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# A Book for Garden Lovers Everywhere

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**PETUNIA, Comanche**

Large flowering, deeply fringed bright red. Outstanding for bedding or use in boxes. Pkt., 75c; 5 pkts., \$3.25.

SEEDS  
BULBS  
ROSES  
PLANTS

**New and Better  
Flowers for 1953!**



**ALYSSUM, Royal Carpet**

(All-America Winner)

Deep vibrant purple, very dwarf and early blooming. Perfect for edging. Blooms all summer. Pkt., 35c; 5 pkts., \$1.50.



**Celosia, Golden Fleece**

This new Cockscomb is fast growing, needs no special care, and will supply you with cut flowers throughout the summer. Pkt., 35c; 5 pkts., \$1.50.



**PETUNIA, Lipstick**

A fine new dwarf bedding Petunia. Glowing carmine-rose, overlaid with a touch of salmon. Pkt., 50c; 5 pkts., \$2.25.



**VERBENA, Sparkle**

An entirely new class of Verbena. Dwarf and compact plants completely covered with brilliant red flowers with gleaming white eyes. Pkt., 50c; 5 pkts., \$2.25.

**Max Schling Seedsmen, Inc.**

SPRING 1953

618 MADISON AVENUE • NEW YORK CITY, 22





**SNAPDRAGON, IRISH MELODIES**

(See page 5.) Pkt., 75c; 5 pkts., \$3.25.



**PRINCESS ASTERS**

(See page 4 for varieties.) Pkt., 50c; 5 pkts., \$2.25.



**CARNATION,  
GLORY OF THE RIVIERA**

(See page 7.) Pkt., 50c; 5 pkts., \$2.25.



**DAHLIA, UNWIN'S BEDDING**

(See page 9.) Pkt., 50c; 5 pkts., \$2.25.





# Outstanding Novelty Flowers

## ASTER

### Bouquet Type Mixed

Puff-ball flowers borne as a bouquet at the top of the plant. Plants compact and neat growing, producing great quantities of the splendid, long lasting cut flowers. Pkt., 35c; 5 pkts., \$1.50.

## CLEOME, Helen Campbell

AT LAST, a pure white companion to Pink Queen. This free flowering, vigorous grower will be welcomed by everyone. Excellent for mass planting. Pkt., 35c; 5 pkts., \$1.50.

## COSMOS, Fiesta

Brilliant scarlet-orange flowers, striped yellow, borne in profusion on neat, compact plants. Pkt., 35c; 5 pkts., \$1.50.

## TITHONIA, Torch

A fine dwarf version of the famous "Golden Flower of the Incas." Brilliant orange flowers ideal for cutting. Pkt., 50c; 5 pkts., \$2.25.

## ZINNIA, Persian Carpet

A new improved strain of Mexican Zinnias, dwarf and ideal for cutting. Pkt., 35c; 5 pkts., \$1.50.

## Aster, Bouquet Type Mixed



## ZINNIA, Peppermint Stick

Strikingly different flowers in combinations such as red and white, red and yellow, pink and white, and purple and white. Early blooming, ideal for cutting. Pkt., 35c; 5 pkts., \$1.50.

## PETUNIA, Ballerina

Magnificent large-flowered Petunia in softest glowing salmon. Fringed flowers, dwarf compact plants. Pkt., 75c; 5 pkts., \$3.25.

## MARIGOLD, Glitters

Beautiful bright yellow large flowered Marigolds with incurved petals resembling exhibition Chrysanthemums. Pkt., 35c; 5 pkts., \$1.50.

## DELPHINIUM, Astolat

The newest and most spectacular of all the Pacific Hybrid Delphiniums. This series consists of various shades of pink, ranging from pale blush to deep raspberry-rose. All have contrasting bees of brown, tan or black. Pkt., \$2.00; 6 pkts., \$10.00.

## DIDISCUS, Lace Veil

A pure white version of Queen Anne's Lace. A wonderful cut flower. Pkt., 35c; 5 pkts., \$1.50.



Didiscus, Lace Veil



Delphinium, Astolat

## Cleome, Helen Campbell





# Long-Lasting Cut Flowers

## NOVELTY ASTERS

**Early Giant, Light Blue.** (Wilt-resistant.) All-America Silver Medal. Glorious, big-lacy flowers on long stems. Flowers 5 inches in diameter. Exquisite light blue. Pkt., 50c; 5 pkts., \$2.25.

**Heart of France.** (Wilt-resistant.) The only truly bright red Aster. A fine cut flower variety. Midseason. Pkt., 50c; 5 pkts., \$2.25.

**Aster, Rose Marie.** (Wilt-resistant.) All-America selection.) Sturdy stems bear flowers 4 to 5 inches in diameter of an intensely rich shade of rose-pink. Plants bloom in July. Pkt., 50c; 5 pkts., \$2.25.

**Extra Early Giant Crego Navy Blue.** All-America Honorable Mention, 1943. A real early Ostrich Plume Aster. Deep intense blue. Large 4-inch flowers on stems 10 to 12 inches long. 50c per pkt., 5 pkts., \$2.25.

### NEW PRINCESS TYPE ASTERS— Illustrated page 2

**GOLDILOCKS.** (New.) The only truly yellow Aster. Pkt., 50c.

**Princess Elizabeth.** (Wilt-resistant.) Beautiful pure white. Pkt., 50c.

**Princess Anne.** (Wilt-resistant.) Light peach-blossom-pink with golden crested center. Pkt., 50c.

**Princess Barbara.** Lovely orchid with golden quilled center. Pkt., 50c.

**Princess Bonnie.** (Wilt-resistant.) Soft salmon-rose with center rich gold. Pkt., 50c.

**Princess Marsha.** (Wilt-resistant.) Vibrant cinnabar-scarlet with gold center. Beautiful contrast. Pkt., 50c.

**Princess Susan.** Rich royal blue. Pkt., 50c.  
1 each of 7 Princess Asters, \$3.00.

## MAX SCHLING'S SUPERB ASTERS

Wilt-Resistant Varieties Only

Asters bloom profusely during August and September. Make first sowing in the hot-bed in March, transplant the seedlings when they have four leaves, in boxes, 1 inch apart, or singly into small pots. Harden off and plant out in May. The soil should be rich and deeply dug. Set plants of the early varieties 10 inches apart and those of the later varieties 12 to 14 inches apart. The second sowing can be made in cold frame or in a seed-bed outdoors the latter part of April, and the third sowing the latter part of May.

**QUEEN OF THE MARKET ASTERS.** (Earliest of all—early July.) Splendid fully double early Asters.

Pure White	Lavender
Flesh-Pink	Crimson
Rose-Pink	Purple

Mixed

Any of the above, pkt., 25c; ¼ oz., \$1.50;  
oz., \$5.00

• 1 pkt. each of the above 6 colors, \$1.25.

**SCHLING'S IMPROVED CALIFORNIA GIANTS.** (Medium late—Sept. 1st to 20th.) A tall branching Aster invaluable for cut flowers. The flower petals are beautifully curled and interlaced, presenting an interesting shaggy appearance.

Pure White	Light Purple
Peach-Blossom-Pink	Deep Rose
Light Blue	Deep Purple

Mixed

Pkt., 35c; ¼ oz., \$1.50; oz., \$5.00.

• 1 pkt. each of the above 6 colors, \$1.75.

**THE LOVELY NEW SUNSHINE ASTER.** Flowers are of striking beauty. They exhibit all the class and beauty of the Single Asters enhanced by a cushion center of tiny quills of a contrasting color. Truly one of the aristocrats of the garden.

Mixed colors only. 35c per pkt.; 5 pkts., \$1.50.

**SCHLING'S FAMOUS AMERICAN BEAUTY.** (Late—September 15th to October 1st.) The American Beauty Asters have established themselves as the prime favorite. Their perfect form, heavy petalage and rich intense colors establish this class as the standard for double Asters.

**American Beauty.** American-Beauty-rose.  
**Lavender Gem.** Silvery lavender.  
**September Pink.** Delicate pink.  
**Autumn Purple.** Rich deep purple.  
**White Beauty.** Pure white.

Pkt., 35c; ¼ oz., \$1.50; oz., \$5.00.

• 1 pkt. each of the above 5 colors, \$1.50.  
Mixed. Pkt., 35c; ¼ oz., \$1.25; oz., \$4.00.

**LOVELY SINGLE ASTERS.** (Medium late—September 1st to 20th.) Exquisite colored Daisies. The simplicity of these flowers will be appreciated by all. Extremely valuable for cutting.

Carmine-Pink	Dark Blue
Lilac	Red
White	Flesh-Pink

Mixed

Price: Per pkt., 35c.

• 1 pkt. each of the above 6 colors, \$1.75

Queen of the Market Aster

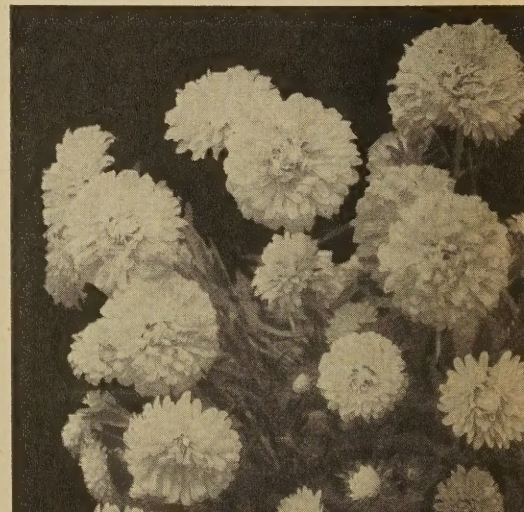


Princess Bonnie Aster



Sunshine Aster

Calif. Giant  
Aster





# Max Schling's Annual Flower Seed RUSTPROOF SNAPDRAGONS

## THREE NEW TETRAPLOID SNAP- DRAGONS

These three varieties have been selected by virtue of their tremendous florets and brilliant colors.

**Tetra Yellow.** Deep canary-yellow.

**Pan American Pink.** Apple-blossom-pink.

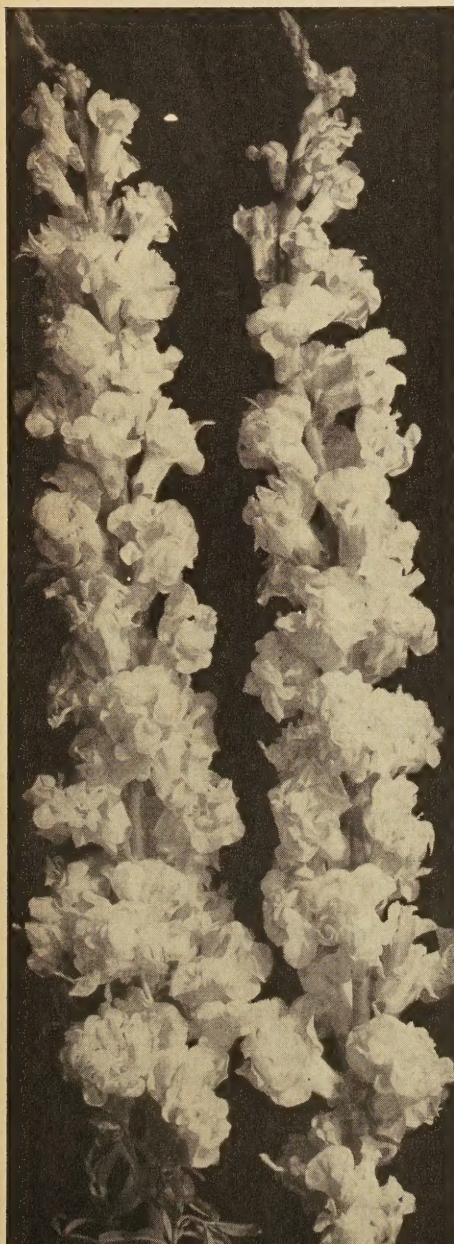
**Tetra Orchid.** Pure lavender.

Each Pkt., 75c; 5 pkts., \$3.25.

**SNAPDRAGON SNOWDRIFT.** Pure white, 100% double. One of the finest flowers for the cutting garden or greenhouse. Compact, well-branched plants averaging 23 inches in height, producing fine spikes. A sensation wherever grown. Liberal pkt., \$1.00; 6 pkts., \$5.00.

**VELVET GIANT.** Intense velvety crimson florets 2½ inches across, on tall, strong stems. This variety fills a long-felt need for a fine strong Snapdragon in this color. Pkt., \$1.00; 6 pkts., \$5.00.

Snowdrift, Double Snapdragon



## Max Schling's Twelve Super - Giant AMERICAN SNAPDRAGONS

### AN EXCLUSIVE MAX SCHLING PRESENTATION

A healthy, vigorous race with individual flowers at least one-third larger than other so-called giants. Tall, strong spikes, equaling the modern Gladiolus. 3 to 4 ft.

**INDIAN SUMMER.** Rich velvety glossy copper color.

**GOLDEN WEST.** Rich deep golden yellow.

**Massasoit.** Brownish orange characteristic of Wallflower.

**Miami.** Delightful tender rose.

**Navajo.** Delicate canary-yellow self.

**Pathfinder.** Lovely tender rose-pink.

**Pontiac.** Deep velvety maroon-purple.

**Seminole.** Rosy lilac, white throat.

**SHASTA.** White, yellow throat.

**Somerset.** Apricot, salmon flush.

**Tenega (Sunset).** Autumn gold and terra cotta.

**Wyoming.** Deep carmine-pink with golden yellow lip.

Any of above: Pkt., 50c; 5 pkts., \$2.25

**GIANT AMERICAN SNAPDRAGON, Mixed.** Pkt., 35c; 5 pkts., \$1.50.

**SCHLING'S FAMOUS SNAPDRAGON COLLECTION:** One pkt. each of these 12 varieties for \$4.50.

### ANNUAL

**MAXIMUM.** About 3 feet high.

**Alaska.** Long spikes of pure white flowers.

**Apple Blossom.** Large light pink.

**Campfire.** Pure luminous scarlet.

**Canary Bird.** Pure canary-yellow.

**Copper Queen.** Bronze-copper blending, gold lip.

**Copper Shades.** Deep velvety copper to coppery old gold.

**Crimson.** Pure crimson.

**Fair Lady.** Silvery pink.

**Loveliness.** Large, pure, soft rose-pink.

**Mixed.**

Any of above Maximum varieties, pkt., 75c; 5 pkts., \$3.25.

• One pkt. each of 9 varieties, \$5.50.

Snapdragon Irish Melodies. Illustrated on page 2. If you like Snapdragons we recommend that you include a generous amount of this famous strain. Pkt., 75c; 5 pkts., \$3.25.

Rosalie. All-America Bronze Medal, 1940. New rust-resistant large flowered giant Snapdragon. Rich, deep rose. 50c per pkt.; 5 pkts., \$2.25.



Annual Snapdragons

## Tips On Snapdragon Culture

Antirrhinum (Snapdragon) seed should be started in flats early in the spring. Care should be taken not to plant the seed too deeply, or to over-water. When plants are large enough to handle, they can be pricked off into 2½-inch pots and hardened in the cold frame for later transplanting.

Seeds may also be sown directly in the open soil and then thinned out, leaving seedlings about a foot apart.

Snapdragons are a hardy annual and excellent results may be obtained by fall sowing.

Modern Giant Snapdragon





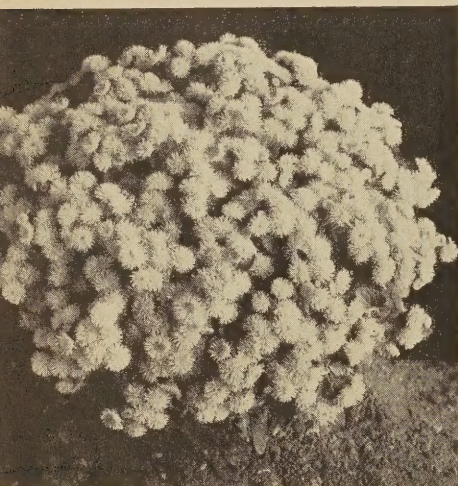
# Max Schling's Annual



Balsam



Anchusa



Ageratum

Alyssum, Violet Queen



## Max Schling's Famous Annual Wild Garden Mixture

It is our wish that we would have sufficient space to list all of the testimonials that we have received in praise of this marvelous seed value. We have received reports from all sections of the country extolling the beauty and practical results obtained from sowing this mixture. Carefully blended to strike a perfect balance between the showy bright annuals and those of more subdued tendencies, the result provides a bold effect where required and a vista of real beauty covering large areas where it would be impossible to intensely cultivate a garden. Left to themselves, the vigorous hardy annuals in this mixture self-sow and it can be safely said that a wild garden produced from this seed will be more or less permanent. Oz., 50c; ¼ lb., \$1.50; lb., \$5.00.

## ACROCLINIUM Hybrids

These Strawflowers are a revelation to grow inasmuch as the flowers appear within a few weeks from the time the seed is sown. All of the finest pastel shades. 35c per pkt.; 3 pkts., for \$1.00.

## AGERATUM

**BLUE BOY.** Plants become a solid mass of rich blue blooms. Superior for borders and beds. Pkt., 50c; 3 pkts., \$1.25.

**Blue Perfection.** Large, dark blue flowers. 1½ ft. Pkt., 35c; ¼ oz., \$1.00.

**Fairy Pink.** A delightful soft salmon-pink providing a special combination when planted with Ageratum Midget Blue. Pkt., 50c.

**White Fluff.** Pure white bedding and cutting variety. Pkt., 35c; 5 pkts., \$1.50.

**Midget Blue.** All-America Silver Medal, 1940. A dwarf Ageratum that is really dwarf. The uniform growth of these plants never exceeds 3½ inches. They are very free flowering and have no peer as an edging plant or for use in bordering Rose beds, etc. 50c per pkt., 3 pkts., \$1.25.

## SWEET ALYSSUM

You may sow it where you want it to grow; it will bloom in six to seven weeks and remain in bloom continuously until frost. Fine for edging of beds, as an undergrowth for Gladiolus, Dahlias or any of the taller-growing flowers, and for brightening empty spaces. Sow thinly and cover lightly.

**LITTLE GEM.** Very dwarf and compact; free flowering; for bedding, edging, or rockwork. 6 in. Pkt., 25c; ¼ oz., 50c; oz., \$1.25; ¼ lb., \$4.00.

**Carpet of Snow.** Of dwarf, creeping habit, forming a dense carpet of white flowers. 4 in. Pkt., 25c; ¼ oz., 50c; oz., \$1.25; ¼ lb., \$4.00.

**Lilac Queen.** Lilac-colored flowers. Contrasts prettily with white sorts. Pkt., 25c; ¼ oz., 50c; oz., \$1.50.

**Violet Queen.** A compact and dwarf free flowering Alyssum with sweetly scented blossoms in a rich, deep shade of violet color retained during the entire season. Pkt., 35c; ¼ oz., \$1.00; 1 oz., \$3.00.

## ANCHUSA BLUEBIRD

Bears large umbels of vivid indigo-blue. Forget-me-not-like flowers on 18-inch stems. Blooms all summer. Pkt., 35c; ¼ oz., \$1.00.

## ARCTOTIS

**Grandis.** Large Daisy-like flowers on long stems; pure white with blue center, under side of petals tinged pale blue. Blooms continuously. 2½ ft. Pkt., 35c; ¼ oz., 75c.

**New Hybrids.** Include pink, red, purple, violet, yellow and orange, all showing a blue center. Bloom in a little more than two months. Give them rich soil and sun. Pkt., 50c; 5 pkts., \$2.25.

## BALSAM (Lady Slipper)

Finest mixed colors only. Pkt., 25c; ¼ oz., 75c.

## BALLOON VINE

*Cardiospermum Halicacabum*

Rapid-growing annual climber; white blossoms; light green balloon-shaped fruits. Pkt., 35c; oz., \$1.00.

## CALENDULA

(Pot Marigold)

(See new varieties listed below.)

Sow where they are to grow, 2 or 3 seeds together, at intervals of 12 inches. Pull out the weakest plants, and leave but one to grow, or start the seed in the hotbed in March or April and transplant outdoors in May. 18 inches.

Four New Giant Calendulas. A strain of great size and heat resistance. Excellent for cutting.

**Persimmon Beauty.** Brilliant orange.

**Lemon Beauty.** Pure lemon-yellow.

**Apricot Beauty.** Lovely two-tone apricot.

**Cream Beauty.** Soft cream.

Pkt. 35c.

• 1 each of 4 above colors, \$1.25.

Max Schling's Selected Mixed. 25c per pkt., ¼ oz., 50c.

## CANDYTUFT

(Iberis)

Grandmother's garden abounded with Candytuft and it still holds its place for the modern border is not complete without it. You can sow it where it is to grow or to fill out empty spaces in the garden, for edging the border, and in rockeries.

**Empress (White), Crimson, Lilac, Flesh-Color, and Purple.** Each, pkt., 25c; oz., \$1.00.

Finest Mixed. Pkt., 25c; oz., 75c.

**GIANT WHITE HYACINTH-FLOWERED.**

Immense trusses, frequently 6 inches in length. The largest of all. Pkt., 25c; ¼ oz., 50c; oz., \$1.50.

**MINIATURE GEM (Hyacinth-Flowered Type).** A mass of snowy whiteness, and a real treasure for edging or the rock garden. Grows only 3½ inches high and is as compact as Carpet of Snow Alyssum. Pkt., 25c; ¼ oz., \$1.00.



# FLOWER SEEDS

## GLORY OF RIVIERA CARNATIONS

Illustrated on page 2.

### AN EXCLUSIVE MAX SCHLING PRESENTATION

A Superb New Strain of the Famous  
Fragrant Garden Carnation of  
Southern France

Real Carnations, but little smaller than those grown by florists and much sweeter, for the fragrance is as remarkable as is the form of the flowers and their even perfection in color. No split calyces here, and the long stems invite liberal cutting of the blooms for indoor use.

The Collection of six varieties will give high satisfaction, permitting the cutting of literally armfuls of sweet and exquisite flowers for many long weeks. The culture is easy: Sow early, prick out the seedlings into a "flat" or into small pots, plant out at convenience.

**Beauty of Nice.** An exquisite shade of rose-pink.

**Cannes.** A beautiful pearl-pink. Especially fine.

**Mentone.** Scarlet.

**Monaco.** Dark velvety crimson.

**San Remo.** Pure yellow.

**Villa Franca.** Pure white.

**Mixed**

Any of the above: Pkt., 50c.

• One pkt. each of the above 6 colors, \$2.50.

## CALLIOPSIS, IMPROVED

These Ladies' Breast-pins are among the easiest of annuals to grow. They bloom quickly from seed and yield gay, airy, colorful flowers through the growing season.

**GOLDEN CROWN.** A semi-double type of annual Coreopsis providing blooming plants for the entire season up to frost. Splendid long lasting cut flower. 35c per pkt., 5 pkts., \$1.50.

**Finest Mixed, Tall.** 3 ft. All colors. Pkt., 25c; oz., 75c.

Candytuft, Giant White Hyacinth-Flowered

## CANARY BIRD VINE

Nasturtiumlike climber producing yellow flowers resembling canary birds. Popular favorite. Pkt., 35c; oz., \$1.00.

## NEW ANNUAL CANTERBURY BELLS

These will bring June glory to your garden next fall. They are like the biennial Canterbury Bells in every way. Will bloom in less than 6 months from seed. Mixed. Pkt., 25c; 5 pkts., \$1.00.

## CARDINAL CLIMBER

A lovely Morning Glory with lacy foliage covered with bright cardinal-red blooms. Pkt., 35c; 5 pkts., \$1.50.

## CELOSIA

(Cockscomb and Feathered Varieties)

Sow seed in the hotbed in March for early flowers; for succession sow outdoors in seedbed in May. Allow 8 inches between plants for Cockscomb and 18 inches for Feathered varieties. Give them rich ground.

**Gilbert's Green Gold.** A lovely blend of green and gold. Pkt., 35c.

**Gilbert's Maple Gold.** Pink tipped with gold. Pkt., 35c.

**Flame of Fire.** Bronze Medal 1935, All-America. Brilliant flame-red feathery flower. Height 1½ ft. Pkt., 75c.

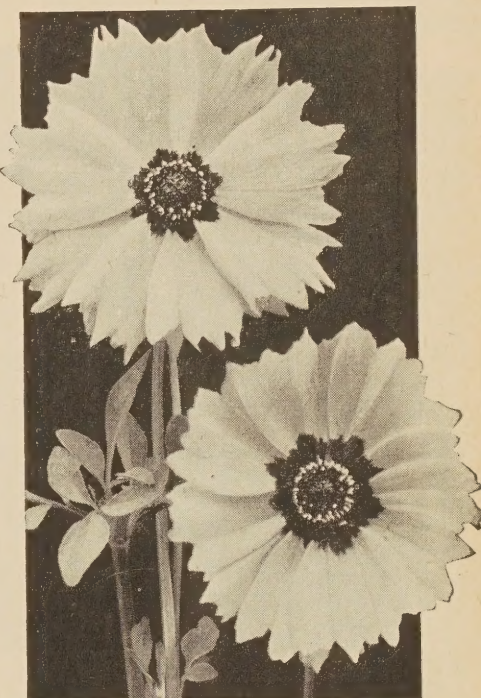
**Dwarf Cockscomb.** All colors mixed. Pkt., 25c.

**Rose Beauty.** A brilliant pink on a silver base. Showy spikes of marvelous substance. Pkt., 50c; 5 pkts., \$2.25.

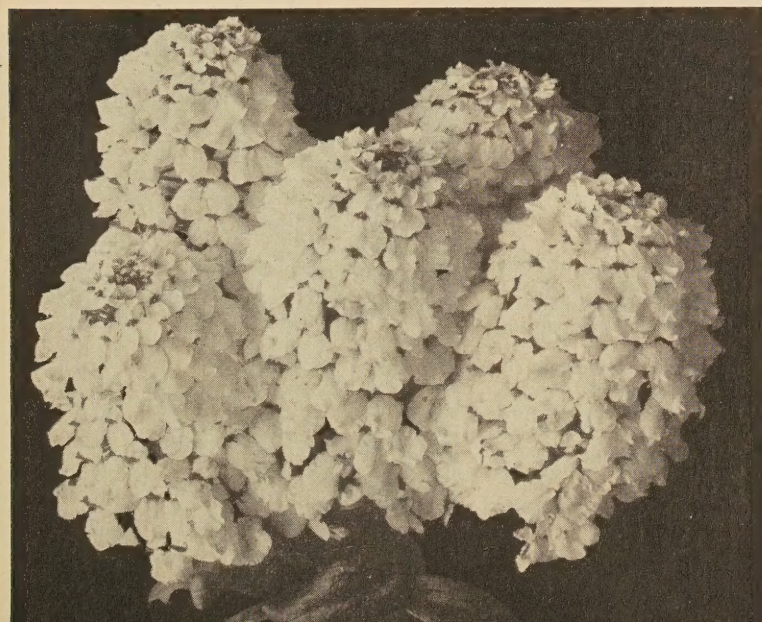
**Royal Velvet.** An early flowering form of dwarf, crested Cockscomb. Rich velvety crimson. Makes a delightful cut flower throughout the summer. Pkt., 75c; 5 pkts., \$3.25.



Carnation



Calliopsis, Improved



Calendula—Pot Marigold





# Max Schling's Annual



Centaurea

## CENTAUREA

Extremely showy in the garden and fine for cutting. They are easy to grow, take care of themselves, bloom freely, and even come up again the next year from seed that has dropped in the ground. Just sow the seed broadcast wherever you want the plants to grow. If the soil is rich, the flowers will be larger and will have longer stems. They are lovely if sown together with scarlet Poppies. You should make sowings at intervals of 3 weeks, beginning in early May.

**BLUE BOY** Black Boy Pinkie

Red Boy Snow Man

25c per pkt.; ¼ oz., 75c; oz., \$2.50.

• 1 pkt. each of the above 5 colors, \$1.00.  
Double Cornflower Mixed. 25c per pkt.; ¼ oz., 60c; oz., \$2.00.

**DWARF COMPACT CORNFLOWERS.** For bedding and cutting. 1 ft. high.

**Jubilee Gem.** Rich dark blue.

**Lilac Lady.** Lovely pale lilac.

**Polar Gem.** Pure white.

**Rose Gem.** Rich rose.

Each, 35c per pkt.; 5 pkts., \$1.50.

**CENTAUREA IMPERIALIS** (Giant Sweet Sultan). One of the finest of our annual flowers for cutting and very simple to grow. Plant them in a rich, loose, spongy soil which will hold moisture and you will have lovely long-stemmed, large flowers. They need sun. Mixed colors. Pkt., 25c; 5 pkts., \$1.00.

## ANNUAL CHRYSANTHEMUMS

**Merry Mixed.** Fine, gay, long-stemmed flowers excellent for cutting. They bloom over a long period and are of the easiest culture. Pkt., 35c; 5 pkts., \$1.50.

## COLEUS

**Rainbow Strain Mixed**

A beautiful strain of assorted colored foliage. Pkt., 50c; 5 pkts., \$2.25.

## CLARKIA

These lovely annuals resemble a spray of apple blossoms, flowering from every leaf joint. Sow the seed in cold frame in March and transplant early. Especially beautiful in cool climates.

**Double Flowering: Mixed**  
25c per pkt.; ¼ oz., 75c.

## CLEOME

(Spider Flower)

**Pink Queen.** All-America Silver Medal Winner, 1943. A distinctly new color break in the old favorite Spider Flower. Giant Pink Queen is a clear bright pink and flowers are borne in tremendous heads. Average 3 feet in height. Pkt., 50c; ¼ oz., \$1.25.

## CYNOGLOSSUM

(Chinese Forget-Me-Not)

A rare gem for your blue garden. Forms perfect bushes 18 in. high just one mass of lovely brilliant blue Forget-me-not-like flowers from May until frost. You can cut with 18-inch stems.

**Firmament.** A remarkable Forget-me-not-like flower providing blue flowers all summer. Hardy annual producing blooms on stems 10 in. long. Pkt., 50c; 5 pkts., \$2.25.

**Heavenly Blue.** An old favorite form of Chinese Forget-me-not. Very satisfactory. Pkt., 35c; ¼ oz., \$1.00.

**Dwarf Pink.** A perfect companion to Firmament. Pkt., 50c; 5 pkts., \$2.25.

## COBAEA SCANDENS

Blue

The seed should be started in the frame in 2- to 3-in. pots; insert edgewise. Pkt., 35c; 5 pkts., \$1.50.

## COSMOS

Graceful summer and autumn flowers, fine for cutting, and extremely showy in the garden. Our Giant Lady Lenox grows 7 feet high, and begins blooming in September. We offer a fine strain of Giant Early-Flowering Cosmos which grow but 4 feet high, begin blooming in July and continue until frost.

**Sensation Cosmos** represents the greatest single advance in an annual flower that has been made in the past 5 years. They are so far superior to the older strains of early Cosmos that we have eliminated the old strain from our listing entirely.

**Sensation Dazzler.** All-America Honorable Mention, 1943. A distinct improvement over all other red Cosmos. Very early blooming, rich deep crimson.

**Radiance.** (All-America Silver Medal 1948.) The first bicolor Cosmos to be developed. A truly fine novelty, striking deep rose with rich crimson zone. Destined for great popularity.

**Sensation Single White** **Crimson**  
**Pink** **Mixed**

Any of the above, pkt., 35c; ¼ oz., \$1.25; oz., \$4.00

**Double Sensation Mixed.** One of the most valuable additions to the cut flower group. Splendid double crested Cosmos on long stems can be obtained as early as the 4th of July from seed sown in April. Pkt., 50c; 5 pkts., \$2.25.

**Double Sensation Peerless Pink Lady.** Fluted and double crested flowers of rich pink. Pkt., 75c; 3 pkts., \$2.25.

**Peerless White Cloud.** Double pure white form of above. Pkt., 75c; 3 pkts., \$2.00.

**Giant Late-Flowering or Lady Lenox.** Huge flowers, often measuring 5 inches across, on long stems. It is best to start seed of the late-flowering Cosmos in the frame in March and April.

Mixed. Pkt., 35c; ¼ oz., \$1.25; oz., \$4.00.

**Yellow Flare.** All-America Silver Medal 1942. A pure golden yellow Cosmos. Early flowering. Pkt., 50c; 5 pkts., \$2.25.

Cynoglossum, Firmament



Coleus





# FLOWER SEEDS

## DAHLIAS

Dahlias are easily and quickly raised from seed. Sown in the hotbed or cold frame in March and April and transplanted in May, they will begin to bloom in August. The seed we offer has been saved from choicest and newest varieties, roots of which would cost \$1.00 to \$5.00 each.

**Giant Decorative Exhibition Dahlias.** A special strain selected by one of the leading Dahlia hybridizers. Giant exhibition blooms in all colors. Pkt., \$1.00.

**Dwarf Mignon Bedding Dahlia.** In full bloom in less than three months after sowing and it continues until frost. Flowers of the same size as the single Dahlia, this new dwarf race is even more floriferous. The plant in full bloom does not exceed 2 feet in height, thus making it ideal for bedding. Salmon-pink, cream, white, yellow, etc. Pkt., 50c; 5 pkts., \$2.25.

**Giant Cactus-Flowered Mixture.** A gorgeous assortment of fine types and colors. Pkt., \$1.00.

**Unwin's Semi-Double Hybrids, Bedding.** See page 2. Like the popular Mignon Dahlia, the plants of these new hybrids grow about 2 feet high and produce a great abundance of lovely semi-double flowers on long stems well above the foliage in a great variety of colors. Pkt., 50c; 5 pkts., \$2.25.

## COLTNESS HYBRID DAHLIAS

Compact plants only about 1½ feet tall but as broad, bearing numerous flowers in a wide range of beautiful colors. Mixed. Pkt., 50c; 5 pkts., \$2.25.

## DIANTHUS - Chinese and Japanese Pinks

Easily raised from seed. Pinks flower abundantly and continuously until frost, are very effective in the garden and splendid for cutting. With slight protection, the plants will live over winter. Start seed in the hotbed in March.

**Double Japanese Pinks, Schling's Superb New Hybrids.** Large, beautifully fringed, very double flowers, measuring nearly 3 inches across, in greatest variety of colors. Pkt., 50c; ¼ oz., \$1.50.

**Schling's Giant Single Mixed.** A fine strain of single garden Pinks with very large flowers, beautifully fringed and lacinated at edges in wonderful range of colors. Pkt., 35c; ¼ oz., \$1.00.

## DIDISCUS COERULEUS (Blue Lace Flower)

Schling's original BLUE LACE FLOWER. One of the most satisfactory and outstanding annuals in existence; these lacy exquisite blooms excel in satisfying the discriminating flower lover. This gorgeous bloom was originally popularized by Mr. Max Schling. 35c per pkt.; 5 pkts., \$1.50; oz., \$3.00.

If you are looking for a variety not listed in this catalog please write, as we may be able to get it for you.

## DIMORPHOTHECA (African Daisies)

Delightful annuals, with single Daisylike blossoms of orange and gold. They form compact and very bushy plants, are always in bloom, and are good for cutting. Sow in the hotbed in March and again outdoors in May.

**Aurantiaca.** Golden orange. Pkt., 35c; ¼ oz., \$1.00.

**Aurantiaca Hybrids.** Varying in color from white to blush-white, lemon-yellow to reddish yellow, pale salmon to golden orange. Pkt., 35c; ¼ oz., \$1.25.

## ESCHSCHOLTZIA (California Poppy)

Sow in the garden where they are to grow, as they cannot be transplanted. They succeed everywhere, are always in bloom, and brighten the garden from July until frost.

**Golden West.** Pure golden yellow. Pkt., 25c; oz., 75c.

**Aurantiaca.** Pale yellow. Pkt., 25c; oz., 75c.

**New Hybrid California Poppies.** The improvement represented in this new strain will be a real revelation. Flowers in lovely new shades, including soft pink, scarlet, chrome, copper-red, claret and royal purple, all held erect on long, strong stems, will give your garden the rich touch of color from the foothills of the West. Pkt., 35c; ½ oz., \$1.00; oz., \$1.75.

## EUPHORBIA

**Variegata (Snow-on-the-Mountain.)** Elegant bushy plants, with broad green leaves veined and margined with white. Attractive in foliage groups and among flowers. 2 ft. Pkt., 25c; ¼ oz., 75c.

## GAILLARDIA (Blanket Flower)

The annual Gaillardias bloom quickly from seed, and continue flowering throughout the summer and fall. You can always go to them if you want flowers for a vase.

**Single, Mixed.** (G. picta Lorenziana). Pkt., 25c; ¼ oz., 50c.

**Double Annual Gaillardia, Fiesta.** A brilliant bright mixture of large fully double flowers 2½ to 3 inches across. Splendid for cutting. Pkt., 50c; 5 pkts., \$2.25.

## GODETIA

Only those who have seen vast masses of Godetias tastefully arranged can realize the effect produced by them. The double sorts we offer have the largest flowers, on long spikes, and are elegant for vases.

**Mixed.** Pkt., 35c; 5 pkts., \$1.50.

## GYSOPHILA

### (Annual Baby's Breath)

A charming effect may be had by mixing sprays of Baby's Breath with other long-stemmed cut flowers. Bloom quickly from seed, and liberal sowings should be made every three weeks from May to July, to cut continuously.

**Elegans grandiflora alba.** Pure white. Pkt., 25c; oz., 75c; ¼ lb., \$2.00.

**Elegans grandiflora rosea.** Delicate pink. Pkt., 35c; oz., \$1.50; ¼ lb., \$5.00.



Giant Dahlia



Coltness Hybrid Dahlias  
Dianthus, Schling's Giant Single Mixed







Helianthus



Hibiscus



Hunnemannia



Kochia

# Max Schling's Annual Flower Seeds

## HELIANTHUS (Sunflower)

Varieties we list are useful for cutting, especially the miniature sorts, which bear their flowers on slender stems, and form neat bushes about 3 feet high. Sow seed where you want them to grow, in hills 2 feet apart, allowing three plants to each hill, and you will have vigorous and showy plants.

**Double Chrysanthemum-Flowered.** Beautiful, large, finely fringed, yellow, ball-shaped flowers, gracefully carried on long, wiry stems. 7 ft. Pkt., 35c; 5 pkts., \$1.50.

**Mammoth Russian.** Our common Sunflower, with huge flower-heads, mostly grown from seed, which are fed to parrots and poultry. Mixed. Pkt., 25c; oz., 50c.

**Redwood Empire.** A beautiful red-zoned Sunflower of unusual vigor and striking appearance. The contrasting brilliant red and yellow presents a flower never seen before. Pkt., 50c; 5 pkts., \$2.25.

## HELIOTROPE

Schling's Selected Hybrids. Pkt., 50c; 5 pkts., \$2.25.

**Regale.** Choice dwarf type. Pkt., 50c; 5 pkts., \$2.25.

## HIBISCUS (Mallow Marvels)

**Large-Flowering Hybrids.** Although perennials they flower the first year from seed. The blooms are 6 to 7 inches across, and the whole plant is extremely showy. Pkt., 35c; ¼ oz., \$1.00.

## HOLLYHOCKS (Althea)

**Indian Summer. (Annual.)** An annual ever-blooming new strain which flowers the first year from seed if sown early. In every way the same as the hardy varieties with the additional advantage of a longer blooming period. Mixed colors. Pkt., 35c; ¼ oz., \$1.00.

## HUNNEMANNIA (Yellow Tulip Poppy)

**Single Yellow.** A glorious sun-kissed golden yellow Poppy on a strong stem with fine feathery Eschscholtziales foliage; excellent for cutting. Sow outdoors in May where they are to grow, in rich soil. Covered with lovely large yellow flowers from July to frost. 2 ft. Pkt., 35c; oz., \$1.00.

**Semi-Double, Sunlite.** Award of Merit, 1934. The Tulip Poppies are all lovely and easy to grow. The golden yellow flowers are semi-double, have great substance, and, having long stems, are superb cut flowers in addition to their garden value. Pkt., 50c; ¼ oz., \$1.25.

## IMPATIENS (South African Balsam)

One of the finest of all-year-round blooming and bedding plants.

**Holstii Mixed.** Red shades. 50c per pkt.

**Sultani.** Pink and rose. 50c per pkt.

**Sultani Nana.** Dwarf type; choice. \$1.00 per pkt.

## KOCHIA (Summer Cypress)

**Trichophylla.** Neat little bush resembling a small Cypress tree. An ornamental plant of the easiest cultivation. 2 ft. Pkt., 25c; oz., 75c.

## LANTANA

**Dwarf Hybrids Mixed.** Pkt., 50c; 5 pkts., \$2.25.

## LARKSPUR (Annual Delphinium)

For very early flowers, sow the seed in a hotbed in March and April and set plants out in May; in the garden, sow as soon as the ground is warm. It is very good practice to sow annual Larkspur seed in the fall.

## IMPERIAL BASE BRANCHING or KING TYPE

Annual Larkspur that really rivals the perennial Delphinium in beauty and stateliness. The new Imperial base-branching strain is noted for its long spikes, large double flowers and intense color. Long-stemmed cut flowers may be had from this strain which is far superior to the older Stock-flowered type. This strain is also known as the King type.

**White King, Coral King, Rose King, Blue King, Lavender King, Mixed.** Pkt., 35c; ¼ oz., \$1.00; oz., \$3.00.

• 1 pkt. each of the 5 colors, \$1.50.

**NEW REGAL STRAIN.** A great improvement on all existing strains of Larkspur. Long spikes bear huge, well-spaced florets rivaling hardy Delphinium in size and beauty. Excellent for cutting. Illustrated on page 12.

**Dark Blue White Rose Mixed**  
All of above: Pkt., 50c; 5 pkts., \$2.25.

## LINARIA

**Pastel Shades Mixed.** Pkt., 50c; 5 pkts., \$2.25.

## LOBELIA

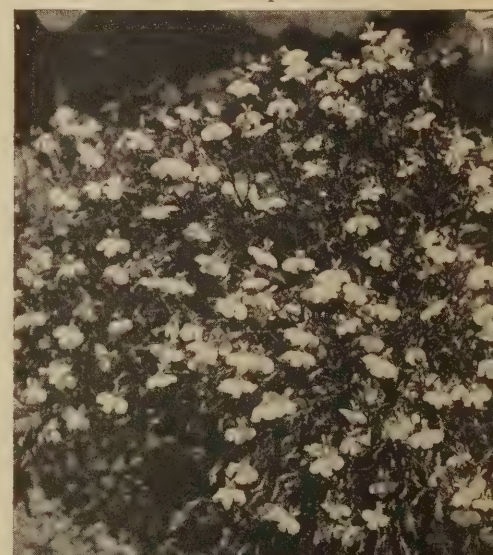
Sow in the house in March. The dwarf varieties are recommended for edging; the trailing sorts for hanging baskets, window boxes, vases, etc.

**Erinus compacta atrocaerulea.** Large, compact flower of intense deep gentian-blue, no eye. For bedding and edging. Pkt., 50c; 5 pkts., \$2.25.

**Mrs. Clibran.** Very dwarf, deep blue with white eye. The finest Lobelia. Pkt., 50c; 5 pkts., \$2.25.

**Cambridge Blue.** A light blue. Large flowered with emerald foliage. Pkt., 35c; ¼ oz., \$1.00.

Lobelia, *Erinus compacta atrocaerulea*







**PHLOX DRUMMONDI GRANDIFLORA**  
(See page 15.) Pkt., 35c; 5 pkts., \$1.50.

→  
**MARIGOLD,  
HARMONY  
HYBRIDS**  
(See page 13.)  
Pkt., 35c;  
5 pkts., \$1.50.



**SALVIA, WELWYN**  
(See page 16.) Pkt., 50c; 5 pkts., \$2.25.



**PORTULACA, DOUBLE MIXED**  
(See page 16.) Pkt., 35c; 5 pkts., \$1.50.



←  
**SALVIA,  
BLAZE  
OF FIRE**  
(See page 16.)  
Pkt., 50c;  
5 pkts., \$2.25.

→  
**VERBENA,  
MAMMOTH**  
(See page 18.)  
Pkt., 35c;  
5 pkts., \$1.50.







**SELECTED SCABIOSA**  
(See page 17.)



**PETUNIA, FIRE CHIEF**

All-America Gold Medal Winner. A truly red Petunia of excellent growth habit. A gem for your border. Pkt., 50c; 5 pkts., \$2.25.



**CHRYSANTHEMUM, MERRY MIXED**  
(See page 8.) Pkt., 35c; 5 pkts., \$1.50.



← **CENTAUREA, JUBILEE GEM**  
(See page 8.)  
Pkt., 35c;  
5 pkts., \$1.50.



**LARKSPUR, REGAL STRAIN**  
(See page 10.) Pkt., 50c; 5 pkts., \$2.25.



# Max Schling's Annual Flower Seeds

## ANNUAL LUPINUS

Easily and quickly grown; sow the seed where you want them to grow.

**HARTWEGI GIANTS.** Marked improvement over the ordinary Hartwegi strain. Plants grow 4 to 4½ ft. tall with straight, erect spikes.

**King Blue.** Rich oxford-blue. Pkt., 35c; 5 pkts., \$1.50.

**King White.** Pure white, scented spikes. Pkt., 35c; 5 pkts., \$1.50.

**King Light Blue.** 35c per pkt., 5 pkts., \$1.50.

**King Rose.** Pkt., 35c; 5 pkts., \$1.50.

**Mixed.** All colors, including dark blue, sky-blue, rose and white. Pkt., 35c; ¼ oz., \$1.00.

## SELECTED MARIGOLDS

The following list has been selected to your taste and for your satisfaction. So many new Marigolds have been introduced in the past few years that it is virtually impossible to list them all. This list offers only the finest of the new varieties as well as the best of the older varieties.

### TALL AFRICAN

**Gigantea, Sunset Giants, Orange and Mixed.** Especially grown for exhibition, blooms of this strain measure over 7 inches across. The flowers are sweetly scented and the color-range includes various shades of orange and yellow. Pkt., 35c; ¼ oz., \$1.00.

**Guinea Gold.** Tall, informal, loose-petaled Gardenialike flowers. Pkt., 35c; ¼ oz., 75c; oz., \$2.00.

**Lemon Ball.** 25c per pkt.; ¼ oz., \$1.00.

**Yellow Supreme.** The finest large type Marigold. Pkt., 35c; ¼ oz., \$1.00.

**Golden Bedder.** Extra early dwarf African variety with Chrysanthemum type flowers. Color rich golden orange. The whole plant can be cut as a bouquet; height 15 in. Pkt., 35c; 3 pkts., \$1.00.

### FRENCH MARIGOLDS

#### Dwarf Varieties for Bedding

**Butterball.** All-America Bronze Medal, 1942. Height, 6 to 8 inches. Butter-yellow, tipped maroon. Pkt., 35c; ¼ oz., \$1.00.

**Dwarf Harmony.** Since its introduction by far the most popular bedding Marigold. Mahogany-red guard petals with a golden yellow crest. Height, 12-14 in. Pkt., 35c; ¼ oz., 75c; ¼ oz., \$1.35.

Matthiola



**Harmony Hybrids, Dwarf Mixed.** (Illustration on page 11). This is the finest strain of dwarf French Bedding Marigolds, running through a complete range of colors. Pkt., 35c; 5 pkts., \$1.50.

**Melody.** All-America Bronze Medal, 1942. A pure orange Harmony type Marigold. Dwarf and early flowering. Pkt., 35c; ¼ oz., \$1.00.

**Naughty Marietta.** A really lovely bright yellow with rich red zone. A carpet planting of these will be the most cheerful spot in the garden. Pkt., 35c; 5 pkts., \$1.50.

**Dwarf Royal Scot, All-Double.** Brown and gold striped. Delightful double flowers, excellent for cutting. Pkt., 35c; ¼ oz., 85c.

**Flaming Fire.** A French Marigold which is as fickle as a whim. The color varies from day to day and at times on the same plant there will be flowers of brilliant orange, others mahogany-red, and still others will be a combination of orange and mahogany. Pkt., 25c; 5 pkts., \$1.00.

**Flash.** All-America Silver Medal Winner, 1945. Early flowering bedding and cutting Marigold. Colors orange through tangerine-bronze and vivid red. Pkt., 35c; 3 pkts., \$1.00.

**Spry.** Extra dwarf double French Marigold about 9 inches in height. Very early blooming. Recommended as a much brighter variety than dwarf Harmony. All-America Silver Medal, 1941. Pkt., 35c; 5 pkts., \$1.50.

**Yellow Pygmy.** One of the most successful and popular dwarf bedding Marigolds. Truly dwarf and compact. The plants are covered with light golden yellow blooms throughout the entire summer. Pkt., 35c; 5 pkts., \$1.50.

### CHRYSANTHEMUM FLOWERED (Incurved Type)

A new improved form of incurved petalled Marigold that resemble large show type Chrysanthemums.

**Mission Giants Yellowstone.** Beautiful golden yellow form of above. Pkt., 35c; ¼ oz., \$1.00.

**Mission Giants Mixed.** All-America Bronze Medal, 1941. Pkt., 35c; ¼ oz., 85c; ¼ oz., \$1.50.

### MINIATURE SINGLE MARIGOLD

**Tagetes, Little Giant.** One of the most satisfactory all-season blooming bedding plants. Hundreds of miniature single Marigold flowers on dwarf, compact plants. Pkt., 35c; 5 pkts., \$1.50.

### COLLARETTE MARIGOLDS Splendid for Cutting

**Crown of Gold.** An entirely new type of Marigold with a plant utterly devoid of the objectionable Marigold odor. A Scabiosa type of flower, 2½ inches across, with the center cushion made up of short quilled petals and surrounded by a ring of flat ray petals. The color is orange throughout. Plants are about 30 inches tall and bloom early. Pkt., 35c; 5 pkts., \$1.50.

## MATTHIOLA

(Bicornis—Night-Scented Stock)

Delicate lilac flowers resembling those of the Stock and emitting in the evening a delightful perfume. 1 ft. Pkt., 35c; oz., \$1.00.



Marigold, Butterball



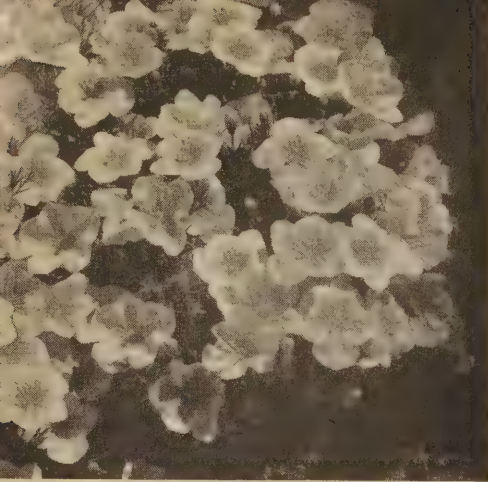
Annual Lupinus

Marigold, Yellow Supreme





# Max Schling's Annual



Nierembergia



Nicotiana

Myosotis—Forget-Me-Not



## MOONFLOWER

(Calonyction)

**Giant White.** Their large, deep green, heart-shaped leaves furnish excellent shade, and the flowers are very beautiful. They bloom at night, and on cloudy days they remain open all day. Pkt., 35c; oz., \$1.25.

**Giant Pink.** A perfect companion to the white. Pkt., 35c; oz., \$1.75.

## MIGNONETTE

(Reseda odorata)

Mignonette should not be transplanted. Sow the seed in the garden where wanted to grow—a cool, moist place is best. For early flowers, start a few seeds in small pots in the frame and be careful not to break the ball of soil when setting the plants out in May.

**Sweet-Scented.** The old-fashioned Mignonette, prized for its fragrance. Pkt., 25c; oz., 50c; ¼ lb., \$1.50.

## MARVEL OF PERU

(Four O'clock)

Easily grow from seed and very showy in the garden. 3 ft. Mixed colors. Pkt., 25c; oz., \$1.00.

## MORNING GLORIES

(Ipomoea)

Sow in the open ground in late April and May.

**Cornell.** A perfect contrast to Heavenly Blue, being of the same type. Flowers rich crimson-red edged with ¼-inch strip of white. Very exceptional. Excellent in combination with Heavenly Blue. 35c per pkt.; 3 pkts., \$1.00.

**Heavenly Blue.** (See color illustration, page 22.) From early July to late autumn the vine is covered with the lovely sky-blue flowers. The finest of all Morning Glories. Pkt., 35c; ¼ oz., 75c; oz., \$2.50.

**Scarlett O'Hara.** Gold Medal, All-America, 1939. Blooms within 65 days after seed is sown. Flowers rich dark wine-red, remaining open all day. 35c per pkt.; ¼ oz., 75c.

**Pearly Gates.** A beautiful pure white seedling of the Heavenly Blue, making a perfect partner for the blue variety. Huge pure white flowers. Pkt., 35c; ¼ oz., 75c.

## MYOSOTIS (Forget-Me-Not)

The following varieties are biennial, but will bloom the first year from seed. If you want them in flower early in the spring, sow the seed in August, and either protect the plants or winter them over in cold frames like Pansies.

**Sutton's Royal Blue.** Deepest indigo-blue. 12 in. Pkt., 35c; ¼ oz., \$1.00.

**Ruth Fisher.** The finest strain of Forget-me-not in existence. Blooms large pale blue freely produced; height 6 inches. Pkt., 50c; 5 pkts., \$2.25.

## NEMOPHILA

**Insignis, Blue.** Try it in your garden. It is fine for the ribbon border or for edging. Blooms quickly from seed and continuously from spring until frost. Lovely cup-shaped flowers of marine-blue; does well in any situation, moist or dry. Must have full sun. Pkt., 35c; oz., \$4.00.

## NASTURTIUMS

Sow the seed where wanted to grow any time in May or June. The best way is to drop about two seeds every 6 inches; this will allow for proper development and save you the labor of thinning out later.

**Schling's Giant-Flowered Dwarf, Mixed.** Pkt., 25c; oz., 50c; ¼ lb., \$1.50; lb., \$5.00.

**Schling's Giant-Flowering Tall, Mixed.** A very rich mixture. Pkt., 25c; oz., 50c; ¼ lb., \$1.50; lb., \$5.00.

## Gleam Hybrid Nasturtiums

Scarlet Gleam.

Golden Gleam.

Gleam Hybrids, Mixed Colors.

Prices on 3 varieties listed, pkt., 25c; oz., 75c.

## NICOTIANA

(Flowering Tobacco)

Long tube-shaped, sweetly scented flowers. Attractive plants for large beds and borders.

### TWO NEW NICOTIANAS

This welcome innovation is distinguished by the property of remaining open all day, unlike other varieties which open in late afternoon. Plants 18 inches tall, bushy and compact.

**Sensation Daylight.** Lovely pure white. 50c per pkt.; 5 pkts., \$2.25.

**Sensation Mixed.** 75c per pkt.; 5 pkts., \$3.50.

**Affinis Pure white;** fragrant. Pkt., 35c; ¼ oz., \$1.00.

**Affinis, Crimson Bedder.** Whenever there is any dampness in the air the sweet scent of the flowers perfumes the entire garden with its Jasmine scent. Crimson Bedder is only 15 inches high and just about covers itself with deep crimson flowers from midsummer until frost. Pkt., 35c; 5 pkts., \$1.50.

**Affinis Hybrids.** Brilliant colors; sweet scented. Pkt., 35c; ¼ oz., \$1.00.

## NIEREMBERGIA

**Hippomanica.** Since its introduction, the splendid blue dwarf Cupflower has proven its popularity as an edging plant, an annual rock garden plant and is also superb for pots and window boxes. It will out-bloom almost any plant in the garden and is a source of never ending satisfaction. 50c per pkt.; 5 pkts., \$2.25.

## NIGELLA (Love-in-a-Mist)

Sow outdoors where you want it to grow.

**Ultramarine Blue.** Deep blue. Pkt., 35c; 5 pkts., \$1.50.

**Miss Jekyll.** Rich cornflower-blue. Pkt., 35c; ¼ oz., 85c.



# FLOWER SEEDS

## Max Schling's Giant Pansies

If you want them to bloom early in the spring, sow the seed in July and August, and protect the plants, or, better still, winter them over in a cold frame. For summer blooming, sow in the cold frame in March, and plant out in a cool, half-shaded spot, and they will bloom in June and continue until frost.

## Super Swiss Giants in Separate Colors

### TWO NEW COLORS

**Apricot Orange.** A giant Pansy; same color as Viola Apricot. Pkt., \$1.00.

**Ruby.** Lovely bright red, a most desirable addition. Pkt., \$1.00.

**Alpenglow.** Red and wine shades.

**Berna.** Deep blue with contrasting deeper blotches.

**Lake of Thun.** Rich cornflower-blue.

**Yellow Master.** Pure golden yellow.

**Rheingold.** Golden yellow; five-blotched.

**Rose Queen.** Beautiful new deep rose-pink. Pkt., \$1.00.

**Mont Blanc.** Pure white with beautiful blue eye.

75c per pkt., 1/8 oz., \$3.50.

• 1 pkt. each of the 9 colors, \$6.50.

**Super Swiss Giants Mixed.** 75c per pkt.; 1/8 oz. \$3.50.

## Giant Trimardeau Pansies

**Mixed.** Old favorite small-flowered type. Pkt., 35c; 1/4 oz., \$3.50.

## Roggli's Prize Strain

We offer a limited quantity of this fine strain of Pansies from which the Super Swiss Giants are developed. Surpassing all other Pansies as regards color range and perfection of form, this Pansy is a "must" for the garden. Pkt. \$2.00; 6 pkts., \$10.00.

## Max Schling's Famous Mixtures

### A Marvelous Strain of Pansies

**MAX SCHLING'S CANADIAN SUPER GIANTS.** Not a large color range but of truly remarkable size and form with flowers often 12 inches in circumference and petals of wonderful substance on exceedingly strong stems, often 6 to 7 inches long. Pkt., \$2.00; 6 pkts., \$10.00.

**Maple Leaf Giants.** A popular large flowering selected strain. Pkt., \$1.00; 1/8 oz., \$3.50.

## Max Schling's Majestic Splendor

### A NEW SERIES

This famous Schling's strain in its old form constituted one of the most masterly achievements in Pansy hybridization. This new series presents an entirely new color range. Exceedingly vigorous in growth, very early blooming, long stems, immense size blooms, excellent form and substance, making them equally valuable for cut flowers as well as for bedding. Pkt., \$1.00; 6 pkts., \$5.00; 12 pkts., \$9.00.

## PHLOX DRUMMONDI (Annual Phlox)

### Drummondii Gigantea

This new strain of annual Phlox produces flowers that compare favorably with the giant heads of perennial varieties. The colors are even more subdued and charming. This strain of Phlox is invaluable for toning up perennial flower borders as well as making attractive beds that can be utilized for show purposes as well as for cut flowers. Height 12 to 15 inches.

**Red Glory.** A large flowering Phlox, brilliant red with large creamy white edges. Pkt., 50c; 5 pkts., \$2.25.

**Rosy Morn.** All-America Bronze Medal, 1941. A gay, bright color combination of rose-pink with white eye. This color will not fade in the hottest sun. Pkt., 50c; 5 pkts., \$2.25.

**Salmon Glory.** All-America Silver Medal, 1940. Immense florets of salmon-pink with creamy white edge. Pkt., 50c; 5 pkts., \$2.25.

**New Art Shades Mixed.** A combination of soft pink, dainty lavender, deep blue, royal purple, golden yellow and rich crimson. Pkt., 50c; 5 pkts., \$2.25.

• 1 pkt. each of the above 4 varieties, \$1.75.

### Drummondii Grandiflora

The old favorite strain of bedding Phlox. Average height 10 to 12 inches. One of the most satisfactory annuals for all purposes. Seed may be sown in the hotbed or greenhouse in March and transplanted to the garden as soon as the weather is favorable; or seed may be sown in the open ground the beginning of May.

<b>White</b>	<b>Salmon-Scarlet</b>
<b>Chamois-Rose</b>	<b>Isabellina.</b> Pale buff-
<b>Salmon-Pink</b>	yellow, very beauti-
<b>Deep Red</b>	ful.
<b>Deep Purple</b>	

Price of above separate colors:

Pkt., 35c; 1/4 oz., \$1.50.

**Finest Mixture of All Colors.** Pkt., 35c; 1/4 oz., \$1.25.

• 1 pkt. each of 7 named varieties, \$1.75.

### Drummondii Nana Compacta Grandiflora

Charming, large flowering, very dwarf annual Phlox for edging. Dwarf, erect growth, 6 inches high. Splendid for neat formal borders. Continuous bloomer.

<b>Apricot</b>	<b>Fireball</b>
<b>Deep Purple</b>	<b>Isabellina.</b> Pale buff.
<b>Chamois-Rose</b>	<b>Snowball</b>
<b>Salmon-Scarlet</b>	<b>Mixed</b>

Each: 50c per pkt.; 5 pkts., \$2.25.

• 1 pkt. each of 7 varieties, \$3.00.

Seed is your cheapest investment in gardening. Do not keep old seed. Pansies, Phlox and certain other varieties lose their viability especially quickly.



Giant Swiss Pansies



Phlox Drummondii, Salmon Glory

Phlox Drummondii





# Max Schling's Annual

## ANNUAL POPPIES

Sow the seed where you want them to grow because it is difficult to transplant them. While they grow everywhere and under almost all conditions, they are at their best if grown in a light, well manured soil, and are most effective in masses.

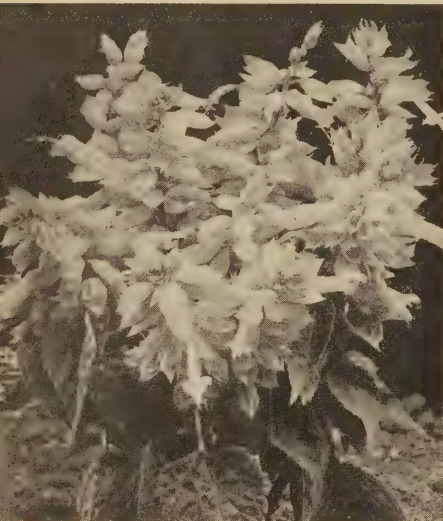
**SCHLING'S SELECT IMPROVED SHIRLEY POPPIES** in new tints; an exceedingly beautiful strain. Pkt., 25c; oz., \$1.50; ¼ lb., \$5.00.

**DOUBLE SHIRLEY POPPY.** Camellia-Flowered Mixed. An outstanding strain, flowers resembling Camellias. Pkt., 35c; 5 pkts., \$1.50.

**Wild French (The Poppy of Flanders).** This is the famous field Poppy of Europe. Pkt., 25c; oz., \$1.00; lb., \$10.00.



Salpiglossis



Salvia, Blaze of Fire  
Portulaca



## PORTULACA

Portulacas must have a sunny situation but they grow well in almost any soil. They are but 4 inches high, of spreading habit, and form a dense, thick carpet when grown in beds. They bloom most freely all through the summer and fall. As an undergrowth for Gladiolus, Roses or other tall plants, they are very effective. Sow them broadcast and press the seed in the soil. Scatter a few seeds in your rockery for a pretty effect.

**Single Jewel.** Beautiful rich crimson; very free flowering and very distinctive. Splendid in combination with Golden Eschscholtzia. Pkt., 50c; 5 pkts., \$2.25.

**Finest Single Mixed.** All shades; mostly bright colors. Pkt., 25c; ½ oz., 75c; ¼ oz., \$1.25; oz., \$4.00.

**Finest Double Mixed.** Pkt., 35c; ½ oz., \$1.25.

## RICINUS

**Zanzibariensis, Mixed**  
(Castor-Oil Plant)

In large foliage-beds where a tropical effect is wanted, Castor-Oil Plants are very imposing. They grow rapidly from seed, from 5 to 8 feet high, and even taller if planted in well-manured ground. Start a few in the hotbed in small pots, one seed to a pot, can have plants for bedding out in May.

Very tall, stately plants with large leaves varying in color from light green to purplish red. Pkt., 25c; oz., 75c.

## SALPIGLOSSIS

(Painted Tongue)

Wonderfully showy, with flowers of exquisite colors and color markings. Flowers are funnel-shaped, not unlike those of the Petunia, deep-throated and charmingly penciled and veined in rich shades of yellow, crimson and purple. Salpiglossis flowers freely from July until frost.

### LARGE-FLOWERING VARIETIES

**Tall Mixed.** Pkt., 35c; ¼ oz., \$1.25.

**Dwarf Mixed.** 35c per pkt.; 5 pkts., \$1.50.

## SALVIA

(Scarlet Sage)

Salvias make a striking display, with their long brilliant flower-spikes rising above the green foliage. They bloom continuously from early summer until frost from seed sown in March or April, in shallow boxes or pots in the greenhouse or frame. Transplant singly into small pots, and set out when all danger of frost is past.

### THE FAMOUS WELWYN COLORED SALVIAS

The only reliable multi-colored strain of Salvia. We have reduced the listing to five of the most popular colors. The white form is ideal for mass planting with an evergreen background. Colors 100% true from seed.

**Welwyn Lilac.** Lovely soft lilac.

**Welwyn Pink.** Pure clear salmon-pink.

**Welwyn Purple.** Rich purple.

**Welwyn White.** Glistening pure white.

**Welwyn Mahogany.** Deep mahogany-red.

**Five Colors Mixed.** (No scarlet.)

Pkt., 50c; 5 pkts., \$2.25.

• 1 pkt. each of 5 colors, \$2.25.

**Blaze of Fire.** A dwarf early flowering brilliant red Salvia, growing no more than 15 to 18 inches in height. Seed very scarce. Pkt., 50c; 5 pkts., \$2.25.

**Splendens, Bonfire.** Compact, very bushy plants about 2 feet in height, densely covered with large, brilliant scarlet flowers on long spikes; blooms very early. Pkt., 35c; ¼ oz., \$2.00.

**Farinacea.** Grow 2 to 3 feet high and only 8 to 10 inches in width, with long spikes of pale blue flowers, not so closely clustered as those of the Splendens. Bloom in August if seeds are sown indoors in February, and will last for years if given slight winter protection. Pkt., 35c; ¼ oz., \$2.00.

**Farinacea, Blue Bedder.** A dwarf form of the above. Approximately 15 to 18 inches in height. Pkt., 50c; ½ oz., \$1.50.



Double  
Shirley  
Poppy



# FLOWER SEEDS

## MAX SCHLING'S Improved Large-Flowered SCABIOSA

(Sweet Scabious or Pincushion Flower)

One of our finest annuals for cutting, and very showy in the garden. Easily raised from seed; blooms continuously from early summer until frost in a wide range of rich and beautiful colors. Sow in the cold frame or greenhouse, and transplant in May, or seed may be sown in the open ground the latter part of April. Average height, 3 ft.

### COLLECTION OF NEW SELECTED VARIETIES

Four new splendid varieties that represent a distinct improvement over the older types. Consistently one of our most satisfactory flowers.

**Blue Moon.** A rich, bright blue. Flowers intensely double with high crown. Pkt., 50c.

**Shasta.** Pure white. Very large size, fully double. Pkt., 35c.

**Loveliness.** Rich, deep pink without trace of red. Pkt., 50c.

**Peach Blossom.** Clear light pink. Pkt., 35c.

• 1 pkt. each of 4 colors, \$1.50.

### IMP. LARGE FLOWERING DOUBLE VARIETIES

Sulphur-Yellow	Snowball
Fiery Scarlet	Black-Purple
Azure Fairy	

Each color listed above: 25c per pkt.;  
¼ oz., 75c.

**Special Mixed:** Pkt., 25c; ¼ oz., 60c; oz., \$1.75.

**Peace.** A fully double, pure white, semi-tall type. This shorter variety handles much easier than the regular tall garden types. Pkt., 35c.

**Midnight.** An extra dark maroon, almost black. New semi-tall type. Splendid companion to Peace. Pkt., 35c; 5 pkts., \$1.50.

## MAX SCHLING'S DOUBLE STOCKS

(Gilliflower)

Charming plants for the border, also suitable for growing in pots to bloom during the winter. They are wanted in every garden. Very effective in beds and fine for cutting. To enjoy a long flowering period, seeds should be sown as early as February and March in pots or boxes, and small plants transplanted singly in pots until ready for setting out. They will then begin blooming in early June and continue until frost.

Schizanthus



## Improved Cut-and-Come-Again Ten Weeks

This type is especially recommended for Eastern culture. The plants begin to bloom in ten weeks from time seed is sown, branch freely, and send up numerous long spikes of sweet-scented double flowers in continuous succession. 18 inches.

**Pure White.** Pkt., 35c. **Dark Blue.** Pkt., 35c.

**Pale Blue.** Pkt., 35c. **Apple-Blossom-Pink.**

**Flesh-Pink.** Pkt., 35c. Pkt., 35c.

**Canary-Yellow.** Pkt., 35c. **Double Finest Mixed.** Pkt., 35c.

**Salmon-Pink.** Pkt., 35c.

• 1 pkt. each of above 7 varieties, \$2.00.

## New Giants of California Stocks

A new variety of early blooming Stocks noted for its tremendous spikes and high percentage of double flowers, fully 80 per cent double. The colors are intensely vivid and brilliant—especially desirable for greenhouse culture.

**Monterey.** Pink.

**Red Woods.** Red

**Santa Maria.** White.

**Tahoe.** Lavender.

**Golden Gate.** Yellow.

**Mojave.** Deep velvety purple.

Pkt., 50c each.

• 1 pkt. each of 6 separate colors, \$2.50.

Mixed. 50c per pkt.; ¼ oz., \$1.00.

For best greenhouse forcing Stock, see page 28.

## STATICE

(Sea Lavender)

Spreading flower heads similar to Baby's Breath and tiny cup-shaped flowers appearing in the most delicate colors. Can be dried and kept for winter decorations. Sow in hot-bed in March and plants will bloom in June; sow again outdoors in May.

**Bonduelli.** Golden yellow. Pkt., 35c; 5 pkts., \$1.50.

**Sinuata atrocaerulea, Kaempfer's Tall Improved.** Flowers deep, shining blue, in whorls on stems 2½ to 3 feet long. Being everlasting, they are good for indoor winter decoration. Pkt., 25c; 5 pkts., \$1.00.

**Sinuata rosea superba.** Pkt., 25c; 5 pkts., \$1.00.

**Sinuata, Snow White.** Pkt., 25c; 5 pkts., \$1.00.

## SCHIZANTHUS

(Butterfly Flower or Poor Man's Orchid)

Exquisite butterflylike flowers, in many of the delicate colors and shadings found in Orchids. The seed is best sown in the hot-bed in March and April and the seedlings transplanted. When about 3 inches tall, pinch out the top; this causes the plant to branch freely. Height 18 inches.

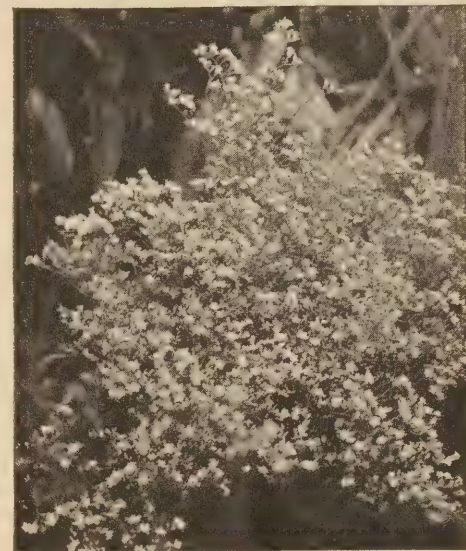
**Schling's Large-Flowering Garden Variety.**

In a wide range of colors, including shades of yellow, apricot, pink, salmon, carmine, crimson, and purple, in various markings and combinations. Pkt., 35c; ¼ oz., \$1.50.

Forcing varieties, see greenhouse page 28.

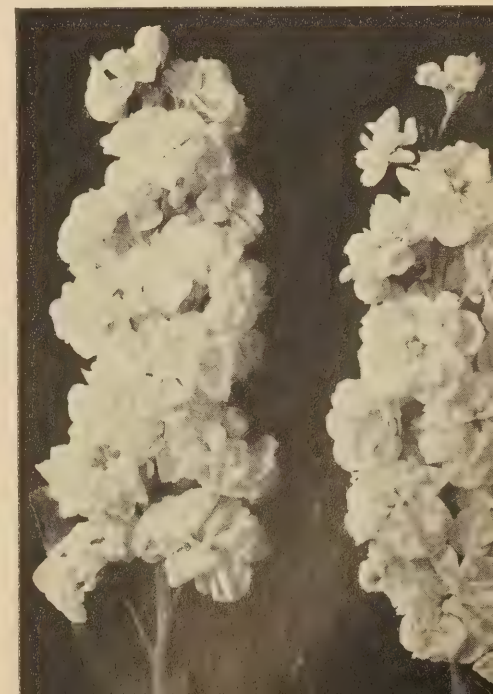


Scabiosa



Statice

Stocks





# Max Schling's Annual



Mammoth Verbena

## MAMMOTH VERBENAS

Verbenas raised from seed are much more vigorous and free flowering than if grown from cuttings. Sow in the greenhouse or cold frame in March, and transplant to the outdoor beds in May. They will bloom abundantly all through the summer and autumn. Growing low and spreading, the plants interwine and form a dense carpet of green foliage, a charming background for brilliantly colored flowers.

### A REVISED LIST OF IMPROVED VARIETIES

**Brightness.** Rosy cerise-scarlet, rich white edge.

**Cerise Queen.** Salmon-cerise.

**Lavender Glory.** Huge lavender, cream eye.

**Luminosa.** Glowing flame-pink.

**Rose Glow.** Deep rose shading to scarlet. Very free flowering.

**Royale.** Royal blue with cream eye.

**Spectrum.** Finest red.

**Viola.** Violet with white eye.

**Pure White.**

**Mixed.**

Price: 35c per pkt.; ¼ oz., \$1.50.

• 1 pkt. each of the above 9 colors, \$2.50.

**Nana Compacta.** A dwarf compact form of Verbena, ideal for edging and bedding; in constant bloom throughout the summer. Large flowering heads on dwarf, erect plants. Pkt., 35c; 5 pkts., \$1.50.

### TWO NEW BUSH TYPE VERBENAS

Direct non-flopping growth makes this a welcome addition to the Verbena family. Upright, 8- to 10-inch stems on plants 12 to 15 inches across.

**Salmon-Pink.** Glowing salmon.

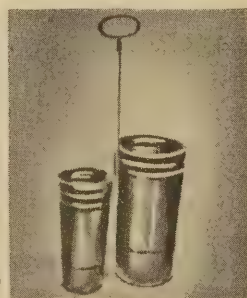
**Starlight.** Lovely mid-blue with cream eye.

50c pkt.; 5 pkts., \$2.25.

## TWIN PAIL FLOWER GATHERER

Now take all the time in the world to pick your flowers—this ingenious Twin Pail Flower Gatherer will keep them garden fresh . . . without wilting or waste. Ideal for all flowers. Made of sturdy galvanized iron with attractive green baked enamel finish. Invaluable for your own garden or as a gift for your week-end hostess.

\$6.75 postpaid anywhere in U.S.A.



## GOLD MEDAL ZINNIAS

We list below the best of all the various types of Zinnias now being grown in gardens. From the lovely little *Zinnia linearis* to the Giant Dahlia-flowered varieties, there are many types listed here, all easy-to-grow, desirable garden flowers. Start them in the hotbed in March, in the cold frame in April, or sow outdoors in May and you can enjoy these wonderful flowers from June until frost.

### Dahlia Zinnias

We have the distinction of being one of the first retail seed stores to offer the splendid Dahlia Zinnias—having been among the first to recognize their all-around worth. There is no flower in the garden that renders more all-around satisfaction than Zinnias and the Dahlia-flowered group leads in its stately beauty.

**Buttercup.** Large yellow.

**Canary Bird.** Delicate primrose-yellow.

**Crimson Monarch.** Largest and best red.

**Dream.** Deep lavender.

**Eldorado.** Salmon-apricot.

**Exquisite.** Light rose, deep center.

**Golden State.** Orange-yellow.

**Meteor.** Rich, glowing deep red.

**Old Rose.**

**Oriole.** Orange and gold.

**Polar Bear.** Pure white.

**Royal Purple.**

**Scarlet Flame.** Bright scarlet.

**Will Rogers.** A lovely brilliant red.

35c per pkt.; 3 pkts. for \$1.00; ¼ oz., \$1.50; 1 oz., \$4.50.

• 1 pkt. each of 14 colors, \$4.00.

## Mammoth California Giant

This type is rapidly gaining in popularity, being slightly taller than the Dahlia-flowered type. The plants range from 3 to 4 feet in height, making this form extremely valuable as a cut flower.

**Brightness.** Bright pink.

**Crimson Queen.** Rich crimson.

**Daffodil.** Canary-yellow.

**Enchantress.** Bright rose.

**Lavender Queen.** Deep lavender.

**Miss Willmott.** Soft pink.

**Orange King.** Bright orange-scarlet.

**Purity.** Best white Zinnia.

**Salmon Queen.** Salmon-rose.

**Violet Queen.** Deep purple.

**Mixed.**

35c per pkt.; ¼ oz., \$1.50; 1 oz., \$4.50.

• 1 pkt. each of the 10 varieties, \$2.50.

## Schling's Famous Improved Lilliput or Pompon Zinnias

Easy growing annuals providing a wealth of colorful miniature cut flowers. In separate colors as follows:

**Canary-Yellow**

**Delicate Flesh-Pink**

**Golden Gem**

**Purple**

**Salmon**

**Crimson Gem**

**Scarlet Gem**

**White Gem**

**Finest Mixed.**

35c per pkt.; ¼ oz., \$1.50; 1 oz., \$4.50.

• 1 pkt. each of the above 8 varieties \$2.00.



Lilliput Zinnia

Mammoth Dahlia Zinnias





# FLOWER SEEDS

## GOLD MEDAL ZINNIAS

### Large-Flowering Dwarf Double Zinnias

For bedding. 2 feet high.

Scarlet. Pkt., 25c; ¼ oz., 75c.

Canary-Yellow. Pkt., 25c; ¼ oz., 75c.

Salmon-Pink. Pkt., 25c; ¼ oz., 75c.

White. Pkt., 25c; ¼ oz., 75c.

Finest Mixed. Pkt., 25c; ¼ oz., 75c.

Spun Gold. A delicate and valuable shade. Pkt., 35c.

• One pkt. each of above 6 colors, \$1.25.

### Early Wonder Zinnia

Earliest of all Zinnias, especially good in areas where a short growing season prevails. Plants 18 to 24 inches tall, producing fine flowers on good stems.

Mixed. Full range of colors.

50c per pkt.; 5 pkts., \$2.25.

### Trailing Zinnia

(Sanvitalia procumbens)

A splendid prostrate and trailing form of miniature Zinnia excellent for low carpet bedding and rock gardens. The flowers are a lovely shade of intense golden yellow. 25c per pkt.; ¼ oz., \$1.00.

### Zinnia Linearis

Little, single flowers of a lovely shade of golden orange, with a delicate lemon-yellow stripe through each petal, while the center is dark brown in the young flowers and turns golden orange as the pollen develops. Plants grow 8 to 10 inches tall and up to 2 inches across, blooming in great profusion all summer and fall. Blooms six weeks after sowing seed. Pkt., 35c; ¼ oz., \$1.25.

### Max Schling's New Fantasy Zinnias

An ever popular class whose blooms constitute a welcome change in the make-up of Zinnias. The petals are curled and crested and present a flower of informal charm.

White Light. Pure white.

Stardust. Golden yellow.

Wildfire. Brilliant red.

Melody. Orchid-lavender.

Orange Lady. Bright orange.

Rosalie. Clear pink.

Fantasy Mixed.

Each, 35c per pkt.

• One pkt. each of 6 colors, \$1.75.

### A NEW WORTHY ZINNIA

Luther Burbank. A fine strain, deserving of great popularity for its fine double form and lovely pastel colorings. Flowers are huge, but excellent for cutting. Pkt., 35c; 5 pkts., \$1.50.

### ANNUAL WALLFLOWER

Will bloom in July from seed sown in March.

Blood Red. Single. Pkt., 35c.

Early Paris Market. Single. Rich golden brown. Pkt., 25c; ¼ oz., 75c.

Golden Yellow. Pkt., 50c; 6 pkts., \$2.50.

EARLY WONDER, Double-Flowering Annual Wallflower. Blooms within 6 months from sowing. Reaches a height of 2 to 2½ feet, with superb strong spikes of great beauty and wonderful scent. Primrose, bronze, yellow, brown, dark brown and shades of purple are the predominating colors. Pkt., 50c; 5 pkts., \$2.25.

### XANTHISMA TEXANUM

Star of Texas. Pure golden yellow Daisies with pointed petals resembling Gerbera. Flowers do not close at night. Withstands hot, dry and sunny locations. One of the finest annual garden varieties. Pkt., 50c; 3 pkts., \$1.25.

### Handy Garden Sieve

A well-constructed light weight sieve, 18 in. x 13 in. Suitable wire mesh for sifting soil, leaf mould, and compost for seed flats and pots. Also, an excellent sand box toy for children. \$1.25 each, postpaid; 3 for \$3.40.



### FLOWERS FOR DRYING and SEED PODS

The following list of everlastings are especially recommended for durable and interesting arrangements. A small planting of them will reward you all winter.

Acroclium. See page 6.

Gomphrena. (Globe Amaranth). Mixed colors, resembling large heads of Clover. Pkt., 25c.

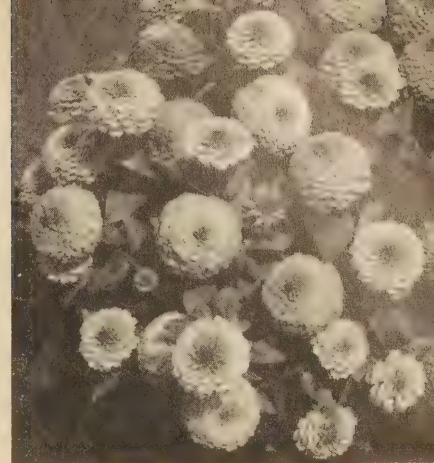
GOURDS

Large Fruiting Mixed. Pkt., 25c.

Small Fruiting Mixed. Pkt., 25c.

Lunaria. (Honesty). Silky white seed pods. See page 26.

Statice. See varieties on page 17.



Large Flowering Dwarf Double Zinnias



Zinnia Linearis



Fantasy Zinnia

Wallflower





# Max Schling's Magnificent PETUNIAS



First Lady



Flaming Velvet



Radiance

No flower is so popular as the Petunia. They have captivated the hearts of all gardeners, amateur and professional, and have supplanted a great many of the old favorites such as Geraniums, Salvias, Vincas, etc., as bedding and window box plants.

Only lately have Petunias been recognized as splendid cut flowers. They are so prolific that proper culture requires frequent trimming of the plants so that cutting the blooms not only provides a splendid source of cut flowers, but aids the general growth of the plant as well. Petunias are impartial. They will grow anywhere, in semi-shade or in hot, dry sunny locations. The list as represented below embraces the finest selection of Petunia varieties that have been tested for their beauty, prolific bloom, and excellent growing habits.

## Bedding Petunias

**NANA COMPACTA DWARF.** 8 to 12 in.

**Admiral.** Without doubt the finest rich violet-blue. Dwarf habit; wavy flowers. Highly recommended. Pkt., 75c; 3 pkts., \$2.00.

**Blue Bedder.** (Sutton's). Pkt., 50c.

**Celestial Rose Improved.** Rich deep pink. One of the best. 50c per pkt.; 5 pkts. for \$2.25.

Cheerful. Lovely salmon-pink. Pkt., 60c; 5 pkts., \$2.75.

**Fire Chief.** See page 12.

**First Lady.** All-America Silver Medal. An exceptionally dwarf uniform and compact Petunia covered with large 2¼-inch flowers of delicate blush-pink. Very desirable for the garden. Pkt., 75c; 3 pkts., \$2.00.

**Radiance.** All-America Silver Medal. A very deep and brilliant pink Petunia. Pkt., 50c; 3 pkts., \$1.25.

**Rosy Morn Improved.** Similar to Rosy Morn, representing a distinct improvement. 35c per pkt., 5 pkts., \$1.50.

**Snow Bedder.** A dwarf compact white. 50c per pkt.; 5 pkts., \$2.25.

**Finest Mixture.** Mixture of all the best colors of Dwarf Petunias. Pkt., 35c; ¼ oz., \$1.25.



Violet Gem

## Tall Bedding Petunias

**HYBRIDA GRANDIFLORA.** 12 to 15 in.

**Flaming Velvet.** All-America Gold Medal, 1936. An unusually rich shade of velvety wine-purple. 35c per pkt.; 5 pkts., \$1.50.

**Howard Star Improved.** A rich blue Petunia starred white. 35c per pkt.; 5 pkts., \$1.50.

**Topaz Rose.** Fiery velvety rose, non-fading. Splendid upright growth. 35c per pkt.; 5 pkts., \$1.50.

**White Perfection.** A splendid introduction. Pure white. 50c per pkt.; 5 pkts., \$2.25.

**Mixed.** 35c per pkt.; ¼ oz., \$1.25.

## MINIATURE NANA COMPACTA

5 to 6 inches

A new race of Petunias. The miniature plants, 5 to 6 inches high, are literally covered with a profusion of tiny Petunia flowers one inch in diameter. Extremely valuable for carpet bedding and window boxes.

**Violet Gem.** Deep rich violet-blue. Pkt., 50c; 5 pkts., \$2.25.

**White Gem.** Pure white. Pkt., 50c; 5 pkts., \$2.25.

**Rose Gem.** Splendid rich rose. 50c per pkt.; 5 pkts., \$2.25.

## PETUNIA RUFFLED GRANDIFLORA

12 to 15 inches

This beautifully ruffled class is very unusual. They combine the flower type of Schling's new monstrous deep-throated single fringed Petunia with a compact habit that makes them valuable for bedding, border and window boxes as well as for cutting. **Crimson Glory.** Dwarf deep crimson, ruffled. Pkt., 75c; 5 pkts., \$3.25.

**Elk's Pride.** Rich pure purple. 75c per pkt.; 5 pkts., \$3.25.

**Martha Washington.** Height 9 inches. Dwarf plants are continually covered with flowers of light blush-pink shading to violet in the throat. 50c per pkt.; 5 pkts., \$2.25.

**Dainty Lady.** The only yellow Petunia. Beautifully fringed. 50c per pkt.; 5 pkts., \$2.25.

**Lace Veil.** Pure white, outer edges so heavily fringed as to give a lacelike appearance. 50c per pkt.; 5 pkts., \$2.25.

**Snowstorm Improved.** The largest white Petunia. Pkt., 60c.

**White Cloud.** One of the best white Petunias. 50c per pkt.; 5 pkts., \$2.25.

**Large-Flowering Mixed.** Pkt., 50c; 5 pkts., \$2.25.

**Dwarf Giants of California.** A splendid mixture of compact, large-flowering, ruffled Petunias. Pkt., 75c; 3 pkts., \$2.00.

## Balcony Petunias

A race of Petunias originally designed for trailing in window boxes. However, if properly trimmed and pinched, the plants present a uniform erect appearance and the class is extremely valuable because of the large and splendidly formed flowers in rich, intense colors.

**Black Prince.** Rich, deep velvety maroon.

**Blue.** One of the finest blue Petunias.

**Rose.** Dark magenta-rose.

**White.**

50c per pkt.; 5 pkts., \$2.25.

**Balcony Petunias Mixed.** 35c per pkt., ¼ oz., \$1.50.





## *Max Schling's* **Lovely All Double Petunias**

These lovely and unusual flowers constitute one of the finest of all annuals. Equally valuable for garden or window boxes.

**ALLEGRO.** Deep salmon-pink.

**CAPRICE.** Fine rose-pink.

**MINUET.** Lovely orchid-lavender.

**NOCTURNE.** Deep midnight-purple.

**RHAPSODY.** Rich burgundy-wine-purple.

**SONATA.** Pure white.

**MIXED.** All colors.

Price: \$1.25 per pkt.

**COLLECTION:** 1 pkt. each of 6 above colors \$6.75.



Nocturne



Single  
Fringed  
Petunia

## **PETUNIA DEEP THROATED SINGLE FRINGED MIXED**

A truly wonderful blend of large, fringed and ruffled grandiflora Petunias in every imaginable shade. Some solid colors, some with delicately contrasting veining. Pkt., 75c; 5 pkts., \$3.25.





**COSMOS, FIESTA**

(All-America Winner.)  
Pkt., 35c; 5 pkts., \$1.50.



**ZINNIA,  
PEPPERMINT STICK**

(See page 3.)  
Pkt., 35c; 5 pkts., \$1.50.



**MORNING GLORY,  
HEAVENLY BLUE**

(See page 14.)  
Pkt., 35c; 5 pkts., \$1.50.



**TITHONIA,  
TORCH**

Pkt., 50c;  
5 pkts., 2.25.

**DAHLIA ZINNIAS**

Collection: 1 pkt. each  
of 5 illustrated colors,  
\$1.50. (See page 18 for  
complete list of varieties).





# Max Schling's Annual Flower Seeds

## Max Schling's Exquisite Collection of Giant Frilled SPENCER SWEET PEAS

Royal Purple. Purple.  
Majestic Cream. Deep cream.  
Austin Frederick Improved. Lavender.  
Jean Ireland. Cream, edged rose.  
America. White, flaked red.  
King White. White.  
Alfrida Pierson. Shell-pink.  
Charity. Crimson.  
Hawlmarm Pink. Pink.  
Royal Scot. Orange-scarlet.  
Mrs. Thomas Jones. Blue.  
Commander Godsall. Violet-blue

- A. Pkt. each of above 12 varieties. \$2.00.
  - B. One-half ounce each of 12 varieties, \$3.50.
  - C. One ounce each of 12 varieties, \$6.00.
- Any of the above separately, pkt., 25c;  
½ oz., 40c; oz., 65c.

## Early Flowering Spencer Sweet Peas (Winter Blooming)

If sown in August and September under glass, they will bloom from November until late in the spring. If sown outdoors they will bloom at least three weeks earlier than the summer-flowering type, and because of their extreme earliness, a row of these should be in every garden.

An extra fine selection of early Spencer Sweet Peas for greenhouse forcing are listed on greenhouse page 28.

Amethyst. Royal purple.  
Annie Laurie. Rose-pink.  
Aviator. Dazzling crimson-scarlet.  
Blue Bonnet. Clear deep blue.  
Exposition Pink. Rich pink.  
Glitters. Cerise.  
Grenadier. Dazzling scarlet.  
Lady Gay. Soft shrimp-pink.  
Lavanda. Pure clear lavender.  
Majestic Rose. Brilliant rose-pink.  
Valencia. Sun-proof orange.  
White Harmony. White; black seed.

Any of above, pkt., 25c; ½ oz., 60c; oz., \$1.00.

**SCHLING'S ELITE MIXTURE OF  
EARLY-BLOOMING SPENCER SWEET  
PEAS.** A carefully balanced blend made  
from above varieties. Pkt., 25c; oz., 75c; ¼  
lb., \$2.50.

## The Famous CUTHBERTSON SWEET PEAS

New Spring-Flowering or Intermediate Type

The most valuable race of Sweet Peas by virtue of their sturdy vigorous habit and blooming period which bridges the gap between Early and Late Flowering Spencer Types. Long stems and flowers of great substance and fragrance.

Coline. Scarlet.  
Danny. Navy-blue.  
Evelyn. Salmon-cream-pink.  
Frank G. Rosy lavender.  
Janet. White, black seeded.  
Kenneth. Rich oxblood-crimson.  
Mixed. All colors.

Each: 50c per pkt.

- 1 pkt. each of 6 separate colors, \$2.50.

## TITHONIA

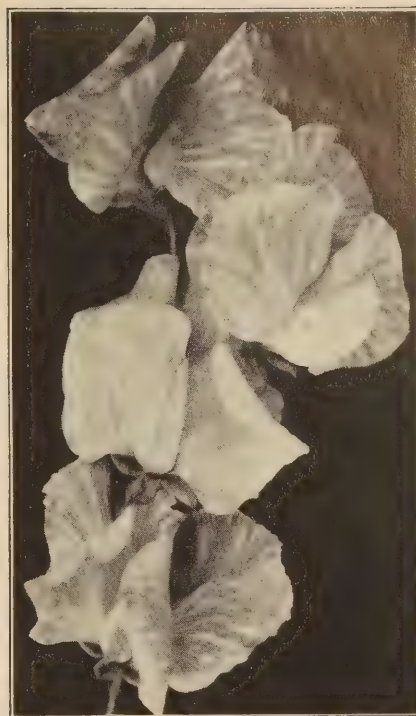
Golden Flower of the Incas

Speciosa. Orange-scarlet blooms, startling in their brilliancy, are 3 to 4 inches across, are borne on long stems 7 ft. tall. Sow seed from March to May, and have flowers from August to frost. Pkt., 50c; 5 pkts., \$2.25.

Torch. See page 22.

## Schling's Superb Mixture of Giant Spencer Sweet Peas

Carefully balanced, it contains practically every color and shade appearing in Sweet Peas. In it are included not only the varieties in our list, but also a good many new hybrids, as yet unnamed, all of them producing three to four beautifully waved flowers of largest size to a stem. It is the richest, best-balanced, and most up-to-date mixture of Sweet Peas that can be made. Pkt., 25c; oz., 40c; ¼ lb., \$1.35; ½ lb., \$1.85; lb., \$3.25.

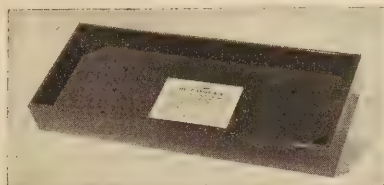


## TRAIN-ETTS

A weatherized netting that is an ideal support for Sweet Peas. Will last several seasons. Available in 3 sizes:

No. 1	60 in. x 72 in.	.....	\$0.75
No. 2	60 in. x 96 in.	.....	1.00
No. 3	60 in. x 180 in.	.....	1.35

## SUB-IRRIGATED SEED PLANTER BOX



Especially made to start delicate flower and vegetable seeds. All metal, 20 in. x 8 in. x 2½ in., a perfect size to fit your window sill. Also ideal as a tray for house plants. Price: \$2.95 each; 3 for \$8.50, postpaid.

## Cultural Hints for Sweet Peas

Sweet Peas require cool weather for satisfactory results. For this reason, very early sowing is to be recommended. A rich, well drained soil is preferred, and full sun is necessary. Fall planting produces good results.

The Cuthbertson strain of Sweet Peas is resistant to heat, and is, therefore, recommended in hot locations where other varieties may be disappointing.





# SEEDS of HARDY FLOWERS

## PERENNIALS AND BIENNIALS

**HOW TO GROW THEM.** Hardy plants (perennials) bloom the second year from seed and are permanent thereafter. Some of them may bloom the first year if the seed is sown very early. Among the perennials we find some of the most beautiful flowers for cutting and many of the old-fashioned sorts dear to our childhood memories. A hardy border properly planned and planted is a source of joy from early spring to late autumn; during that period it will be resplendent with color and yield an abundance of bloom for indoor decoration. The plants need little attention other than to be kept free from weeds and given an occasional top-dressing of plant-food.

**WHEN TO SOW.** Seed may be sown in hotbed in February or March, or out-of-doors from the first days of May to mid-August. It is well to sow as early as possible, thus permitting the plants to become strong and well established before winter.

**WHERE TO SOW.** For most perennials a cold frame is an ideal place for starting seeds, but if you do not have one, make a seed-bed of finely sifted light soil, adding and mixing thoroughly well-decayed manure, humus, or prepared plant-food. Sow the seeds in shallow drills, covering  $\frac{1}{8}$  inch or more, according to the size of the seed, but very fine seed should only be lightly pressed into the soil.

**CARE OF SEEDS AFTER SOWING.** Press down the bed with a flat board, and water gently but thoroughly with a fine spray. Do not permit the soil to become dry while the seed is in process of germination, for until the plant develops roots its life depends entirely on moisture. Nearly all failures in growing perennials may be attributed to drying in the seed-bed, which should be carefully watched and watered until the plants have made four to five leaves.

**CARE OF PLANTS AFTER GERMINATION.** Most seeds will germinate in from eight to fourteen days, but others may need a month or so; therefore do not become impatient. If seedlings come up very thickly, pull out some and transplant to boxes or other seed-beds; later they may be set out in the permanent place. Transplanting should be done before October 1st, to permit the plants to become established before frost. Mulching the plants with leaves, salt hay, or peat moss about the middle of December is a distinct advantage. The leaves and hay must be removed in spring, but the peat moss may remain. Full cultural directions will be found on each packet of Schling's seeds.

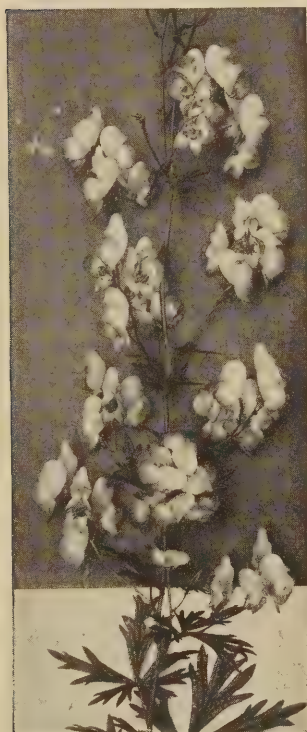
Everybody wants perennials in generous measure, to secure effects in color and charm. If you delay and finally buy plants, an attractive perennial border may require several hundred dollars' worth of plants.

Exactly the same results can be secured with \$10 to \$15 worth of seeds! And aside from the money-saving, you have the fascination of growing your own plants, nursing them from the beginning, and loving them all the more. Sow your seeds now, and the plants will bloom next year.

## HARDY FLOWER SEED

Varieties marked (\*) are suitable for rock garden.

	Height	Time of Flowering	Color	Pkt.
Aconitum Napellus .....	4 ft.	Sept.	Deep blue	\$0.50
*Alyssum				
*saxatile compactum .....	9 in.	April-May	Golden yellow	.35
Anchusa italica, Dropmore .....	4 ft.	June-July	Purple	.35
Myosotidiflora .....	18 in.	June-Sept.	Rich blue	.50
*Anemone pulsatilla .....	9-12 in.	April-May	Violet-purple	.35
Aquilegia, Long-Spurred New Hybrid Columbines.				
Azure Fairy .....	3 ft.	May-July 1	Sky-blue guard petals, white corolla	.50
Crimson Star .....	3 ft.	May-July 1	Red and buff	.50
Copper Queen .....	3 ft.	May-July	Copper and buff	.50
Lemon Queen .....	3 ft.	May-July 1	Lemon-yellow	.50
Snow Queen .....	3 ft.	May-July 1	White	.50
Orange Shades .....	3 ft.	May-July	Orange	.50
Wild Rose .....	2 ft.	May-July 1	Rose-pink	.50
● 1 pkt. each of above 7 varieties, \$3.00.				
Mrs. Scott Elliott's Strain of Long-Spurred Hybrids .....	3 ft.	May-July 1	Mixed	.50
Schling's Giant Long-Spurred Hybrids, Splendid .....	3 ft.	May-July 1	Mixed	.50
Longissima Hybrids .....	3 ft.	May-July 1	Pastel shades, extra long spurs	1.00
*Aquilegia alpina .....	1½ ft.	May-July 1	Powder-blue	.50
*Arabis alpina (Rock Cress) .....	5 in.	April, May	White	.35
Asclepias tuberosa .....	12 in.	July, Aug.	Orange	.35
Aster				
alpinus .....	8 in.	Sept.-Oct.	Mixed	.50
*Aubrietia deltoidea graeca .....	4 in.	April, May	Blue	.50
*deltoidea Leichtlini .....	6 in.	April, May	Rosy carmine	.50
Bellis perennis, Schling's Giant Double Mixed. ....	6 in.	April-June	Mixed	.50
*Campanula carpatica .....	12 in.	June-Aug.	Deep blue	.35
persicifolia grandiflora, Blue .....	2 ft.	June, July	Blue	.35
persicifolia alba grandiflora .....	2 ft.	June, July	White	.35
pyramidalis, Blue .....	4 ft.	Aug.-Sept.	Blue	.35
pyramidalis, White .....	4 ft.	Aug.-Sept.	White	.35
Campanula medium, Blue .....	3 ft.	June, July	Blue	.25
White .....	3 ft.	June, July	White	.25
Mauve .....	3 ft.	June, July	Mauve	.25
Carmine-rose .....	3 ft.	June, July	Carmine-rose	.25
Mixed .....	3 ft.	June, July	Mixed	.25
Campanula medium calycanthema (Cup-and-Saucer), Blue .....	3 ft.	June, July	Blue	.35
White .....	3 ft.	June, July	White	.35
Rose-pink .....	3 ft.	June, July	Rose-pink	.35
Mauve .....	3 ft.	June, July	Mauve	.35
Mixed .....	3 ft.	June, July	Mixed	.35



Aconitum Napellus



Anemone Pulsatilla



Aquilegia Longissima



Aster Alpinus



## Hardy Flower Seed—Continued

	Height	Time of Flowering	Color	Pkt.
<b>Carnation, Schling's Prize Hardy</b>				
Border				
Vienna Mixed .....	12 in.	May-July	Mixed	\$0.35
Grenadine Mixture .....	12 in.	May-July	Mixed	.50
Hardy Cutting Mixture .....	12 in.	May-July	All colors	1.00
<i>Centaurea americana</i> .....	2½ ft.	July-Aug.	Blue	.25
* <i>Cerastium tomentosum</i> .....	4 in.		Silvery white foliage	.25
<b>Chrysanthemums, Hardy.</b>				
Single Shasta Daisy .....	2½ ft.	May-Sept.	White	.25
Double Shasta Daisy .....	2½ ft.	May-Sept.	White	.35
<b>Coreopsis</b>				
Mayfield Giant .....	2 ft.	June-Oct.	Golden yellow	.35
Double New Gold .....	3 ft.	July-Sept.	Yellow	.50



**Dianthus, Sweet Wivelsfield**



**Cerastium Tomentosum**



## NEW AMERICAN DELPHINIUMS V. & R. Pacific Hybrids

Our inability to import the famous English strains of Delphinium has not impaired in any degree the advances that are being made in the development of outstanding Gold Medal quality Delphiniums. The Pacific strain has definitely moved into a dominating position in the Delphinium world.

### INDIVIDUAL SELECTED VARIETIES OF SUPERIOR MERIT

**Bluebird.** For the first time genuine true blue with white bees. Single flowers 2½ inches in diameter. \$2.00 per pkt.

**Cameliard.** Pure lavender with white bee. \$1.50 per pkt.

**Galahad.** Pure white. Enormous size. \$1.50 per pkt.

**Percival.** Pure white with black bee. \$2.00 per pkt.

**Round Table.** A preview of tomorrow's famous Delphinium varieties. All of the undisseeded crosses are represented in this strain. \$2.00 per pkt.

**Black Knight.** Dark violet with black bee. \$1.25 per pkt.

**Blue Jay.** Medium to dark blue. Dark bees. \$1.25 per pkt.

**King Arthur.** Rich, royal purple, white bees. \$1.25 per pkt.

**Guinevere.** Clear pink-lavender, white bee. \$1.25 per pkt.

**Summer Skies.** Heavenly blue with white bee. \$1.25 per pkt.

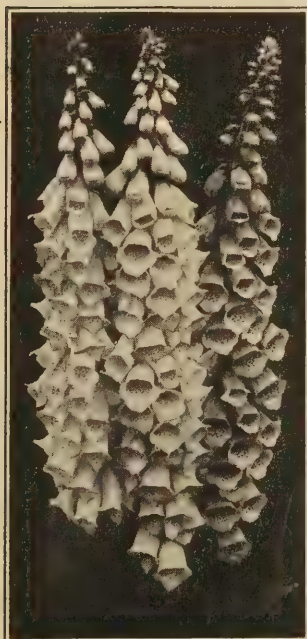
• 1 each of the above 10 varieties, \$11.50.

**Mixture.** Of all standard colors of Delphinium Pacific Hybrids. 75c per pkt.; ½ oz., \$2.50; oz., \$15.00.

These fine American-grown and developed Delphiniums are noted for their hardiness and disease resistance.

75c per pkt.; ½ oz., \$2.50.

	Height	Time of Flowering	Color	Pkt.
<b>Delphinium, Bellamosa</b> .....	3 ft.	July-Oct.	Dark blue	\$0.35
<b>Belladonna</b> .....	3 ft.	June-Nov.	Pale blue	.35
<b>Blackmore &amp; Langdon's Strain</b> ..	5 ft.	June, July	Assorted colors	.50
<b>chinese, Blue Butterfly</b> .....	1 ft.	June-Oct.	Ultramarine	.35
<b>chinese, White</b> .....	1½ ft.	June-Oct.	White	.35
<b>Blue Mirror</b> .....	15 in.	July-Sept.	Blue	.75
* <b>Dianthus Allwoodi alpinus</b> .....	6 in.	April-Oct.	Assorted	.75
<b>deltoides, Brilliant</b> .....	8 in.	June, July	Rich pink	.35
<b>Sweet Wivelsfield</b> .....	12 in.	June-Sept.	Mixed	.35
<b>plumarius, Single Mixed</b> .....	1 ft.	June, July		.35



**Digitalis Gloxiniaeflora**



**Baptisia Australis**



**Campanula Medium**



**Dianthus Plumarius**





Honesty



Lupinus



Platycodon

Hardy Flower Seed—Continued				
	Height	Time of Flowering	Color	Pkt.
<i>Digitalis gloxiniaeflora</i>				
Ivory-white .....	4 ft.	July	Ivory	\$0.50
<i>gloxiniaeflora gigantea</i> , Purple ..	4 ft.	July	Purple	.50
<i>gloxiniaeflora gigantea campanuloides</i> , Mixed .....	4 ft.	July	Mixed	.35
The Shirley, Giant Spotted .....	6 ft.	June, July	Spotted	.35
The Bride .....	6 ft.	July	Pure white (no spots)	1.00
Edelweiss .....	6 in.	May-June	White	.50
<i>Gaillardia grandiflora</i> , Mixed .....	2 ft.	June-Sept.	Mixed	.35
Schling's New Hybrids .....	2 ft.	June-Sept.	Mixed	.25
<i>Helianthemum</i> Hybrids .....	10-in.	July-Fall	All colors	.35
* <i>Heuchera sanguinea splendens</i> ..	1½ ft.	May, Sept.	Coral-red	.35
Hibiscus, Hardy Mallow .....	2-3 ft.	July, Aug.	Mixed	.35
Hollyhock, Chater's Double				
Salmon-Rose .....	5-7 ft.	July-Oct.	Salmon-rose	.35
"Exquisite" Fringed .....	5-7 ft.	July-Oct.	Assorted colors	.50
Maroon .....	5-7 ft.	July-Oct.	Maroon	.35
Newport Pink .....	5-7 ft.	July-Oct.	Pink	.35
Rose .....	5-7 ft.	July-Oct.	Rose	.35
Scarlet .....	5-7 ft.	July-Oct.	Scarlet	.35
White .....	5-7 ft.	July-Oct.	White	.35
Yellow .....	5-7 ft.	July-Oct.	Yellow	.35
Mixed .....	5-7 ft.	July-Oct.	Mixed	.35

• 1 pkt. each of the above 8 colors of Hollyhocks, \$2.25.

New Single Hybrids .....	5-7 ft.	July-Oct.	Mixed	.25
Honesty, White .....	2 ft.	May-June	White	.35
Purple .....	2 ft.	May-June	Purple	.35
* <i>Iberis</i> (Candytuft) <i>sempervirens</i> ..	10 in.	April-May	Pure white	.35
<i>Gibraltarica</i> .....	12 in.	April-May	Lavender	.35
<i>Lavandula vera</i> (Sweet Lavender) 1-1½ ft.		July-Sept.	Blue	.35
<i>Linaria</i>				
<i>macedonica speciosa</i> , <i>Nympha</i> ..	12 in.	July-Sept.	Mixed	.50
* <i>Linum</i> , Gold Cup .....	1 ft.	May-Aug.	Gold	.35
*Heavenly Blue .....	1 ft.	May-Aug.	Blue	.35
<i>Lobelia cardinalis</i> .....	2 ft.	July-Aug.	Brilliant red	.35
<i>Lupinus polyphyllus luteus</i> .....	3-4 ft.	July-Sept.	Yellow	.50
<i>polyphyllus roseus</i> .....	3-4 ft.	July-Sept.	Pink	.50
<i>polyphyllus salmoneus</i> .....	3-4 ft.	July-Sept.	Salmon-buff	.50
<i>polyphyllus</i> , Blue .....	3-4 ft.	July-Sept.	Deep blue	.50
<i>polyphyllus</i> , White .....	3-4 ft.	July-Sept.	White	.50

### New Russell Hybrid Lupins

George Russell .....	4 ft.	May-Aug.	Pink and cream	1.25
Joan of York .....	4 ft.	May-Aug.	Cerise and white	1.25
Josephine .....	4 ft.	May-Aug.	Blue and yellow	1.25
Madeline of York .....	2½ ft.	May-Aug.	Purple and yellow	1.25
Mrs. Noel Terry .....	4 ft.	May-Aug.	Blush-pink	1.25
Nellie B. Allen .....	4 ft.	May-Aug.	Light orange	1.25

• 1 pkt. each of 6 varieties, \$6.50.

### Russell Hybrids Mixed, 75c per pkt.

Poppy (Papaver)				
nudicaule, Mixed .....	1½-2 ft.		Mixed	.35
orientale, Mrs. Perry .....	3 ft.	May, June	Light salmon	.35
Oriental Scarlet .....	3 ft.	May, June	Orange-scarlet	
			black spots	.35
Oriental Hybrids .....	3 ft.	May, June	Various shades	.35



Linum, Heavenly Blue



Pentstemon



Liatris



## Hardy Flower Seed—Continued

	Height	Time of Flowering	Color	Pkt.
<i>Myosotis palustris semperflorens</i> ..	10 in.	June-Oct.	Bright blue	\$0.35
<i>Phlox decussata</i> .....	3 ft.	July-Sept.	Mixed	.50
* <i>Platycodon grandiflorum</i> .....	2 ft.	June-July	Blue	.35
<i>grandiflorum album</i> .....	2 ft.	June-July	White	.35
* <i>Primula auricula</i> .....	10 in.	May, June	Mixed	.50
* <i>Primula polyanthus</i>				
Mixed .....	6-9 in.	April-June	Mixed	.50
<i>Pyrethrum roseum hybridum</i> ,				
Single Mix .....	2 ft.	June-Sept.	Mixed	.35
Double Hybrids Mixed .....	2 ft.	June-Oct.	Mixed	.50
<i>Salvia farinacea</i> .....	4-5 ft.	July-Aug.	Pale blue	.35
<b>Scabiosa—</b>				
<i>caucasica</i> , Blue and White ....	2-3 ft.	June-Aug.	each,	.35
<i>caucasica</i> , Giant Hybrids,				
Isaac House strain .....	3 ft.	June-Sept.	Lilac to dark blue	.50
* <i>Statice latifolia</i> (Sea Lavender) ..	2 ft.	June-July	Bluish lavender	.35
Perennial Varieties, Mixed .....	2 ft.	June-July		.35
<i>Stokesia cyanea</i> , Blue .....	2 ft.	July-Oct.	Blue	.35
Strawberry, Red Delight .....	10 in.	All season	Red fruit	1.00
Sweet Rocket, Mixed .....	2 ft.	May-June	Mixed	.35
<b>Sweet William (<i>Dianthus barbatus</i>)</b>				
Schling's New Early Dwarf				
Flowering Hybrids .....	10 in.	May-July	Mixed	.50
Giant Crimson .....	1½ ft.	May-July	Crimson	.50
Giant Newport Pink .....	1½ ft.	May-July	Lovely salmon-pink	.50
Giant Purple Beauty .....	1½ ft.	May-July	Purple	.50
Giant White .....	1½ ft.	May-July	White	.50
Giant Scarlet Beauty .....	1½ ft.	May-July	Scarlet	.35
Giant Auricula-Eyed .....	1½ ft.	May-July	White with varied colored eyes	.50
● 1 pkt. each of the above 6 varieties, \$2.50.				
Single finest mixed .....	1½ ft.	May-July	Mixed	.35
<i>Thermopsis caroliniana</i> .....	3 ft.	May-July	Yellow	.50
<i>Veronica spicata</i> , Blue .....	1½ ft.	May-July	Blue	.25
<i>longifolia</i> .....	2½ ft.	Aug.-Oct.	Blue	.35
<i>Viola cornuta</i> , Apricot .....	6 in.	May to frost	Apricot	.50
Arkwright Ruby .....	6 in.	May to frost	Ruby-red	.75
Jersey Gem (Violet form) .....	6 in.	May to frost	Deep blue	.75
Johnny-Jump Up .....	6 in.	May to frost	Light blue and white	.75
Nora Marrow (Pansy form) .....	6 in.	May to frost	Bluish blush	.50
Papilio .....	6 in.	May to frost	Deep golden yellow	.50
Primrose Dame (Pansy form) ...	6 in.	May to frost	Sulphur-yellow	.50
Sensation (Violet form) .....	6 in.	May to frost	Dark blue	.50
White Perfection (Violet form) .	10 in.	April-May	White	.50
Yellow Gem .....	6 in.	May to frost	Mixed shades	.50
● 1 pkt. each of the above 10 varieties, \$4.75.				
<i>cornuta</i> , Mixed .....	6 in.	May to frost	Mixed	.35
<i>odorata semperflorens</i> .....	8 in.	April-Oct.	True violet	.35
*Wallflower, Hardy Siberian .....	15 in.	Aug.-Sept.	Orange	.50



Salvia Farinacea



Veronica



Sweet William



Viola Cornuta



Heuchera



Double Hollyhock



# Schling's Selected Seeds for Greenhouse Culture



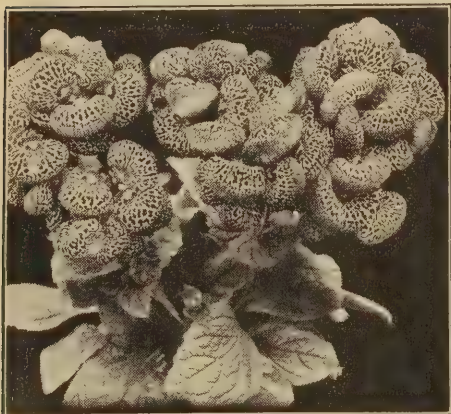
Cineraria



Schizanthus



Cyclamen



Calceolaria

Recommended varieties for winter blooming. All of the greenhouse seeds offered on this page have been tried and approved by greenhouse operators. Most of these varieties are hand-pollinated and selected greenhouse-grown seed which is as it should be, for seed that is produced outdoors intended for greenhouse culture usually is disappointing.

We have made a particular effort in obtaining seeds from the finest commercial greenhouse growers to offer to our trade.

## ANTIRRHINUM (Snapdragon)

A selection of the newest and best varieties for winter bloom.

Better Times. Bright rose-pink.

Gilbert's Bronze Beauty.

Margaret. Ivory-white, heavy spikes.

Winniller's Lilac.

Junglewood White. The largest and best winter flowering white.

Junglewood Yellow. A gold medal Snapdragon.

Each of the above: \$2.00 per pkt.

## SPRING BLOOMERS

Afterglow. Deep golden bronze.

Bertha Baur. Fine lavender. \$1.50 per pkt.

Ceylon Court. Golden yellow.

Cheviot Maid. Deep rose-pink.

Helen. Lovely light pink.

Jenny Schneider. Pale silvery pink.

Lucky Strike. Pure white. \$1.50 per pkt.

Radiance. Lovely pink.

Roman Gold. Soft bronzy yellow.

Rose Queen. Rich deep rose, heavy spikes.

Velvet Beauty. Velvety maroon. \$1.50 per pkt.

Westover Fringed White. \$1.50 pkt.

Each of the above:

\$1.00 per pkt., unless otherwise noted.

## ASPARAGUS

Plumosus. Pkt., 50c.

Sprengeri. Pkt., 50c.

## CALCEOLARIA

Albert Kent Hybrids. Dwarf, small-flowered strain. \$2.00 per pkt.

Hybrida grandiflora, Mixed. Tall, large-flowered strain. \$1.00 per pkt.

Hybrida multiflora nana. Dwarf, large-flowered strain. \$2.00 per pkt.

## CALENDULA

Ball's Gold. 50c per pkt.

Ball's Lemon Queen. 50c per pkt.

Ball's Long Orange. 50c per pkt.

## CANDYTUFT, Schling's Giant White

Hyacinth-Flowered  
50c per pkt.

## CINERARIA

\*Cremer's Prize Strain. First prize-winner for years at all leading flower shows. Of Multiflora Nana type. \$2.00 per pkt.

Schling's Exhibition Strain in separate colors:

Hybrida grandiflora, blue shades.

Hybrida grandiflora, crimson and carmine shades.

Hybrida grandiflora, salmon shades.

Hybrida grandiflora, Mixed.

Any of the above: \$1.00 per pkt.

## CYCLAMEN

Binneweis Strain. All of the best colors.

Cherry-Red. White With Eye.

Salmon-Pink. Crimson.

Dark Red. Mixed.

All Above: \$1.00 per pkt.

## DIDISCUS (Blue Lace Flower)

Schling's Famous Forcing Strain. 50c per pkt.

## GERBERA

Jamesoni Hybrids. Pkt., \$1.00.

## GLOXINIA

Hybrids, Robusta Grandiflora. Beautiful plants flowering 12 months after sowing. \$1.00 per pkt.

## LUPINUS, Schling's New Forcing Strain

Dark Blue, Light Blue, White and Mixed. \$1.00 per pkt.

## MARIGOLDS, Winter-Blooming

Lieb's Yellow.

Lieb's Brown and Yellow.

Any of the above: \$1.00 per pkt.

## PANSIES, Winter-Blooming

Schling's Giant Winter-Flowering. \$2.00 per pkt.

Don's Winter-Flowering. \$1.00 per pkt.

## PRIMULA OBCONICA GIGANTEA

A selected pedigree American-grown strain.

Mixed colors: \$1.00 per pkt.

## PRIMULA MALACOIDES, IMPROVED

Erikssoni Mixed. \$1.00 per pkt.

## SCHIZANTHUS, Schling's New Dwarf

Favorite

\$1.25 per pkt.

## STOCKS, Schling's New Gardenia

The finest development in white forcing Stocks. Spikes 15 inches long. Flowers 2½ inches across, on stems 3 feet long. Non-branching. \$2.00 per pkt.

## Non-Branching Column Stocks:

White

Chamois-Rose

Silvery Lilac

Dark Blue

Ruby

Mixed

Any of the above: \$1.00 per pkt.

Giants of California, Branching. Yellow, Pink, Light Blue, Blood-Red, Chamois, Pure White, Carmine, Lavender, Rose and Mixed. 75c per pkt.

## SOLANUM

Masterpiece (Jerusalem Cherry). Compact grower; brilliant red fruit. Pkt., 50c.

## STEVIA

Serrata. Pure white. Lovely fill-in flower for mixed bouquets. Pkt., 50c.

## SWEET PEAS, Early Winter-Flowering

The following are the best varieties:

Ball's Orange

Ball's Rose

Herbert Hoover

Hope

Laddie

Lavender Harmony

Rose Queen

White Harmony

Mixed

Any of the above: 50c per pkt.; \$1.00 per oz.



# Max Schling's HARDY GARDEN LILIES for Spring Planting

While fall planting is usually considered best for hardy Lilies, spring planting is nevertheless a time-proven method. Many Lilies do not mature sufficiently in time for fall planting. These are leisurely cured and stored at a temperature of 36 degrees. When removed from storage they are in perfect condition and are ready to start IMMEDIATE growth when planted.

## Lilium Speciosum Rubrum and Album

(Holland-Grown)

Beautiful clean bulbs imported late December. There is nothing finer in any garden than these showy, magnificent hardy Lilies that are dependable bloomers for many years.

**Rubrum.** (See illustration, page 32.)

Large-flowering bulbs. \$1.00 each;  
\$11.00 per doz.

**Album.** Pure white form of above. Same fine quality bulbs.

Large-flowering Bulbs. \$1.25 each;  
\$13.75 per doz.

Mammoth Flowering Bulbs. \$1.50 each;  
\$15.50 per doz.

## Lilium Estate

(Genuine)

(See color illustration, page 32.)

This Lily has achieved unheard of popularity in the short course of one year. It is the only pure white hardy Easter Lily of proven merit that is perfectly hardy in temperate climates. A long lasting flower that is superb for cutting.

Mammoth Size Bulbs, \$7.00 per doz.

Jumbo Size Bulbs, \$1.05 each; \$11.00 per doz.

## Lilium Croft

A fine American strain, pure white Easter Lily, particularly desirable for grouping in the front portion of the border.

	12	100
Giant Flowering Bulbs .....	\$3.50	\$26.50
Mammoth Bulbs .....	4.50	32.50
Jumbo Bulbs .....	5.50	40.00

## LILIUM REGALE

Oregon Grown—The Best in the World

(See illustration, page 32.)

The most important garden Lily by virtue of the fact that it is completely satisfactory in every section of the country. They are prolific bloomers. Flowers are beautiful and impressive, and the plants improve from year to year. Color of the bloom is white, with canary-yellow throat; reverse of flower often showing pink.

	3	12	100
Strong Flowering Bulbs, 3 to 5 blooms per bulb. Recommended for mass planting ...	\$1.25	\$4.00	\$30.00
Garden Show Size, 4 to 6 blooms per bulb ....	1.45	5.00	37.50
Giant Flowering Bulbs, 6 to 8 blooms per bulb .....	1.75	6.25	47.50
Mammoth Exhibition Bulbs, 8 to 12 blooms per bulb. Excellent forcing size .....	2.25	8.25	60.00
Jumbo Exhibition Bulbs, 20 to 25 blooms per bulb .....	3.15	11.75	90.00

## Cultural Directions for Lilies

All Lilies listed on this page, with the exception of Lilium Auratum, should be planted at a depth of 8 to 10 inches in a well drained, sunny location. Best planting depth for Lilium Auratum is approximately 2 to 3 inches.



Lilium Regale



Lilium Croft



Lilium Speciosum Rubrum

## Complete Listing of Other Lilies

Variety	Bloom Date	Height	Color	Type Bloom	Price	
					3	12
Auratum (Jap.)	July 20	3-4 ft.	White, gold band	White Trumpet	\$3.15	\$11.50
Centigale	July 10	4-6 ft.	White, canary center	Trumpet	2.35	8.00
Golden Chalice						
Hybrids	June 10	18 in.	Lemon to apricot	Chalice	3.75	13.25
Hansoni	June 15	24 in.	Deep yellow	Turk's Cap	3.15	11.50
Henryi	Aug. 15	4-5 ft.	Tawny yellow	Reflex Speciosum	2.55	9.50
Maxwill	July 1st	5-6 ft.	Orange	Turk's Cap	2.35	8.00
Martagon						
Dalmaticum	June 20	3-4 ft.	Purple	Turk's Cap	3.00	11.00
Orange Triumph	June 20	5 ft.	Light orange	Chalice	2.35	8.00
Philippinense						
Formosanum	Sept. 1	5-6 ft.	White	Trumpet	1.40	5.00
Shuksan	June 25	3 ft.	Yellow, purple spots	Reflex Speciosum	2.35	10.00
Tenuifolium	June 15	2 ft.	Coral-red	Turk's Cap	1.00	3.75
Testaceum	June 25	4 ft.	Tawny cream	Flat Turk's Cap	6.00	22.00
Tigrinum						
Fortunei	Aug. 5	5-6 ft.	Deep orange	Speciosum Type	1.25	4.25
Umbellatum						
Erectum	June 15	18 in.	Old gold and red	Chalice	1.80	6.50
Umbellatum						
Splendidum	June 15	18 in.	Vermillion	Chalice	1.80	6.50





Paul's Scarlet Climber



Crimson Glory



Peace

World's Fair



# ROSES

## SELECTED VARIETIES and QUALITY PLANTS

*"The Best are Always Inexpensive"*

For shipment in early spring.

### EVERBLOOMING HYBRID TEAS

#### RED—

- C. **CHRISTOPHER STONE.** Old favorite scarlet.
- A. **CHRYSLER IMPERIAL.** New fragrant rich red. Limited supply.
- B. **CRIMSON GLORY.** (Pat. 105.) Very vigorous deep crimson.
- C. **ETOILE DE HOLLANDE.** Lovely deep scarlet.
- B. **NOCTURNE.** (Pat. 713.) Velvety dark red.

#### PINK—

- A. **CAPISTRANO.** (Pat. 922.) Glowing rose-pink, fragrant and vigorous.
- A. **HELEN TRAUBEL.** (Pat. 1028.) (See page 31).
- A. **MISSION BELLS.** (Pat. 632.) Deep glowing salmon, opening to clear shrimp-pink.
- B. **TOM BRENNEMAN.** (Pat. 986.) Clear rosy pink.

#### YELLOW—

- A. **FRED HOWARD.** (Pat. 1006.) (See page 31).
- A. **GOLDEN SCEPTER.** (Pat. 910.) (See page 31).
- C. **MCGREDY'S YELLOW.** Old favorite clear yellow.
- A. **SUTTER'S GOLD.** (Pat. 885.) Clear yellow with copper veining. An exceptional variety.

#### WHITE—

- C. **K. A. VICTORIA.** Old favorite white.
- B. **SLEIGHBELLS.** (Pat. 1004.) The newest and best white.

#### BICOLOR—

- B. **FORTY-NINER.** (Pat. 792.) Rich chrome-yellow interlaced red.
- B. **PEACE.** (Pat. 591.) The best new Rose in years. Huge flowers, great vigor. Soft yellow edged pink.
- C. **PRESIDENT HOOVER.** Scarlet and yellow.
- B. **TAFFETA.** (Pat. 716.) Rose, pink, salmon and apricot.
- C. **TALISMAN.** Gold, scarlet and yellow. Excellent cut-flower variety.

### FLORIBUNDA DWARF EVERBLOOMING ROSES

- C. **BRIGHT EYES.** Lovely pale yellow.
- A. **CARROUSEL.** (Pat. 1066.) (See page 31).

- B. **CRIMSON ROSETTE.** Fully double velvety red.
- B. **FASHION.** (Pat. 789.) Luminous coral-pink overlaid with gold.
- B. **PINK ROSETTE.** Fully double pure pink.
- C. **SUMMER SNOW.** Pure white.
- A. **VOGUE.** (Pat. 926.) (See page 31).

### CLIMBING HYBRID TEAS

Although not as tall growing as the regular Climbers, these have larger flowers and bloom throughout the season.

- C. **CL ETOILE DE HOLLANDE.** Deep scarlet.
- C. **CL E. P. THOM.** Deep yellow.
- C. **CL K. A. VICTORIA.** White.
- B. **CL PEACE.** (Pat. 932.) Soft yellow with pink edge.
- C. **CL TALISMAN.** Gold, scarlet and yellow.

### REGULAR CLIMBERS

- C. **DR. W. VAN FLEET.** Pale soft pink.
- B. **KING MIDAS.** Large golden yellow.
- B. **NEW DAWN.** Everblooming pink.
- C. **PAUL'S SCARLET.** Vivid scarlet. The most popular scarlet.
- C. **SILVER MOON.** White.

### ROSE PRICES

All varieties marked "A"  
\$3.00 each; 10 for \$27.00.  
All varieties marked "B"  
\$2.50 each; 10 for \$22.50.  
All varieties marked "C"  
\$2.00 each; 10 for \$18.00.

ABOVE PRICES NOT POSTPAID



K. A. Victoria



# *New 1953 Modern Roses*



## **FRED HOWARD**

(All-America 1952.) Lovely yellow, shaded and edged with copper. Healthy and vigorous grower.



## **HELEN TRAUBEL**

(All-America 1952.) Perfectly formed rich pink, very fragrant.



## **CARROUSEL**

(Floribunda.) Bright red, vigorous and free flowering.



## **GOLDEN SCEPTER**

Huge soft golden yellow. Excellent cut-flower variety.



## **VOGUE**

(All-America 1952.) Unusually fine Floribunda, rich bright pink. Very free flowering.





**LILIUM ESTATE**  
\$7.00 per doz.



**LILIUM SPECIOSUM RUBRUM**  
\$11.00 per doz.

See page 29 for our complete list of Lilies.



**LILIUM REGALE**  
\$5.00 per doz.



**LILIUM AURATUM** \$11.50 per doz.



SPRING 1953

# MAX SCHLING SEEDSMEN, INC.

618 MADISON AVE.

Between 58th  
and 59th Sts.

NEW YORK 22, N. Y.

**ELdorado 5-3220**

Date\_\_\_\_\_Charge to\_\_\_\_\_

PLEASE WRITE OR PRINT YOUR NAME DISTINCTLY

(If shipping address is different from permanent address, please furnish both addresses)

Name ( Please prefix  
Mr., Mrs., or Miss ) \_\_\_\_\_

SHIPPING ADDRESS ONLY

Street, P.O. Box or

Rural Delivery and Zone No.

Post Office \_\_\_\_\_

Express Office (If different from P.O.) \_\_\_\_\_

County \_\_\_\_\_ State \_\_\_\_\_

**All Seeds, etc., sold herewith will be supplied under the terms stated in our catalog**

[illegible]

For correspondence please use separate sheet

In gardening the smallest investment that is made is the original cost of the material for planting. Most of the seeds, bulbs and other materials you buy are in the category of "blind" items; that is, items on which it is impossible to evaluate quality except by their performance. For this reason, and to guard against disappointments, it is wise to obtain your garden materials from a firm that specializes in that field, and from one whose reputation for quality seeds and bulbs is well known.

We of Max Schling Seedsmen, Inc., have always prided ourselves on the uniformly high quality of the seeds, bulbs and plants which we offer. The name "Max Schling" has been and will continue to be synonymous with "the best" and is your assurance of gardening success.

Because of the high cost of processing charge accounts, **please do not ask us to charge orders of less than three dollars.**

When you are in New York, come in and visit with us. Not only will you find an amazing supply of garden accessories, but also a courteous and expert staff to assist you with your horticultural problems.

ALFRED F. SCHEIDER,  
Gen. Mgr.

## CONDITIONS OF SALE

While we exercise the greatest care to send out only seeds of the very highest quality and germination, there are too many elements of Nature, or neglect on the part of the planter, not within our control, which may influence the ultimate results. It is for that reason that we can give no warranty, express or implied, as to the description, quality, productiveness or any other matter of any seeds, plants, or bulbs we sell; and we will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they are to be returned at once.

## TERMS OF SALE

All flower seeds and vegetable seeds, with the exception of the following, are delivered free in the United States. The exceptions in vegetable seeds are: **PEAS, BEANS and CORN** which are postpaid east of the Mississippi. Please avoid the necessity of sending your order express collect by including postage to cover parcel post charges on these items

The purchaser pays transportation on the following: All fertilizers, insecticides, tools, garden requisites of all descriptions, Horseradish roots, Artichokes, Onion sets, annual plants, perennial plants, shrubs, Asparagus roots, seed Potatoes, peat moss, salt hay and other ground covers, unless otherwise noted. **We reserve the right to refuse C. O. D. shipments.**

### NON-WARRANTY ON LIVE OR DORMANT PLANTS

Due to various soil and climatic conditions we, under no circumstances, will guarantee the results of any live or dormant plants. We further give no warranty as to the condition of the plants upon arrival. In the event of a destroyed shipment or any other complaint relative to plant shipments, complaints must be registered within five days after arrival. We will not accept any other complaints.



## Max Schling's Twin Pail Flower Gatherer



Now take all the time in the world to pick your flowers—this ingenious Twin Pail Flower Gatherer will keep them GARDEN FRESH . . . . . without wilting or waste. Ideal for both long and short-stemmed flowers. Made of sturdy, galvanized iron with attractive green baked enamel finish. Invaluable for your garden or as a gift for your week-end hostess. \$6.75 postpaid anywhere in the U. S. A.

FOLD ON THIS LINE

PRINT NAME AND ADDRESS PLAINLY.  
THIS ENVELOPE WILL SAFELY  
HOLD YOUR CHECK OR MONEY ORDER

FOLD ON THIS LINE

New York City 22, N. Y.  
19 Madison Avenue

Max Schling Seedsmen, Inc.

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State  
\_\_\_\_\_  
Town  
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Street  
\_\_\_\_\_  
From

RESERVE THE MOST TREASURED CORNER OF  
YOUR GARDEN FOR SOME OF MAX SCHLING'S  
SEEDS AND BULBS

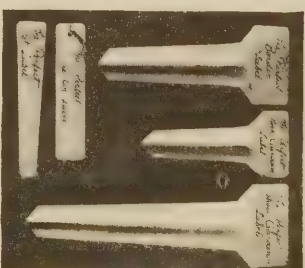
## New "Miracle" Soil Conditioners

To improve and lighten the textures of heavy clay soils.

**KRILLIUM (Powder)**  
5 lbs. (does 80 sq. ft.) . . . . . \$6.95

**FLUFFIUM (Liquid)**  
1 Qt. (does 375 sq. ft.) . . . . . 3.00  
1/2 Gal. (does 750 sq. ft.) . . . . . 5.50  
1 Gal. (does 1500 sq. ft.) . . . . . 9.95

FOLD ON THIS LINE



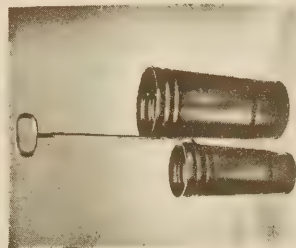
## Perfect Garden Labels

The only permanent labels for all kinds of gardens. Permanent markings with ordinary lead pencil. Withstand all weathers, all soils. A gardening necessity.

**Perfect Border Labels** 25 1.00  
(5 in.) . . . . . \$2.40  
**Perfect Rock Garden Labels** 7.90  
(4 in.) . . . . . 2.00  
**Perfect Show Garden Labels** 11.25  
(7 in.) . . . . . 2.90  
**Perfect Tie-On Labels** 3.60  
(With copper wire) . . . . .  
**Perfect Pot Labels** 3.00  
(4 in.) . . . . .



## Max Schling's Twin Pail Flower Gatherer



Now take all the time in the world to pick your flowers—this ingenious Twin Pail Flower Gatherer will keep them GARDEN FRESH . . . . . without wilting or waste. Ideal for both long and short-stemmed flowers. Made of sturdy, galvanized iron with attractive green baked enamel finish. Invaluable for your garden or as a gift for your week-end hostess. \$6.75 postpaid anywhere in the U. S. A.

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New York City 22, N. Y.  
618 Madison Avenue

Max Schling Seedsmen, Inc.

From \_\_\_\_\_  
Street \_\_\_\_\_  
Town \_\_\_\_\_  
State \_\_\_\_\_

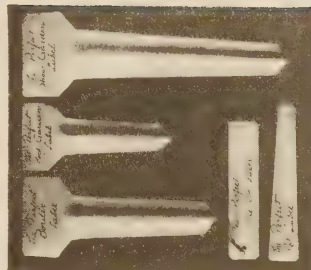
RESERVE THE MOST TREASURED CORNER OF  
YOUR GARDEN FOR SOME OF MAX SCHLING'S  
SEEDS AND BULBS

## New "Miracle" Soil Conditioners

To improve and lighten the textures of heavy clay soils.

**KRILLIUM (Powder)**  
5 lbs. (does 80 sq. ft.) . . . . . \$6.95

**FLUFFIUM (Liquid)**  
1 Qt. (does 375 sq. ft.) . . . . . 3.00  
1/2 Gal. (does 750 sq. ft.) . . . . . 5.50  
1 Gal. (does 1500 sq. ft.) . . . . . 9.95



FOLD ON THIS LINE

## Perfect Garden Labels

The only permanent labels for all kinds of gardens. Permanent markings with ordinary lead pencil. Withstand all weathers, all soils. A gardening necessity.

**Perfect Border Labels** 25 100  
(5 in.) . . . . . \$2.40 \$9.25

**Perfect Rock Garden Labels**  
(4 in.) . . . . . 2.00 7.90

**Perfect Show Garden Labels**  
(7 in.) . . . . . 2.90 11.25

**Perfect Tie-On Labels**  
(With copper wire) . . . . . 3.60

**Perfect Pot Labels**  
(4 in.) . . . . . 3.00



The purchaser pays transportation on the following: All fertilizers, insecticides, tools, garden requisites of all descriptions, Horse-radish roots, Artichokes, Onion sets, annual plants, perennial plants, shrubs, Asparagus roots, seed Potatoes, peat moss, salt hay and other ground covers, unless otherwise noted. **We reserve the right to refuse C. O. D. shipments.**



# Gladiolus



**NEW EUROPE**

\$1.15 for 10; \$10.50 per 100.



**SPOTLIGHT**

\$1.25 for 10; \$11.00 per 100.



**ELIZABETH THE QUEEN**

\$1.25 for 10; \$11.00 per 100.

## Collection of Tried and True Varieties

BLUE BEAUTY

GEN. EISENHOWER (Pink)

MARGARET BEATON (White)

NEW EUROPE (Red)

SPOTLIGHT (Yellow)

**10 each of 5 Varieties \$5.75**

**25 each of 5 Varieties \$13.75**

**100 each of 5 Varieties \$50.00**





**RED CHARM**  
\$1.25 for 10; \$11.00 per 100.



**MARGARET BEATON**  
\$1.25 for 10; \$11.00 per 100.



**KING LEAR**  
\$1.25 for 10; \$11.00 per 100.



## *Miniature Gladiolus*

See page 38 for complete list.

Because of their grace, these varieties are especially suitable for flower arrangements. They do not grow nearly as tall as do the larger varieties, and this makes them much better for use in the flower border. Don't be without these graceful beauties.



# Exclusive Max Schling Introductions

Our Endorsement of these New Max Schling's Exclusive Introductions  
is your Invitation to Enjoy the Best in the Gladiolus Kingdom

## **ATOM** (Hedgecock)

(Illustrated rear cover.)

The most outstanding and unusual Gladiolus introduction of the decade. Ideal for corsages, table decorations and basket arrangements, its graceful growth habit makes it an ideal garden flower.

**ATOM** is best described as a deep vermilion-red with a distinct silver penciling or picotee edge bordering each petal. Stems are vigorous and sturdy, bearing as many as 16 florets.

New low price: 10 for \$2.50; \$20.00 per 100.

## 3 Fine Exhibition Gladiolus

### **Hi Jinks**

A new Smoky with cream-white throat. A totally different Smoky; prominent cream-white throat surrounded by smoky salmon suffused grayish lavender. Large and spectacular. \$2.00 each; 10 for \$18.00.

### **Sweet Talk**

A "must" in soft yellowish cream and pink. One of the most beautiful of our exclusive introductions. Soft yellowish cream suffused with lively clear pink. Medium sized florets with lovely rounded petals. A fine cut-flower variety. \$2.00 each; 10 for \$18.00.

### **Milkmaid**

Beautiful tall cream-white without any markings whatsoever. Large blossoms, pointed petals. \$1.50 each; 10 for \$13.50.



## **HELEN HAYES** (Cassebeer)

This fine variety first attracted us by its cheerful color and fine substance, stamping it as a real "Fancier's Gladiolus." A magnificent glowing salmon-orange with cream-white throat, Helen Hayes bears a full spike of 4½-inch blooms open to the tip of the spike.

\$1.00 each; 10 for \$9.00.

## **FURBELOW** (Cassebeer)

This brand new ruffled beauty is certainly destined for immense popularity. An intense glowing pink with cream-white throat. Furbelow is the largest and finest ruffled Gladiolus we have ever seen. Limited stock available. \$2.00 each; 10 for \$18.00.

## **RUBY GLOW** (Cassebeer)

The color of this fine variety, which we introduced last year, is absolutely unique. Its color, a deep ruby-red with a cream median line on each of the lower petals gives the flower an almost jewel-like quality. Ruby Glow makes straight sturdy spikes that never crook. This variety will make a welcome addition to your collection. \$1.50 each; 10 for \$13.50.





The N. Y. Horticultural Society Bulletin says:  
 "The Superb Exhibit Shown on the Stage of Einhorn Auditorium at the Gladiolus Show by Max Schling, Seedsmen, Inc. Photo Fails to Convey the Maximum Culture and Artistry Displayed."

# Outstanding American Grown Gladiolus

## Sure Fire Show Winners

	3	10	100
<b>ABIGAIL.</b> Fine tall lavender; an excellent cut flower .....	\$0.45	\$1.35	\$12.00
<b>ADORATION.</b> Orchid-pink with creamy throat. Early blooming and vigorous .....	.45	1.35	12.00
<b>BURMA.</b> Deep rose-red, huge ruffled blooms; a sensation at all shows .....	.40	1.15	10.50
<b>DOROTHY ARMSTRONG.</b> The best mid-purple. Tall, straight stems; a perfect show variety .....	.75	2.25	20.00
<b>FLORENCE NIGHTINGALE.</b> A "must" for your collection. Huge, tall, glistening white. Excellent for cut flowers as well as shows .....	.50	1.50	13.50
<b>LADY ANNE.</b> The finest pure white. An early variety with huge flowers on perfect stems .....	.75	2.25	20.00
<b>MISS WISCONSIN.</b> Deep rich rose-pink. A wonderful show variety .....	.45	1.35	12.00
<b>ORANGE GOLD.</b> A wonderful golden orange. Bright and cheerful .....	.45	1.35	12.00
<b>RED CHERRY.</b> Another indispensable variety. Brilliant cherry-red with darker throat. Perhaps the best red of all .....	.75	2.25	20.00
<b>SPIC AND SPAN.</b> Tall ruffled pink. The sensation of recent shows .....	.75	2.25	20.00

### COLLECTION

3 each of 10 varieties at left, a \$ 5.70 value for only \$ 5.25  
 10 each of 10 varieties at left, a 17.05 value for only 15.25

### Futurity Premium Varieties for Breeders and Collectors

	Each
<b>DAYBREAK.</b> Cream-buff with mauve markings .....	\$1.00
<b>FORSYTHIA.</b> Large pure yellow. Ruffled .....	1.50
<b>GLAD TIDINGS.</b> Clear soft rose .....	3.00
<b>GRACIE'S CHOICE.</b> Huge rose-pink .....	2.00
<b>KAREN.</b> Outstanding clear magenta with yellow throat .....	3.00
<b>PEACH GLOW.</b> Large, ruffled buff-orange .....	1.50
<b>PINK PRIDE.</b> Strong growing light rosy salmon .....	3.00
<b>SIERRA SNOW.</b> Tall ruffled pure white .....	1.00
<b>STERLING.</b> Lovely ruffled rosy lavender .....	1.00
<b>VANITY FAIR.</b> Ruffles blush-white, overlaid buff .....	1.00



# Max Schling's Selected Gladiolus

## FIRST QUALITY—SELECTED AND APPROVED BY MAX SCHLING

Without exception there has been no garden flower which has been so thoroughly improved in the past decade, nor has any flower made such gains in popularity. It is not unusual to find varieties today with blooming spikes averaging well over 30 inches with individual florets measuring up to 6 inches in diameter. In addition to the increase in size, color developments have been made combining practically every color known to man.

Our bulbs are plump high-crowned, guaranteed No. 1 size, and are thrip treated with DDT and thrip free.

To assist in selecting colors, the varieties are listed under color classifications.

### WHITE

	10	100
<b>MARGARET BEATON.</b> Snow-white with scarlet blotch ..	\$1.25	\$11.00
<b>MT. INDEX.</b> Early blooming pure white with golden blotch; large and beautiful .....	1.25	11.00
<b>PEACE.</b> Large white with purple stripes .....	1.15	10.50
<b>SNOW PRINCESS.</b> Large pure white with golden spike.	1.15	10.50

### CREAM

<b>CORONA.</b> Petals of the palest cream, with pale rose picotee edge .....	1.25	11.00
<b>LEADING LADY.</b> Beautiful cream sport of Picardy. An outstanding prize-winner in its color class .....	1.25	11.00
<b>ORIENTAL PEARL.</b> Large, wide open, unruffled cream with florets measuring up to 7 inches on strong, straight stems .....	1.50	13.50

### PINK AND ROSE

<b>BEAUTY'S BLUSH.</b> Huge opalescent pink, a consistent prize-winner .....	1.25	11.00
<b>CHAMOUNY.</b> Deep rose-pink with lovely silver picotee edge .....	1.25	11.00
<b>GEN. EISENHOWER.</b> Unique begonia-rose .....	1.25	11.00
<b>SWEET SEVENTEEN.</b> Early blooming pale pink .....	1.15	10.50
<b>PICARDY.</b> Old favorite salmon-pink. The most popular Glad of all .....	1.00	9.00

### YELLOW

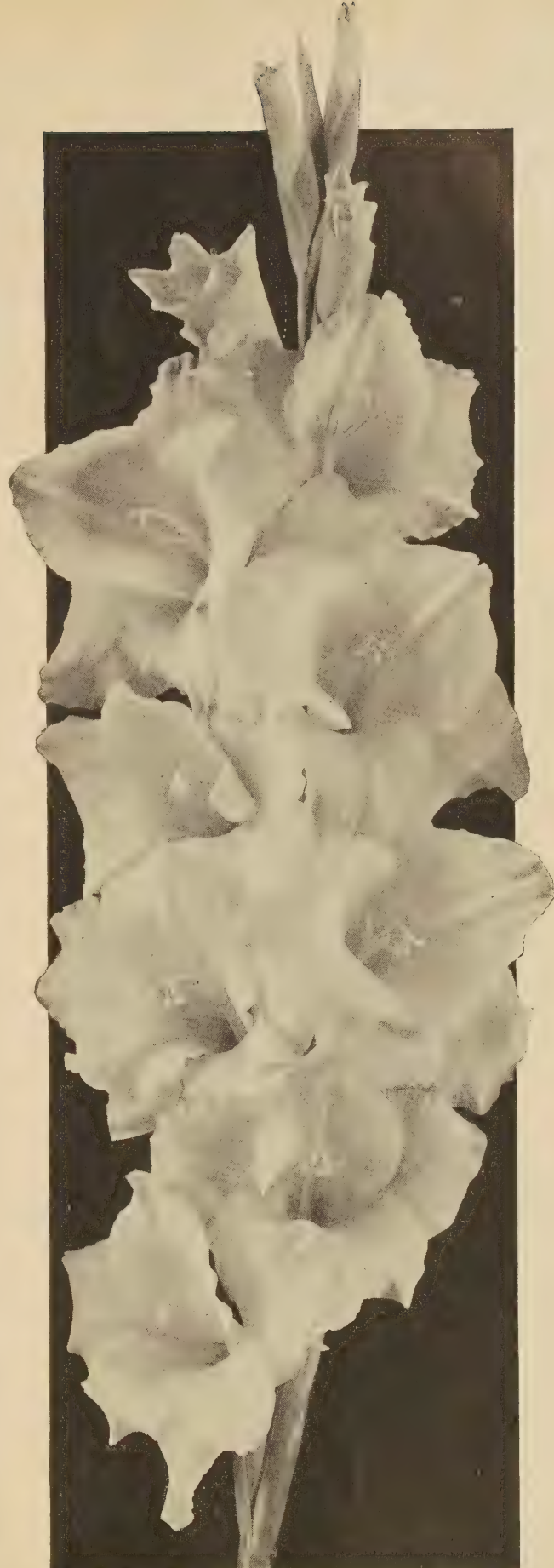
<b>CANARY BIRD.</b> Soft pure canary-yellow .....	1.15	10.50
<b>CRINKLE CREAM.</b> Giant medium yellow. Excellent as a cut flower as well as for show .....	1.15	10.50
<b>SPOTLIGHT.</b> Deep yellow with scarlet markings in throat. Our nomination for the best yellow .....	1.25	11.00

### ORANGE

<b>LARIME.</b> Showy orange with darker blotch. A very striking variety .....	1.25	11.00
---	------	-------

### RED

<b>BLACK OPAL.</b> Deep maroon, almost black. Ideal in combination with white or yellow varieties .....	1.25	11.00
<b>DIEPPE.</b> Deep salmon-red with darker blotch. Beautiful and distinctive .....	1.25	11.00
<b>RED CHARM.</b> The most popular shade of red, between vermilion and crimson. Unusual beauty and substance.	1.25	11.00
<b>NEW EUROPE.</b> Bright scarlet-red .....	1.15	10.50



Picardy



# Max Schling's Selected Gladiolus

## LAVENDER AND PURPLE

	10	100
<b>BLACK BEAUTY.</b> The most beautiful of all blue or violet shades. An excellent cut-flower "Glad" .....	\$1.25	\$11.00
<b>CARDINAL SPELLMAN.</b> Rich pansy-violet .....	1.15	10.50
<b>ELIZABETH THE QUEEN.</b> A superb variety. Ruffled lavender with darker lines in the throat .....	1.25	11.00
<b>KING LEAR.</b> Huge, ruffled purple, an old favorite that is still "tops" .....	1.25	11.00
<b>VULCAN.</b> Deep blue-purple, ideal for show purposes ...	1.25	11.00

## MAX SCHLING'S EXOTIC SMOKY GLADIOLI

No other color classification of Gladiolus has captured the public fancy as much as the newer smoky or odd shades. The term "smoky" applies to those varieties in which the basic color is overlaid with a grayish or light tan sheen. Our list of these outstanding colors has been selected from many good varieties, and will prove invaluable as cut flowers for use in any color scheme inasmuch as they blend beautifully with all other colors.

	10	100
<b>BUCKEYE BRONZE.</b> Old rose with orange and bronze shadings .....	\$1.25	\$11.00
<b>DUSTY MILLER.</b> One of the best new smokies. Rose with red blotch .....	1.25	11.00
<b>HIGH FINANCE.</b> Tall orange-grey with cream throat. ....	1.45	13.00
<b>RECADO.</b> Large smoky rose .....	1.25	11.00

## Special Collection of Smoky Varieties

10 each of 4 varieties .....	\$ 4.75
25 each of 4 varieties .....	11.00

## MINIATURE VARIETIES

This class of Gladiolus is becoming ever more popular as the grace and adaptability of the smaller flowers and more graceful spikes makes them ideal for household floral arrangements.

	10	100
<b>DAINTY MISS.</b> Lovely blush-pink .....	\$1.65	\$14.50
<b>GOLDEN FRILLS.</b> Lovely ruffled yellow .....	1.65	14.50
<b>QUEEN OF BREMEN.</b> Soft lavender with white throat ..	1.45	12.50
<b>RUBY.</b> Early and beautiful medium red .....	2.20	19.50
<b>SNOW BABY.</b> Beautiful pure white .....	1.65	14.50

## NOTES ON GLADIOLUS CULTURE

Gladiolus bulbs can be planted in the latitude of New York from April 15th to July 10th. If successive flowering is desired, we recommend planting two weeks apart.

Gladiolus do best in rich soil with a sunny location. They will not tolerate shade. Any type of rich soil is satisfactory, but it is well to use a general purpose fertilizer before planting, and to apply at least one side dressing when the plants are 12 to 15 inches high.

For exhibition spikes it is necessary to provide water during the entire growing season, and in periods of drought water should be applied at least once a week, soaking the ground to a depth of about four to five inches.

When cutting Gladiolus spikes, do not cut all the foliage from the plant. Allow the two outside leaves to remain to provide substance for next year's bulbs.

It is our sincere advice to you not to attempt to grow Gladiolus unless you are prepared to spray regularly throughout the growing season to control Gladiolus thrips. Any good commercial dust or spray containing at least 10% DDT can be used with good effect. Spraying should be done every week or ten days after the leaves are six inches tall.

If this program is followed your Gladioli will be the most rewarding of all your garden flowers, and will repay you well for your time and care.



Blue Beauty



# Meritorious Dahlias

## OUTSTANDING 1953 INTRODUCTIONS

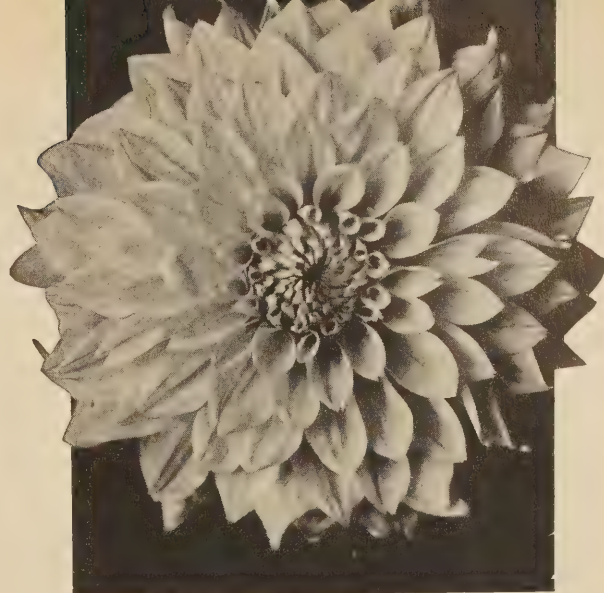
**ALABASTER.** (Illustrated.) (F.D.) Pure glistening white. Flowers 8 in. by 5 in., held facing up on perfect stems. Strong, healthy grower, excellent substance. Winner, Achievement Medal Washington, D. C.; Seedling Award Long Island. Tubers \$15.00 each; plants \$7.50 each.

**FLORENCE M.** (Illustrated.) (F.D.) A soft pleasing shade of pink, overlaid white. Flowers measure 8 in. by 5 in., and are particularly good for cutting as they last for an exceptionally long time. Tubers \$10.00 each; plants \$5.00 each.

**VENITA.** (Illustrated.) (F.D.) This little gem is white, dotted and flecked with purple, making it most unusual and attractive. A very free-flowering variety, perfect for cutting. Tubers \$5.00 each; plants \$2.50 each.

Abbreviations: F.D.—Formal Decorative. I.D.—Informal Decorative.  
S.C.—Semi-Cactus. C.—Cactus.

	Roots Each	6
<b>ARTHUR GODFREY.</b> (F.D.) Huge orange-red with buff shadings. A most unusual and lovely variety. The largest formal decorative ever grown .....	\$3.50	\$17.50
<b>BLACK MONARCH.</b> (S.C.) Huge very dark red, almost black ....	2.50	12.50
<b>BULLS EYE.</b> (F.D.) Brilliant flowers measuring more than 12 inches across. A sure prize winner .....	3.00	15.00
<b>CROYDON'S MASTERPIECE.</b> (F.D.) Lovely, cheerful, salmon-orange .....	3.50	17.50
<b>DEBUT.</b> (F.D.) Soft primrose-yellow, measuring 11 inches across ..	3.00	15.00
<b>DIXIE WINE DOT.</b> (I.D.) Large, white flecked with dots of deep wine-red .....	2.00	10.00
<b>DR. PAUL MORGAN.</b> (S.C.) Lovely soft lavender .....	4.00	
<b>IRENE RICH.</b> (S.C.) Blooms measure 12 inches across, of lovely Rose Bengal blended apricot with cadmium-orange. Winner of Gold Medal Certificate of American Dahlia Society Show in New York .....	3.50	17.50
<b>KELVIN.</b> (F.D.) Lovely soft peach-pink of remarkably fine substance.	2.00	10.00
<b>KENTUCKY SPORTSMAN.</b> (I.D.) Unusual canary-yellow with white tip on each petal .....	1.50	7.50
<b>LYNN FONTAINE.</b> (S.C.) Flowers of tremendous size and substance. Color a striking cinnabar-red .....	2.50	12.50
<b>MRS. HESTER PAPE.</b> (I.D.) Immense American Beauty color, shading to purple. A "must" for your collection .....	2.00	10.00
<b>NEW LOOK.</b> (S.C.) Blooms 12 to 14 inches across of pure empire-yellow .....	2.00	10.00
<b>NIGHT EDITOR.</b> (S.C.) Rich red-purple with blooms 9x5½ inches. Height of plant 5 feet, vigorous grower with healthy dark foliage. Color, formation and size makes this variety really attractive. An honor-roll Dahlia .....	7.50	
<b>PATRICIA SPOLEN.</b> (I.C.) Vivid red and yellow combination, attractive and unusual .....	7.50	
<b>MARIE LAYNE.</b> (F.D.) Blush-lavender marked purple. Flowers measure 9 inches across. Healthy and vigorous grower. Winner of Seedling Award at A. D. S. at New York. On Mr. Dudley's honor roll .....	7.50	
<b>REES SPLENDOR.</b> (S.C.) Red, inside petals lavender .....	3.00	15.00
<b>THE CARDINAL.</b> (S.C.) Blooms 10 to 12 inches across of brilliant cardinal-red borne on long canelike stems .....	2.50	12.50
<b>THE VOLUNTEER.</b> (I.D.) Huge glowing purple .....	4.00	
<b>TRAIA.</b> (I.D.) Lovely peach with white tip to each petal. Don't pass this one by .....	3.50	17.50
<b>WHITEHALL.</b> (S.C.) The best pure white. Flowers fully 12 inches across .....	3.00	15.00



Alabaster



Florence M.



Venita



# Max Schling's Meritorious Dahlias

## 15 PRIZE NOVELTIES

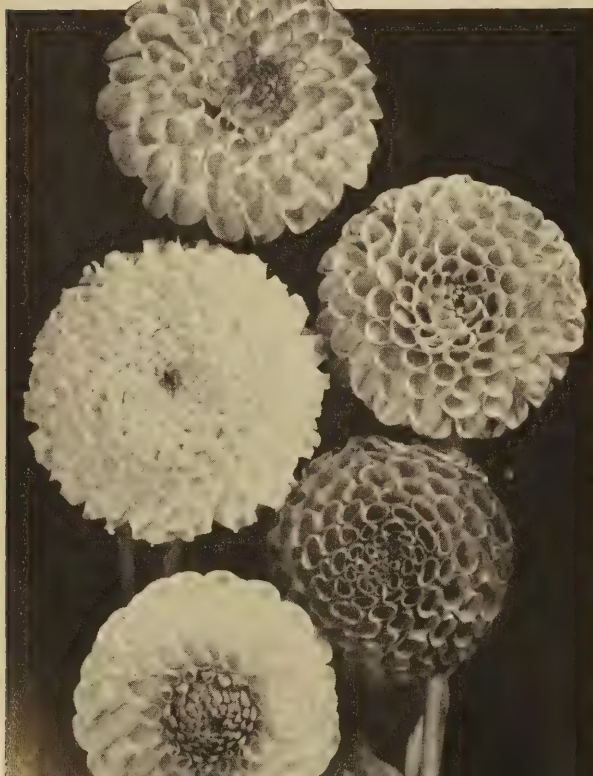
1 each of 15 varieties, a \$26.00 value for only \$20.00.

	Each	6		Each	6
ADA N. (S.C.) Deep rich purple .....	\$3.00	\$15.00	JANE LAUSCHE. (S.C.) Lovely bicolor; rosy mauve tipped white .....	\$2.00	\$10.00
CALIFORNIA IDOL. (I.D.) Clear bright yellow .....	.75	3.75	OGDEN REID. (I.D.) Large, beautiful blend of rose and pink .....	1.50	7.50
CHEROKEE BRAVE. (I.D.) Huge ox-blood-red .....	1.00	5.00	OTILIE ZOUREK. (I.D.) Huge pure white, 12 inches across .....	4.00	
COMMANDO. (F.D.) Large phlox-purple .....	1.00	5.00	PREMIER'S WINSOME. (I.D.) Soft rose-pink .....	1.50	7.50
D. DAY. (F.D.) Pure pink, excellent cut-flower variety ...	1.00	5.00	SILVER METEOR. (F.D.) Unusual combination of mauve and silver .....	2.00	10.00
DAHLIAMUM. (I.D.) Huge apricot with golden tint ....	1.50	7.50	WORLD EVENT. (F.D.) Amaranth-pink flushed purple. ....	1.25	6.25
EDNA D. (S.C.) Tremendous bright rose .....	3.00	15.00			
FIVE STAR GENERAL. (F.D.) Deep amaranth-pink ....	1.50	7.50			
HUNT'S VELVET WONDER. (I.D.) Bright burgundy-red. ....	1.00	5.00			



White Cap

Pompon Dahlias



## EXHIBITION POMPON DAHLIAS

1 each of 12 varieties, a \$7.25 value for \$6.00.

AMBER QUEEN. Light bronze .....	\$0.50	\$2.50
BETTY ANN. Soft clear pink .....	.50	2.50
JOHNNY PEFFIN. Dark maroon .....	.50	2.50
LITTLE EDITH. Yellow and rose .....	.50	2.50
LITTLE HERMAN. Red and white .....	.50	2.50
LITTLE RED WING. Bright cardinal-red .....	.75	3.75
LITTLE SNOW WHITE. Pure white .....	.75	3.75
MORNING MIST. Delicate lavender .....	.50	2.50
RED WARRIOR. Brilliant red .....	.75	3.75
RITA M. Bright crimson .....	.75	3.75
SHERRY. Deep violet-purple .....	.75	3.75
YELLOW GEM. Bright yellow .....	.50	2.50

## GIANT SHOW or BALL DAHLIAS

1 each of 6 varieties, a \$5.00 value for \$4.00.

CHARLOTTE CALDWELL. Autumnal orange .....	.50	2.50
CLARA CLEMENS. Red, tipped white .....	1.00	5.00
DUSKY. Rich purple .....	.75	3.75
PETER BRIAN Van ZANDT. Lavender with white center. ....	1.50	7.50
ROSY DAWN. Lovely blend of yellow and bright rose ....	.75	3.75
SUPT. AMRHYN. Clear deep rose .....	.50	2.50

## THE BEST SINGLE DAHLIAS

1 each of 8 varieties, a \$5.75 value for \$5.00.

GIANT YELLOW CENTURY. Bright yellow .....	\$0.75	\$3.75
GOLDEN CENTURY. Deep golden yellow .....	.75	3.75
LAVENDER GEM. Soft lavender .....	.75	3.75
LORNA DOONE. Salmon-pink .....	.75	3.75
MARSHALL'S GLORY. Red tipped white .....	.75	3.75
PINK CENTURY. Rich pink .....	.75	3.75
SCARLET CENTURY. Bright scarlet .....	.75	3.75
TANGO CENTURY. Striking orange and gold .....	.50	2.50

## LOVELY MINIATURE DAHLIAS

1 each of 12 varieties, a \$9.75 value for \$8.00.

ANDRIES ORANGE. (S.C.) Bright orange .....	\$1.00	\$5.00
BISHOP OF LLANDAFF. (Duplex.) Vivid scarlet .....	.50	2.50
CORALLETTE. Coral-pink .....	.75	3.75
CORINNA. (F.D.) Deep pink .....	.75	3.75
IKE. (S.C.) Deep velvet-red .....	.75	3.75
LITTLE RED BIRD. Bright scarlet .....	.75	3.75
PEGGY LINDLEY. (F.D.) Orange .....	.75	3.75
RED HEAD. Rich red .....	.75	3.75
VERMILION BRILLIANT .....	.75	3.75
WHITE FAWN. (F.D.) Pure white .....	.75	3.75
WINE DROP. (F.D.) Rich purple .....	.75	3.75
WISP. (F.D.) Bright lemon-yellow .....	1.50	7.50



# Miscellaneous Flower Bulbs

## For Summer and Fall Blooms

Bulbous stock postpaid to the 2nd postal zone only.

### ANEMONES

**Giant Single French Poppy.** Lovely single-flowered Anemone in wide range of colors. Easily grown from bulbs planted as early as April 1st in the open ground. First blooms make their appearance in late June and continue through the balance of the summer. \$1.25 per doz.; \$9.00 per 100.

**St. Brigid.** Same form as above with double crested centers. \$1.25 per doz.; \$9.00 per 100.

### FANCY-LEAVED CALADIUMS

**MAX SCHLING'S FAMOUS STRAIN**

(Illustrated on page 43.)

Named varieties, our selection. Plant now for all-summer bloom. Bulbs started in January and February make showy plants for Easter and Mother's Day. Plants can then be kept as summer plants or removed to a shady spot in the garden where they will perform satisfactorily all summer. Giant jumbo bulbs, 3 for \$2.00; \$7.00 per doz.; \$52.50 per 100.

### CANNAS

**Schling's Improved Large Flowering**

**Hungaria.** Lovely rose-pink.

**King Humbert.** Brilliant orange-scarlet; bronze foliage.

**King Midas.** Bright pure canary-yellow.

Strong, dormant, 2- to 3-eye roots: \$3.00 per doz.; \$22.50 per 100.

### ACIDANTHERA MURIELAE

A new Gladioluslike flower from Africa. Grown like a Glad, it is especially good for arranging. Very fragrant. \$3.00 per doz.; \$22.50 per 100. (Illustrated back cover).

### GALTONIA (Hyacinthus)

(Summer Hyacinths)

**Candicans.** Featured by us last year, this splendid summer-flowering bulb won a great many admirers. Splendid for planting in the perennial border and exquisite as a cut flower. Large jumbo bulbs, \$3.00 per doz.; \$22.50 per 100.

### LYCORIS SQUAMIGERA

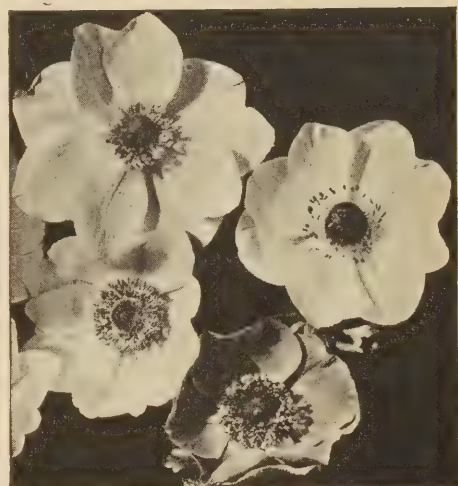
(Amaryllis Halli)

The lovely pink Magic Lily which has been so tremendously popular in recent years. Bulbs send up foliage in spring which dies down in July. In late August flower spikes spring up apparently from nowhere, bearing lovely pink, trumpet-shaped flowers, hence the name "Magic Lily."

**Large Jumbo Bulbs.** (Limited supply.) \$1.25 each; 10 for \$12.00.



Galtonia



Anemones

### TUBEROUS ROOTED BEGONIAS

by Worth Brown

Complete descriptions of all varieties of this interesting plant, together with helpful cultural information. A valued addition to your horticultural library. \$2.75 per copy.

## TUBEROUS ROOTED BEGONIAS

### Imported Belgian-Grown Bulbs

(See Inside Back Cover)

#### GIANT DOUBLE FLOWERING VARIETIES

Double Camellia Type, or

Double Carnation Type

In the following colors:

Deep Red	Crimson
Rose-Pink	White
Scarlet	Salmon
Yellow	Mixed

#### GIANT SINGLE VARIETIES

In the following colors:

Deep Red	Crimson
Rose-Pink	White
Scarlet	Salmon
Yellow	Mixed

#### HANGING BASKET BEGONIAS

(Lloyd)

Deep Red	Scarlet
Rose	White

Price: 3 for \$1.00; \$3.00 per 10;  
\$27.50 per 100.

No orders for less than 3 of a variety please.

(NEW) ROSEBUD TYPE—  
MIXED COLORS ONLY

Same price as above.

### California-Grown Jumbo Bulbs

**CALIFORNIA JUMBO DOUBLE CAMELIA TYPE.** Offered in Rose, Orange, Scarlet, White, Crimson, Pink, Salmon, Apricot, Yellow and Mixed.

**CRISPA.** Four separate colors and mixed.

**DOUBLE CRISTATA.** Mixed colors only.

**PICOTEE.** Flowers edged with soft shades of rose. Mixed colors only.

**MARGINATA.** Mixed colors only.

**MARMORATA.** Mixed colors only.

**MULTIFLORA.** Mixed colors only.

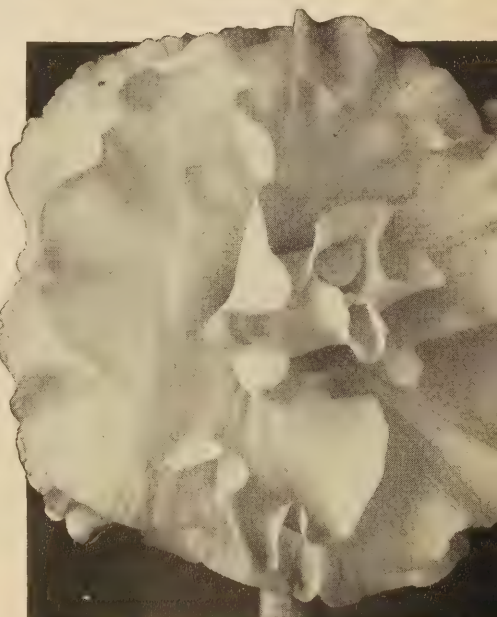
**Jumbo Hanging Basket Begonias.** In Red, Pink, Yellow, Salmon, and White.

**PRICES on All Jumbo California-Grown Tubers:**

3 for \$1.45; 10 for \$4.50; 100 for \$38.00.

**COLLECTION OFFER:** 1 each of 10 named varieties on inside back cover, an \$11.50 value, for \$10.00.

**NOTE:** It is advisable to keep Begonia bulbs in the original package stored in a cool place until planted. Try not to expose to air.



Double Tuberous Rooted Begonia



# Miscellaneous Flower Bulbs



Ismene Calathina



Montbretia

Lily-of-the-Valley



## Ismene Calathina

(Peruvian Daffodil)

The increased popularity of the lovely Peruvian Daffodil has made them a scarce item in the past several years. Of easiest culture, they will bloom six weeks after planting. The flowers resemble clusters of pure white Amaryllis. Bulbs are tender and should be dug and stored the same as Gladiolus.

**Large Jumbo Bulbs** of unequalled quality. 3 for \$1.75; \$6.00 per doz.

### NAMED VARIETIES OF ISMENE

#### An Outstanding Novelty

**Advance.** A great improvement over the regular form is Ismene Calathina. Flowers twice the size, plants 6 to 8 inches taller. \$1.25 each; \$12.50 per doz.

**La Vestale.** Dwarfier variety with immense, more spidery flowers of the purest white of any flower. \$1.25 each; \$12.50 per doz.

### OUTSTANDING YELLOW ISMENE

**Sulphur Queen.** Lovely huge Ismene blossoms, pale sulphur-yellow. \$2.00 each; \$20.00 per doz.

**Amancaes.** A very rare garden novelty. Beautiful Ismene blossoms of deep golden yellow. Supply very limited. \$3.00 each.

## Montbretias

### A FINE NEW COLLECTION OF THE BEST VARIETIES

**Bulbs Shipped Direct From Farm in Fresh Planting Condition**

Montbretias are one of the least appreciated garden flowers and deserve much greater recognition. They are half hardy and can be considered hardy with protection north of New York. South of Philadelphia they are most generally hardy.

Montbretias produce spikes of exquisitely formed flowers which last two weeks after cutting. Get acquainted with this beautiful garden flower.

**LADY WILSON.** Glittering deep yellow; enormous flower. One of the best. \$2.75 per doz.; \$20.00 per 100.

**QUEEN BOADICEA.** Large deep golden orange; very attractive. The earliest bloomer. \$3.00 per doz.; \$22.50 per 100.

**Geo. Davison.** Rich deep apricot; reverse deep orange with pointed petals. 2½ ft. \$1.50 per doz.; \$11.00 per 100.

**James Coey.** Rich vermilion-scarlet with golden orange luster, yellow center. \$2.25 per doz.; \$17.50 per 100.

**Lord Nelson.** Deep orange-scarlet, golden center; very tall. \$1.75 per doz.; \$13.50 per 100.

**Princess.** Brilliant ruby-scarlet, center yellow. \$1.75 per doz.; \$13.50 per 100.

**Red Knight.** Rich vermilion shading to golden at center. A vigorous flower. \$2.25 per doz.; \$17.50 per 100.

**Una.** Rich apricot with carmine blotches. \$1.75 per doz.; \$13.50 per 100.

**Earlham Hybrids Mixed.** \$1.35 per doz.; \$10.00 per 100.

## Gloxinias

See page 43 for color illustration. We are offering a wide selection of named varieties.

**Emperor Frederick.** Red.

**Emperor William.** Rich blue.

**Mont Blanc.** Pure white.

**Roi des Rouges.** Rich pink.

**Tigrinum.** White ground, mottled colors.

**Large Flowering Bulbs:** \$5.25 per doz.

## Lily-of-the-Valley Pips

(For Outdoor Planting)

These pips differ from the clumps in that they can be planted separately. Each pip will flower the year after it is planted, and are desired by some more than the clumps because they can be placed in locations between rocks, cracks in flagstones, etc. Most practical for planting in rock gardens. Sold in lots of 25 or more only. 25 for \$1.75; \$6.00 per 100, postpaid.

## Tigridia

(Mexican Day Lily)

Showy flowers of rare charm throughout the summer. Bulbs are best planted about May 1st.

**Mixed Colors Only.** \$2.00 per doz.; \$15.00 per 100.

## Tuberoses

Double Pearl

An old favorite that has retained its popularity down through the years. Selected bulbs: \$3.25 per doz.; \$24.00 per 100.

Single Mexican

While not as showy as the Double Pearl, the old-fashioned single variety is prized for its exquisite perfume. \$2.25 per doz.; \$16.50 per 100.

## Water Lilies and Other Aquatics

Hardy Water Lilies can be set any time from May 1st until the end of August, but tender Lilies not before June. Order early.

A simple way to plant Water Lilies is on rich soil in boxes 2 feet square and 1 foot deep. Cow manure is the best fertilizer, but commercial fertilizers can be used. Place one Water Lily root in each box, cover the crown of the plant, then cover with one inch of sand or gravel, to prevent discoloration of the water, and sink the boxes in the pond.

List of other aquatics on request.

### TROPICAL WATER LILIES

#### DAY BLOOMERS

Blue: Henry Shaw ..... \$3.50

Pink: Mrs. C. W. Ward ..... 3.50

White: Mrs. George H. Pring ..... 3.00

Purple: Panama-Pacific ..... 3.75

#### NIGHT BLOOMERS

Red: H. C. Haarstick ..... 4.00

Pink: Mrs. George C. Hitchcock .. 3.75

White: Juno ..... 3.50

### HARDY WATER LILIES

Pink: Marliac Flesh ..... 2.75

Yellow: Chromatella ..... 2.75

Sunset Shades: Paul Harriot ..... 3.75

White: Marliac White ..... 2.50

Red: Gloriosa ..... 4.50

### Water Lily







**GLOXINIAS**

(See page 42.) 50c each; \$5.25 per doz.

*Every Garden Lover  
Welcomes these  
Distinctive and Different  
Flowers*



**DOUBLE TUBEROSE,  
THE PEARL**

(See page 42.) \$3.25 per doz.



**ANEMONES**

(See page 41.) \$1.25 per doz.; \$9.00 per 100.



**ISMENE CALATHINA**

(See page 42.) \$1.75 for 3; \$6.00 per doz.



**FANCY LEAVED CALADIUMS**

(See page 41.) \$2.00 for 3; \$7.00 per doz.



# Max Schling's Vegetables

Mason's  
Golden Midget  
Sweet Corn



## MASON'S GOLDEN MIDGET CORN

No new vegetable ever enjoyed the great popularity of this marvelous variety. Maturing in less than 60 days, it can be grown on even the smallest plot, and is excellent for canning and freezing. Pkt., 50c; 5 pkts., \$2.25.

## TOMATO, TINY TIM

One of the most interesting novelties that we have ever introduced. The small fruits are borne on dwarf plants that can be grown anywhere. They mature exceedingly early, and can be grown as fine pot plants. The fruits are very sweet and excellent for garnishing. Large pkt., 50c; 5 pkts., \$2.25.



Tomato,  
Tiny Tim

## BIBB LETTUCE

As famous today as in Civil War times when it was first developed. Acclaimed by all who love a crisp, tangy Lettuce of unmatched flavor. Liberal packet, 35c; 5 pkts., \$1.50.



Bibb Lettuce

## WATERMELON WHITE MOUNTAIN (Midget)

Handsome and delicious, this extra early home garden Melon that can be grown in the extreme northern sections is in greater demand than ever before. Fruits measure 7 inches long and 6 inches in diameter. An ideal size for your refrigerator. Pkt., 35c; 5 pkts., \$1.50.



Watermelon,  
White Mountain  
(Midget)



# Vegetable Seed Novelties

## A Selection of New and Recent Introductions Worthy of a Place in Your Garden

### Bean, Tiny Green

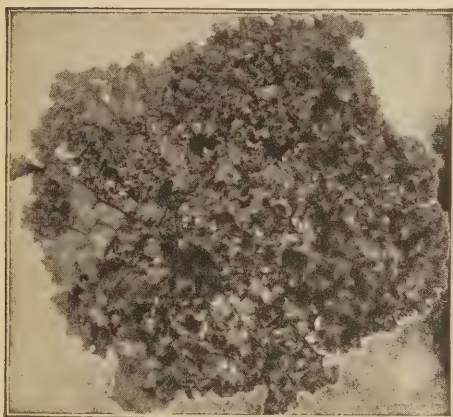
The newest addition to our family of midget vegetables. This midget Snap Bean measuring between 3 and 4 inches in length, and virtually everbearing, surpasses in quality all other Beans. The nearest thing to Haricot Vert. New low prices. Pkt., 50c; 5 pkts., \$2.25.

### Bush Snap Bean, Wade

(All-America 1952). Superior in color and tenderness to 1950 winner Topcrop. Pods 6 inches long, round and stringless. Pkt., 25c; 1/2 lb., 50c; lb., 90c.

### Lettuce, Slobolt

Developed by the U. S. D. A. Experiment Station at Beltsville, Maryland. Slobolt is remarkable in that it continues to bear fine leaf Lettuce during the entire summer without going to seed. Pkt., 25c; 5 pkts., \$1.00.



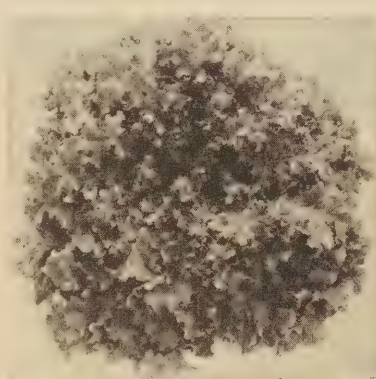
Lettuce, Slobolt

### Lettuce, Bronze Beauty

All-America Bronze Medal Winner, 1947. This succulent novelty is destined to achieve outstanding popularity. Aside from its delicious flavor and extreme heat resistance, making it an ideal hot weather Lettuce, the growing plants present a beautiful picture in the garden. Pkt., 25c; 5 pkts., \$1.00.

### Squash, Uconn

(All-America Selection.) The newest and finest Squash. Outstanding flavor, tender and meaty. Pkt., 35c; 5 pkts., \$1.50.



### Lettuce, Salad Bowl

A most unusual and meritorious Lettuce. Crisp and of exceedingly fine flavor. Ideal home garden variety. Pkt., 35c; 5 pkts., \$1.50.



Bean, Tiny Green

### Muskmelon, Golden Delight

(All-America 1952). Fine golden fleshed Melon of delicious flavor. Ideal for home garden use. Pkt., 35c; 5 pkts., \$1.50.

### Tomato, Early Chatham

The earliest maturing Tomato of commercial size. Suitable for even the coldest climates. Fruit brilliant red, weighing about 4 ounces. Pkt., 35c; 5 pkts., \$1.50.

### Strawberry Red Delight

A wonderful novelty Alpine Strawberry. The small fruits are of unusually delicious flavor, and are easily grown from seed. Excellent for ornamental use as well. Pkt., \$1.00; 6 pkts., \$5.00.

## A Proven Success! A SUCCESSION OF SWEET CORN

This marvelous collection has met with spontaneous approval. The results obtained since its introduction are a source of great satisfaction. Many years ago we introduced our famous Long Season Pea Collection. Now, we take pleasure in presenting our Long Season Hybrid Sweet Corn Collection. As a result of experiments conducted by the Connecticut Experiment Station, which is the leading authority on Hybrid Sweet Corn in the United States, we are able to offer a collection of five varieties of Hybrid Sweet Corn which will bear in constant succession for a period exceeding four weeks with no two varieties ripening together. In order to continue the season after the collection has ripened we advise successive plantings of Golden Cross Bantam which is the latest variety in the collection and which can be planted with safety up until July 1st, or the two additional varieties listed below.

Each one of these varieties has been chosen for its wilt-resistant qualities, heavy-bearing propensities and fine flavor. For this reason we can offer this collection with absolute assurance in the fact that these varieties can be classified as wilt-resistant—heavy bearing—excellent flavor.

Spancross 4.13. Extra early.  
Marcross 13.6. Early.  
Carmelcross 39.13. Early midseason.

Whipcross (Lincoln) 39.23. Midseason.  
Golden Cross Bantam. Late midseason.

### Method of Handling

At the time when you usually sow your early Sweet Corn, arrange to plant the entire collection together. Every two weeks thereafter plant an additional quantity of Golden Cross Bantam until the latest possible date.

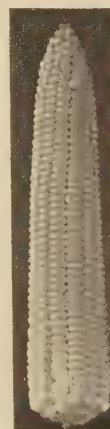
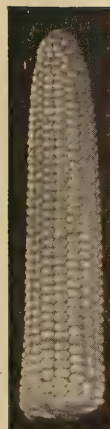
### COLLECTION OFFER

1 pkt. each of the 5 varieties at left (trial quantity) .....\$1.25

1/2 lb. each of the 5 varieties at left (sufficient for family of 4).  
\$2.50

1 lb. each of the 5 varieties at left ...\$4.25

2 lbs. each of the above 5 varieties .....\$8.00





# Max Schling's Vegetable Seeds

## Asparagus

**Washington.** RUST RESISTANT. Yields a crop 2 years before other varieties; the largest, sweetest variety known; so far superior that it is the only variety that we recommend. Extra Selected Heavy Crowns. 100, \$6.00; 1000, \$55.00.

## Beans—Bush, Snap

**Culture:** Beans grow well in any good garden soil. Usually the first planting can be made the last week in April, followed by successive plantings about 2 weeks apart until August 15. Open a drill 2 inches deep and drop the Beans 1 inch apart and cover. When well up, draw the soil up against the plants and cultivate frequently. Do not cultivate them when the dew is on the plants as this frequently causes rust. One pound of seed is sufficient for 50 feet of drill. **Bountiful.** Stringless; surpasses all others in crisp, tender qualities and fine flavor.

**Tendergreen.** Round, dark green, stringless and tender.

**Plentiful.** Strong productive plants, light green straight flat pods, entirely stringless and of excellent flavor.

**Stringless Black Valentine.** A very early round-podded variety of excellent quality.

## Beans—Bush, Wax

**Improved Golden Wax.** Rust-proof. Large, flat, fleshy, tender pods of the finest quality, entirely stringless.

**Pencil Pod Black Wax.** Pods 6 inches long, straight and round.

**Sure Crop Stringless Wax.** Entirely stringless, hardy and rust resistant.

## Beans—Green Pole

**Old Homestead.** (Kentucky Wonder.) Bears abundantly from July to frost. Large meaty pods, stringless and delicious.

**Kentucky Wonder Wax.** The finest runner Wax Bean. Huge pods in large clusters.

**Scarlet Runner.** Excellent for its brilliant scarlet flowers as well as its edible qualities. Use as any other string Bean or shell and cook as Limas.

**Edible Soy, Green Giant.** The quickest maturing variety. A delicious garden vegetable high in vitamins.

## Lima Beans—Bush

Bush-Limas are nearly 2 weeks earlier than Pole Limas. The seed is quite tender, and will rot while the ground is cold or wet, so do not plant before the ground is warm. For best results, however, the seed can be started in pots in a hotbed or in the greenhouse, and the plants set out when the weather is settled. Plant in rows 3 feet apart and from 4 to 6 inches apart in the row, always edgewise, with the eye down.

**Baby Potato.** Most outstanding Bush Lima to date. Exquisite flavor and prolific production. Matures in 72 days.

**Fordhook.** Best for the home garden. very productive and of fine flavor. Large, round and plump, of rich buttery flavor.

**Burpee's Improved.** Heavy bearing variety, Beans flatter than Fordhook.

## Beans—Pole Limas

Where poles can be secured, these Beans are more productive than the Bush varieties. Set poles 3 feet apart, enrich the soil in the hills by mixing with a liberal supply of fertilizer or well-rotted manure. Do not plant until the ground is warm. One pound will plant 50 poles.

**Leviathan Extra Early.** Earliest Pole Lima. Pods 5 to 6 inches long with Beans of delicious flavor. Extra prolific.

**Carpinteria.** Seeds have a decided green color, even when cooked.

**English Broad Beans, Long Pod.** Grown as a crop for shelling. Grown at the same time as Peas, these hardy Beans are most delicious when cooked.

## Garden Beets

**First Early Blood.** Mature in 40 days. Turnip-shaped, deep red, fine grained, tender and sweet.

**Oregon Wonder.** Semi-globe type, smooth skinned with tender deep red flesh.

**Extra Early Egyptian.** Early Turnip-shaped roots of finest quality.

**Detroit Dark Red.** The most popular of all. Fine oval Beets mature in 50 days.

**Lutz Green Top.** For its bright green tops used as Spinach.

**Winter Keeper.** The most satisfactory for late sowing and winter storage.

## Broccoli

**Italian Sprouting.** Delicious, combining the flavors of Asparagus and Cauliflower. Requires the same culture as Cauliflower. Pkt., 25c; ½ oz., \$1.25; oz., \$2.00.

**Italian Heading.** Forms large solid heads, soft green in color. Matures August and September. Pkt., \$1.00; 6 pkts., \$5.00.

## Brussels Sprouts

A delicious vegetable for fall and early winter use. Sow seed about May 15, thinly, in drills ½ inch deep and transplant, when large enough to handle, 18 inches apart.

**Sutton's Exhibition.** Sprouts of exceptional size and good quality. Pkt., 25c; ½ oz., \$2.00; oz., \$3.50.

**Dalkeith.** Very fine flavor. Compact globular sprouts. Pkt., 25c; ½ oz., \$2.00; oz., \$3.50.

## PRICES

BEANS. Pkt., 25c; ½ lb., 50c; lb., 90c; 2 lbs., \$1.70; 5 lbs., \$4.00.

BEETS. Pkt., 25c; oz., 60c; ¼ lb., \$1.75; lb., \$5.00.

SWISS CHARD. Pkt., 25c; oz., 50c; ¼ lb., \$1.50.

CABBAGE. Pkt., 25c; ½ oz., 60c; oz., \$1.00; ¼ lb., \$3.50.

CARROTS. Pkt., 25c; ½ oz., 50c; oz., 90c; ¼ lb., \$3.00.

CAULIFLOWER. Pkt., 35c; ½ oz., \$1.25; ¼ oz., \$2.00; ½ oz., \$3.25.

## Swiss Chard

A perfect substitute for Spinach, furnishes a continuous supply of leaves all summer.

**Large Ribbed.** Broad yellow-green leaves, mid-ribs often 4 inches broad.

**Giant Lucullus.** Closely crinkled leaves of delicious flavor.

**Ruby.** Grown for its highly ornamental ruby-red stalks and curly maroon leaves.

## Cabbage

**Extra Early Jersey Wakefield.** The best early pointed Cabbage. Matures in 70 days.

**Copenhagen Market.** The earliest and best round Cabbage. Matures in 75 days.

**Golden Acre.** Medium sized ball-shaped head.

**Late Flat Dutch.** Heads very round, flattened on top.

**Red Dutch.** Deep red. Excellent for winter use.

**Perfection Drumhead Savoy.** Large solid head with crumpled tender leaves.

**Chinese Cabbage.** (Chihili.) Tall and slender, resembling Cos Lettuce. Excellent keeper.

## Cauliflower

Cauliflower succeeds best in new soil. For early summer use, sow seed in hotbed in February and March, and transplant outdoors about April 15. For late fall crop, sow outdoors the latter part of May, and transplant when plants are large enough to handle. Plants should be set at least 2 feet apart in the row. As soon as the "flower" has attained a diameter of 3 to 4 inches, tie the outer leaves together over the head in order to protect it from the sun, wind and rain. One package of seed will produce about 200 plants, one ounce, 3000.

**Danamerica Super Snowball.** A distinct new variety for main or late crop. The short, strong stem bears a very firm and heavy snow-white head.

**Extra-Selected Early Dwarf Erfurt.** Remarkable for its earliness and the certainty with which the plants produce fine heads. Pure snowy white, 8 to 10 inches across.

## Carrots

For a succession during the summer, sow seed at intervals from April 15th to July. One ounce will sow 100 feet.

**Imperator.** Small deep rich orange with blunt end. Tender and of fine flavor.

**Earliest French Forcing.** Matures in 45 days. Small, globular and coreless, tender and sweet.

**Improved Chantenay Long Type.** Excellent variety for main crop, long and dark in color.

**Nantes Half-Long.** The most suitable variety for the home garden.

**Danvers Half-Long.** Half-long with blunt point. Flesh deep orange.



# Max Schling's Vegetable Seeds

## Celery

Seeds may be sown in the greenhouse, hotbed, or cold frame in February or March, and the seedlings transplanted as soon as large enough to handle. When fully grown, bank up with soil or paper collars in order to blanch the stalks.

**Fullheart.** Rapid growing, easy-blanching type of excellent flavor. Pkt., 35c; ¼ oz., \$1.50; oz., \$4.00.

**Wonderful or Golden Plume.** The finest self-blanching yellow Celery. Blight and rust resistant. Pkt., 25c; ¼ oz., \$1.25; oz., \$3.00.

**Improved Golden Self Blanching.** Golden yellow stalks of fine nutty flavor. Matures early in September. A good keeping variety. Pkt., 25c; ½ oz., \$1.25; oz., \$2.25.

**Giant Pascal.** Crisp and firm. The best variety for late use. Pkt., 25c; oz., \$1.50.

## Celeriac

**Giant Smooth Prague.** Boiled and sliced, an excellent salad dish. Leaves may be used for flavoring soup. Pkt., 25c; ½ oz., 60c; oz., \$1.10; ¼ lb., \$3.25.

## Sweet Corn

Plant about May 5th in hills and allow 2 plants to grow in each hill. Sweet Corn requires rich soil. To have a continuous supply of Sweet Corn throughout the season, plant every 2 weeks until July. One pound will plant 125 hills.

See page 45 for our famous Hybrid Sweet Corn collection.

**Non-Hybrid Varieties.** Pkt., 25c; ½ lb., 50c; lb., 85c.

**Hybrid Varieties except Golden Midget.** Pkt., 35c; ½ lb., 55c; lb., 95c.

## Favorite Non-Hybrid Varieties

**Black Mexican.** Early. Kernels bluish black when ripe.

**Country Gentleman.** Late. Ears 7 to 9 inches long with sweet white kernels.

**Golden Bantam.** The most popular of all. Extra early, sweet and prolific, each stalk bearing 2 or 3 golden ears 6 to 8 inches long.

**Golden Early Market.** Extra early, ears 6 to 8 inches long with 12 rows of tender delicious kernels.

**Golden Midget Hybrid.** Similar to our famous Mason's Golden Midget but 4 days early with better filled ears. Pkt., \$1.00; 6 pkts., \$5.00.

**Stowell's Evergreen.** Widely used as a main crop. Ears long and thick. 16 to 20 rowed with pure white sweet kernels.

**CORN SALAD (Field Salad).** Sow seed during summer harvest for after frost. Can be cut all winter for a delicious salad dish. Pkt., 25c; ½ oz., \$1.00; oz., \$1.75.

## Chicory

**Witloof (French Endive).** Delicious for salads. Lift roots in autumn, cut off the leaves about ½ inch from the crown, and store in the cellar in sand. After resting a month, they are ready for forcing in a warm dark place. The new leaves are crisp, snowy white, of finest flavor. Pkt., 35c; oz., \$1.00; ¼ lb., \$3.50.

## Cucumbers

For early Cucumbers, start seeds in pots in the cold frame or greenhouse, and set out when danger of frost is gone. For main crop, plant outdoors in hills 3 feet apart in May. Thin to four plants per hill. One ounce is sufficient for 40 hills.

**Cubit.** All-America Bronze Medal. A delicious crisp fleshy Cucumber with very small receptacle. Pkt., 35c; oz., \$1.00.

**Perfected White Spine.** Ideal for the home garden. Long and smooth with crisp solid flesh.

**Longfellow.** Perfect for slicing. Long and meaty with few seeds.

**Improved Long Green.** Bears long slender Cucumbers in abundance. Black spines, yellow when ripe.

**Snow's Perfected Pickling.** Fruits for pickling 50 days after planting.

**West India Gherkin.** Miniature burr pickle.

**Prices for all varieties except Cubit:** Pkt., 25c; oz., 60c; ¼ lb., \$2.00; lb., \$6.50.

## Herbs

Varieties marked with (\*) are perennials.

**SEEDS—Price:** Pkt., 35c; 5 pkts., \$1.50.

**ANISE.** For seasoning.

**BORAGE.** Flowers used for salad garnishing, leaves for flavoring cordials.

**CARAWAY.** Seeds used in bread, pastries and liqueurs.

**CATNIP**

**\*CHIVES.** For salads, seasoning and flavoring.

**CORIANDER.** Strongly aromatic seeds.

**CRESS, CURLED.** (Pepper Grass.) For salads and garnishing.

**\*CRESS, SWEET WATER.** Excellent for salads.

**FENNEL.** (Finnocchio.) For garnishing and making sauce for fish. Bulblike base may be eaten boiled or raw.

**\*HYSSOP.** For flavoring and medicine.

**\*LAVENDER.** (Lavandula Spica.) For food seasoning.

**\*LAVENDER, TRUE.** (Lavandula Vera.) For sachets for perfuming linens.

**MUSTARD, WHITE LONDON.** For salads and garnishing.

**\*ROSEMARY.** Especially good for seasoning pork.

**RUCOLA.** (Roquette.) A very popular Latin herb for salads and cooking.

**\*RUE.** A bitter, pungent seasoning for salads.

**\*SAGE.** For flavoring dressing and sauces.

**SUMMER SAVORY.** Especially valuable for flavoring Beans.

**SWEET BASIL.** Very aromatic for seasoning.

## Dill

**Long Island Mammoth.** Pkt., 25c; ½ oz., 50c; oz., 85c; ¼ lb., \$2.75.

## Eggplant

Sow seed in a box or pot in greenhouse or hotbed, in February and March. When about 3 inches high, plant singly into small pots and set plants out as soon as all danger from frost is past (about May 20th), placing them 2½ feet apart each way.

**New York Improved Purple.** Large round deep purple fruits of excellent quality. Pkt., 25c; ½ oz., 50c; oz., 85c; ¼ lb., \$2.50.

**Improved Black Beauty.** Fully a week earlier than New York Improved Purple. Pkt., 25c; ½ oz., 50c; oz., 85c; ¼ lb., \$2.50.

**New Hampshire Hybrid.** Accredited the finest of all Eggplant. Deep purple skin. Pkt., 35c; ¼ oz., 65c.

## Endive

An excellent leaf salad for fall and winter use. Make first planting in mid-April and continue into July. When nearly full grown, tie the leaves together at the top to bleach. One ounce of seed plants 100 feet of drill.

**Broad-Leaf Batavian.** Leaves are large and broad, and furnish more greens than curly varieties. Pkt., 25c; oz., 60c; ¼ lb., \$1.85.

**Extra Fine Green Curled.** Leaves blanch rapidly and are very tender. Pkt., 25c; ½ oz., 75c; oz., \$1.25; ¼ lb., \$3.50.

## SPECIAL COLLECTION

1 pkt. each of 21 Herbs listed above, \$6.50.



Sweet Marjoram



Sage



# Max Schling's Vegetable Seeds

## Herb Plants

ALL PLANTS: 3 for \$1.95; 10 for \$5.50, not postpaid.

Herbs for Cooking

CHIVES  
MINT  
ROSEMARY  
SAGE  
THYME

Herbs for Fragrance and Ornamental Use

BERGAMOT  
GERMANDER  
LAVENDER  
LEMON BALM  
LEMON THYME. (Variegated).  
LEMON VERBENA  
WINTER SAVORY. (Also for cooking).

## Kale

**Dwarf Green Scotch Curled.** Splendid greens for fall, winter and early spring; use boiled and served like Spinach. Flavor improved by freezing. The plant is entirely winter hardy. Pkt., 25c; oz., 60c; ¼ lb., \$1.85.

## Kohl-rabi

The bulbs should be used when the size of a small Apple, as they become woody when very old. For this reason, successive sowings should be made until the middle of August. Set plants 6 inches apart. One ounce will sow 150 feet of drill.

**Early White Short-Leaved Vienna.** Matures in 6 weeks from sowing. Pkt., 25c; oz., 75c.

**Early Purple Short-Leaved Vienna.** Purple skin, white flesh. Pkt., 25c; oz., 75c.

## Leek

**American Flag.** For flavoring soups. Sow in drills a foot apart as soon as the ground opens and thin out to 4 inches apart. One ounce will plant 25 feet of drill. Pkt., 25c; ½ oz., \$1.00; oz., \$1.75; ¼ lb., \$6.00.

### PRICES

**LETTUCE** (except where indicated):  
Pkt., 25c; oz., 70c; ¼ lb., \$2.00.

**MELONS** (except where indicated): Pkt., 25c; oz., 50c; ¼ lb., \$1.50.

**ONIONS.** Pkt., 25c; ½ oz., 60c; oz., \$1.00; ¼ lb., \$3.50.

## Lettuce

To produce solid heads, plant in very rich soil. For first early crop, sow in hotbed in March, and transplant outside the middle of April. Sow outdoors as soon as the ground opens, in drills from 1 to 2 feet apart, covering the seed with ¼ inch of soil. Thin out to 10 inches apart. Lettuce should not be transplanted after May 15, or you will not get heads. Drop 2 or 3 seeds every 10 inches and leave the strongest plant to grow. One ounce is sufficient for 100 feet of drill.

Bibb. See page 44.

**Early Curled Simpson.** The best early loose type, everywhere successful.

**Early May King.** Heads 6 to 7 inches across, with broad light green outer leaves.

**Great Lakes.** All-America Bronze Medal. A fine hot weather Lettuce, notable for its slowness in bolting to seed. Pkt., 35c; 5 pkts., \$1.50.

**Imperial 847.** Blight resisting variety producing fine, solid medium sized heads despite heat. One of the easiest heading varieties ever offered.

**Iceberg.** Large crisp solid heads, universally popular.

**Mignonette.** Small but dependable firm heading Lettuce of russet color.

**Imperial 44.** Hard, well-formed heads. Heat resistant.

**Oakleaf.** The best for summer use. An outstanding leaf Lettuce which bears delicious leaves throughout the entire summer until killing frost. Do not pass this up. Pkt., 35c; 5 pkts., \$1.50.

**Grand Rapids.** The most popular loose-leaved Lettuce.

**Slobolt.** (U.S.D.A. development.) Bears palatable leaves all summer without bolting to seed. Pkt., 25c; 5 pkts., \$1.00.

**White Boston.** Similar to Big Boston in appearance, but clear green in color and more heat resistant.

**Wonderful or New York.** Reliable for year round use. Heads crisp, solid and tender.

## Romaine or Cos

**Paris White Cos.** Large, crisp and most delicious.

## Muskmelons

Muskmelons succeed best in light, rich soil, preferably sod-soil. They should be planted in well-enriched hills from 4 to 6 feet apart. For very early Melons, start seed in pots and plant outdoors when weather is settled, about May 20th. For main crop, plant outside middle of May, 6 to 8 seeds in each hill. Leave four of the strongest plants to grow. One ounce is sufficient for 50 hills.

**Emerald Gem.** Beautifully netted. Flesh thick deep salmon in color and deliciously sweet. The best for the home garden.

**Delicious.** An early strain of Bender's Surprise slightly smaller and 2 weeks earlier.

**Honeydew.** Great size and delicious flavor.

**Pride of Wisconsin.** An early Melon maturing in 85 days. Heavily netted, thick orange flesh.

**Rocky Ford.** Flesh thick and deep green.

## Watermelons

Plant the same as Muskmelons, 8 feet apart. One ounce will plant 30 hills.

**Midget.** (White Mountain.) See page 44.

**Cole's Early.** One of the best for northern use. The fruits are a solid deep green; flesh a luscious red.

**Golden Honey.** An extremely early and luscious Melon. Early maturing and easy to grow in almost any latitude. Fruits uniformly globular, of solid green color, flesh brilliant red, ripening to the rind.

**Yankee Queen.** An early maturing selection of New Hampshire University for short season climates, averaging 9 in. in length and 8 in. in width. Flesh tenderly flavored, soft pink, and of firm texture; lightly seeded and all flesh. Pkt., 35c; 3 pkts., \$1.00.

## Okra

**White Velvet.** The tender seed pods should be cut when 3 to 4 inches long. Sow outdoors during May in drills and cover with an inch of soil. When well up, thin to 10 inches apart. Never allow seed to ripen. Pkt., 25c; oz., 60c; ¼ lb., \$2.00.

## Mushroom Spawn

(Cultural bulletin on request.)

**American Pure Culture.** Have Mushrooms of largest size and best quality. Brick, 50c; 10 bricks, \$4.50.

## Onions

Onions require rich soil to develop into large bulbs. Sow thinly in shallow drills as soon as the ground opens and cover lightly, thin out to 4 inches apart.

**Early Yellow Globe.** A heavy yielding variety maturing 3 weeks earlier than other globe varieties. Color light golden yellow.

**Large White Globe.** The true Southport strain. Flesh very crisp, fine grained, snowy white and mild.

**Prizetaker.** Very early, straw-colored globe-shaped Onion, mild flavor.

**Red Globe Southport.** The most popular red Onion.

**Sweet Spanish.** Huge ball-shaped light yellow variety. Best grown in areas with a long growing season. Flavor very mild.

## Onion Sets

(Not postpaid.)

Onions of size for boiling may be had as early as June, by planting these sets in spring as soon as the ground opens. They can be pulled when young and eaten green as scallions. Set out in rows 1 foot apart, and 4 inches apart in the row.

**White Globe Southport.** Pt., 40c; qt., 75c; pk., \$5.00.

**Yellow Globe Southport.** Pt., 40c; qt., 75c; pk., \$5.00.

## Parsley

Sow seeds as early in spring as possible, in shallow drills, covering with about ½ inch soil. Three to four weeks are required for germination. One ounce will sow 100 feet of drill.

**Emerald.** (Dwarf.) Rich dark green color with extreme curliness. Highly recommended for home gardens and edging. Pkt., 25c; ½ oz., 50c; oz., 85c; ¼ lb., \$2.50.

**Triple Curled.** The finest Parsley for garnishing. Exquisitely curled. Pkt., 25c; ½ oz., 50c; oz., 85c; ¼ lb., \$2.50.

**Plain Leaved.** Strong flavor, for seasoning. Pkt., 25c; oz., 75c; ¼ lb., \$2.25.

**Large-Rooted Hamburg.** (Turnip Rooted.) The thick fleshy roots impart a delicious Parsley flavor when used in soups and stews. Pkt., 25c; oz., 75c; ¼ lb., \$2.25.



# Max Schling's Vegetable Seeds

## Parsnips

Sow outdoors in mid-April in drills 2 feet apart, cover seed with about 1/2 inch of soil.

**New All-American.** Clean white roots, free from fibers and with tiny core.

**Improved Hollow Crown.** Roots 15 inches long with top diameter of 3 inches. Skin white and smooth.

## Peppers

Sow seed in hotbed, cold frame or greenhouse in March, and transplant in the open when all danger of frost is past, about May 20th. Large fruited Peppers are fine for stuffing and pickling.

**Merrimack Wonder.** An extra early Pepper, particularly suitable for northern culture. Fruits of perfect shape and delicious flavor, crisp and firm. Pkt., 50c; 5 pkts., \$2.25.

**Ozark Giant.** Very early bearing variety with large green fruits. Pkt., 25c; 1/4 oz., 75c.

**Pimento.** The delicious meaty Italian sweet salad Pepper. Pkt., 25c; 1/4 oz., 75c; 1/2 oz., \$1.25.

**California Wonder.** Large late thick-meated variety, solid and heavy, very sweet. Pkt., 25c; 1/4 oz., 75c; 1/2 oz., \$1.25.

**Harris Early Giant.** Matures fully 2 weeks ahead of all others. Large meaty fruits, very mild. Pkt., 25c; 1/4 oz., 75c; 1/2 oz., \$1.25.

**World Beater.** Thick meated, early and prolific. Pkt., 25c; 1/4 oz., 75c; oz., \$1.25.

## Pumpkin

Plant in hills 6 feet apart in May. Allow 3 plants to grow in each hill. The ground for Pumpkins should be rich. They may also be planted in Corn hills. An ounce will sow 40 hills.

**Large Cheese.** Excellent for pies; flat. An excellent keeper. Pkt., 25c.

**Bush or Everbearing.** Now you can grow Pumpkins in a small garden. Matures in 100 days. Fruits measure 4x10 in. Pkt., 35c; oz., \$1.25.

**Small Early Sugar.** Fruit small and round, without ribs, flesh yellow and very thick. Pkt., 25c; oz., 75c; 1/4 lb., \$2.00.

**King of the Mammoths.** Specimens often weigh 50 lbs. Flesh bright yellow and very thick. Pkt., 25c; oz., 75c; 1/4 lb., \$2.00.

## Radishes

Sow in a hotbed any time during the winter, and outdoors as soon as the ground opens, and for succession every 2 weeks. Maturing quickly, they may be planted in between other crops. One ounce will plant a row 75 feet long.

### Early

**Earliest Forcing.** The earliest maturing Radish. Roots round bright scarlet with little top.

**Extra Early Scarlet Turnip, White-Tipped Forcing.**

**French Breakfast.** Matures in 21 days. Roots olive-shaped, scarlet tipped with white.

**Red Rocket.** (Scarlet Globe.)

**White Rocket**

### Late

**Icicle.** Roots 6 inches long. Pure white, very tender. Matures in 30 to 35 days.

**Round Black Spanish.** Fine winter variety. For salad use.

## Salsify (Oyster Plant)

**Mammoth Sandwich Island.** Sow in early spring at a depth of 1 inch. Thin to 4 inches apart. Ready for use in October. Can be stored outdoors or in the cellar all winter. Pkt., 25c; oz., 50c; 1/4 lb., \$1.75.

## Spinach

With the exception of our Perpetual and New Zealand, Spinach can be successfully grown only during cool weather—in early spring or late fall. Sow in drills 1 foot or more apart as early as the ground can be worked, and for succession until May 1st, again the latter part of August until September 15th. For large leaves and luxuriant growth, good soil is necessary.

**Perfect Long Season.** Excellent for early spring and fall planting.

**Savoy-Leaved Long Standing.** Runs to seed very slowly even in hot weather. Excellent where other varieties fail.

**New Zealand.** A most useful vegetable, producing vines 2 to 3 feet long from which fleshy rich green leaves can be picked all summer. The only reliable summer Spinach. Pkt., 35c; oz., 85c; 1/4 lb., \$2.50; lb., \$6.00.

**Common Green.** (Chard.) Assures a supply of fine Spinach throughout the summer months. Sow in early spring, ready in June. Cut without injuring the heart of the plant, and another crop will come up. This is the variety formerly so popular as Perpetual summer Spinach.

## Sorrel

Mixed with Spinach it adds a delicious flavor. Soup made with this vegetable is known throughout the world. Pkt., 25c; oz., \$1.00.

## Squash

Plant in hills about May 10th, in well-manured ground, the early bush varieties 3 feet apart, and the running sorts from 6 to 8 feet.

**Butternut.** By far the best winter Squash. Delicious baked or boiled.

**Acorn.** A small green variety with orange flesh. Excellent for baking.

**Giant Summer Straightneck.** Deeper flesh and thicker neck than Crookneck.

**Zucchini.** (Black.) The delicious Italian Cucumber Squash. Fruit should be picked when it is hardly the size of a small Cucumber.

**Cocozelle.** (Striped Zucchini.) Another Italian favorite, preferred by many.

**Blue Hubbard.** Large bluish gray Squash with hard shell. Flesh golden, dry, of good quality. Excellent keeper.

**Mammoth White Bush Scalloped.**

**Giant Summer Crookneck.** Deep orange, very early.

## Tomato

Our Tomato seed is grown from choice and carefully selected stock, and is of superior quality. Sow seed under glass in March. When 2 inches high, transplant into boxes, or singly into small pots. Just as soon as all danger of frost is past, plant out in well-manured soil. One packet will produce 100 plants.

**Beefsteak.** Deep crimson Ponderosa.

**Pritchard.** Early globe-shaped variety popular for its large bright red fruit and heavy yield.

**Rutgers.** Medium size fruits with firm red flesh.

**Michigan State Forcing.** Attractive medium sized fruits in clusters of five or six. Pkt., 35c; 5 pkts., \$1.50.

**Ponderosa.** Very solid.

**Marglobe.** Perfect globe-shaped fruit; ideal for the home garden.

**Earliana.** Bright scarlet.

**Jubilee.** (All-America Bronze Medal.) The most outstanding yellow Tomato with tangerine-orange flesh. Don't pass this up. Pkt., 35c; 1/4 oz., \$1.00.

**Orange Chatham.** Early, round, delicious. Pkt., 35c; 5 pkts., \$1.50.

**San Marzano.** Italian pulp Tomato. Pkt., 35c; 1/2 oz., \$1.00.

**Small fruiting Varieties.** Red Plum, Yellow Plum, Red Pear, Yellow Pear, Red Peach, Red Cherry, Yellow Cherry and Husk. Each pkt., 35c; 5 pkts., \$1.50.

## Turnips

For early Turnips, sow as soon as the ground opens in spring, in drills a foot or more apart; thin out to 4 inches apart in the row. For fall crop, sow in June and July. Sow Rutabagas the end of May or early in June. One ounce is sufficient for 150 feet of drill.

**Extra Early Snowball.** Very tender, white fleshed, round. Excellent quality.

**Purple Top White Globe.** Tender and sweet.

**Improved Golden Ball.** The best yellow variety.

**Seven Top.** Grown for tops only. This is the variety used in making the famous "pot likker" of the South. High in vitamins.

**Rutabaga.** Improved American Purple Top. Grown for winter crop. Flesh golden yellow, tender and sweet.

### PRICES

**PARSNIPS.** Pkt., 25c; oz., 75c; 1/4 lb., \$2.25.

**RADISHES.** Pkt., 25c; oz., 75c; 1/4 lb., \$2.25; lb., \$6.50.

**SPINACH.** (Except where indicated.) Pkt., 25c; oz., 50c; 1/4 lb., \$1.50; lb., \$5.00.

**SQUASH.** Pkt., 25c; oz., \$1.00; 1/4 lb., \$3.00.

**TOMATO** (unless otherwise indicated.) 25c per pkt.; 1/2 oz., \$1.25; oz., \$2.00.

**TURNIPS and RUTABAGAS.** Pkt., 25c; oz., 75c; 1/4 lb., \$2.00; lb., \$4.75.



# Max Schling's Luscious Peas



## New Pea, Early Dwarf Giant-Podded

The name in itself is descriptive as is the illustration. We have found this variety to be one of the best producers and finest home garden Peas, and we feature it at no advance in price over regular varieties.

**IMPORTANT.** All varieties in this Collection must be planted at one time as early in the spring as the ground can be worked.

Our famous ever-bearing collection has undergone a complete revision this year. Tests have proven to us that varieties of recent development have superior qualities over some of our old favorites. With the exception of the last two varieties in this collection, (which could not be replaced), we offer a new revised garden Pea collection.

1. **World's Record.** Height 2½ ft. Uniform maturing first early Pea. Medium heavy producer. Pointed broad and plump pods containing 7 to 8 large tender Peas of good quality.
2. **Laxton's Progress.** Height 16 inches. Medium dark green plant. Pods dark green, somewhat curved, very handsome, containing 8 to 9 large good quality Peas. Largest podded of the Laxtonian family.
3. **President Wilson.** Height 20 inches. Very succulent, maturing directly after Laxton's Progress. One of the finest Peas in our collection.
4. **No. 40.** Height 28 inches. Completely resistant to mid-summer wilt. Extremely large pods containing 9 to 10 enormous Peas.
5. **Improved Telephone.** Height 5 ft. Enormous pods well filled with Peas of the finest quality.
6. **Heroine.** Height 4 ft. By far the best late bearing Pea. Pods large, deep green, somewhat curved. Tender Peas of finest quality.

You may even prolong the season for another week or two by making a second planting of No. 6 (Heroine) about 2 to 3 weeks later, but not after May 10.

• ½ lb. each of all 6 varieties (3 lbs. in all) \$2.50. 1 lb. each of all 6 varieties (6 lbs. in all) \$4.50. 2 lbs. each of all 6 varieties (12 lbs. in all) \$8.00.

Add 10% for Postage West of Mississippi.

## DO YOU KNOW THIS SECRET?

Do you know how to avoid the usual disappointment of a poor Pea crop after mid-July? It is easy to get big crops of luscious juicy Peas "falling right over one another," in steady succession even up to late August—if you learn this secret:

Instead of planting at 2- to 3-week intervals, get the following picked varieties and plant all at once in early spring, the moment the ground can be worked. This will allow a good root-system to develop before hot weather comes. The varieties will bear in the order shown below (and pictured opposite), beginning about June 20 and keeping up a steady succession of big mouth-watering crops until late August.

**Petit Pois.** A delicate French Pea of very sweet flavor. Preferred by those who appreciate the finest things on the menu. Pkt., 35c; ½ lb., 75c; lb., \$1.35.

## Edible-Podded or Sugar Peas

Eat the pods with the Peas. The pods are fleshy, tender, juicy, very sweet, stringless, and are cooked and served like String Beans.

**MAMMOTH MELTING SUGAR.** Height, 4½ feet.

**DWARF GREY SUGAR.** Height 20 inches.

## PRICES OF PEAS

All varieties: Pkt., 25c; ½ lb., 50c; lb., 90c; 2 lbs., \$1.70, (except Petit Pois).

## LEGUME-AID—Inoculant

All Legumes are aided in their growth if treated with an inoculant that increases their ability to obtain nitrogen from the air. Full directions for proper use will be found on each package. Splendid for garden Peas, all Beans, Sweet Peas and Lupins. Packet sufficient to treat 5 lbs. of seed, 10c.

## TRAIN-ETTS

A weatherized netting that is an ideal support for Sweet Peas. Will last several seasons. Available in three sizes.

No. 1. 60x72 in. .... \$0.65  
No. 2. 60x96 in. .... .85  
No. 3. 60x180 in. .... 1.25



# Max Schling's FRUIT TREES

## Apple

3-yr., No. 1, 6 ft. and up. Early to bear size. \$4.00 each; \$44.00 per doz.

Varieties: Baldwin, Cortland, Red Delicious, Yellow Delicious, McIntosh, Gravenstein, Jonathan, Northern Spy, R. I. Greening, Winesap, Winter Banana and Yellow Transparent.

## Pear

3-yr., No. 1, 6 ft. and up. Early to bear size. \$5.00 each; \$55.00 per doz.

Varieties: Bartlett, Seckel, Clapp's Favorite, Kieffer, Sheldon.

## Cherry

3-yr., No. 1, 6 ft. and up. Early to bear size. \$6.00 each; \$66.00 per doz.

All varieties available.

## Plum

3-yr., No. 1, 6 ft. and up. Early to bear size. \$6.00 each; \$66.00 per doz.

Varieties: Abundance, Bradshaw, Green Gage, Stanley, Rheinlander.

## Peach

3-yr., No. 1, 5 ft. and up. Early to bear size. \$4.00 each; \$44.00 per doz.

Varieties: Belle of Georgia, Carman, Elberta, Golden Jubilee, J. H. Hale, Rochester, Valiant, Champion, Crawford Early, Crawford Late.

## Apricot

3-yr., No. 1. Early to bear size. \$5.00 each; \$55.00 per doz.

Varieties: Early Golden, Monarch.

## Dwarf Apples

2-yr., 5/8-inch caliper. \$6.00 each; \$66.00 per doz.

Varieties: Baldwin, Cortland, Red Delicious, Yellow Delicious, McIntosh, R. I. Greening.

## Dwarf Pears

2-yr., 11/16-inch caliper.

Varieties: Bartlett, Seckel, Clapp's Favorite.

## Strawberry Plants

	25	100
No. 1 layers	\$2.50	\$6.50
Selected layers	3.00	8.00
Pot-grown plants	4.25	12.00
Varieties: Aroma, Big Late, Brandywine, Catskill, Chesapeake, Cooper, Dorsett, Dr. Burrill, Early Jersey Giant, Fairfax, Gandy, Glen Mary, Howard No. 17, Big Joe, Lupton, Marshall, New York, Premier, Success, Senator Dunlap, William Belt.		

## Everbearing

## Strawberry Plants

Mastodon. Best of the fall-bearing Strawberries.

	25	100
No. 1 layers	\$4.25	\$11.25
Pot-grown plants	6.25	15.50

Note: No pot-grown Strawberries are available for shipment before summer.

## Extra Special! Blueberries

Wonderful Plants at a New Low Price

Extra strong, 2-year-old, 18- to 24-inch certified plants grown by a specialist; each plant individually balled and burlapped, packed and shipped in wooden crates within the Japanese Beetle Area. Outside the Beetle Area roots wrapped in sphagnum moss and burlapped.

Shipped in units of 3, 4, 6 and 8 plants, at least 3 varieties to a unit to insure pollination.

No orders taken for less than 3 plants.

### VARIETIES

✓ Jersey ✓ Rancocas ✓ Rubel ✓ Concord

### PRICES

3 plants	.....	\$ 6.00
4 plants	.....	7.50
6 plants	.....	11.00
8 plants	.....	14.00

Shipped Express Collect

## Rhubarb Roots

Two wonderful new varieties.

Chipman's Canada Red. Bright red all the way through. Very sweet and tender, extra large stalks. Long bearing season throughout the entire summer without going to seed. \$1.00 each; 6 for \$5.50, postpaid.

MacDonald. Stalks are tender and of unsurpassed flavor, high yield, strong and robust. Strong roots, 75¢ each; \$8.75 per doz.

## Raspberry Plants

	10	100
No. 1. Suckers and tips	\$3.00	\$27.50
No. 1. Transplants	4.00	37.50
Strong fruiting canes	5.60	49.50

Red, Latham, Milton, Taylor.

Black, Cumberland.

Purple, Sodus.

Everbearing, Indian Summer, September.

	10	100
No. 1. Suckers and tips	\$4.50	\$40.00
No. 1. Transplants	5.50	50.00
Strong fruiting canes	6.50	60.00

## Blackberry Plants

Same prices as Raspberries.

Variety: Hedrick.

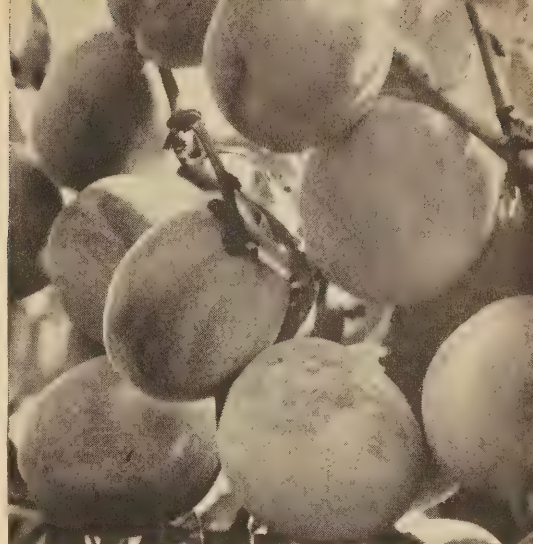
## Grape Vines

	Each	10
No. 1, 2-yr.	\$0.85	\$8.00
3-yr.	1.00	9.00
Large fruiting size	1.50	13.50
Varieties: Caco, Concord, Delaware, Niagara, Portland, Seneca, Van Buren, Fredonia.		

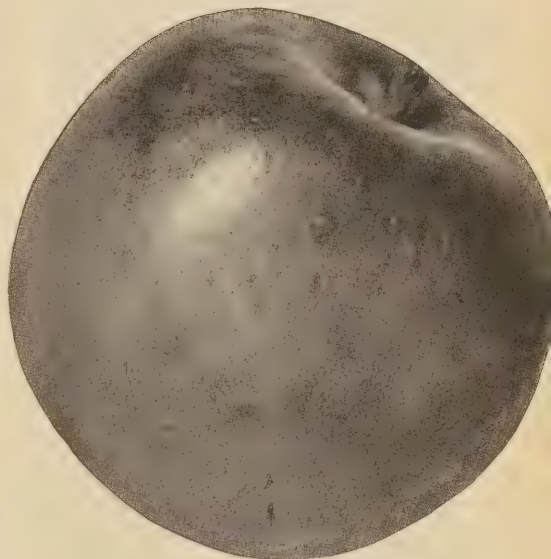
## Two Wonderful New Grapes

GOLDEN MUSCAT and SEEDLESS CONCORD.

	Each
1-yr., No. 1	\$2.00
2-yr., No. 1	3.00

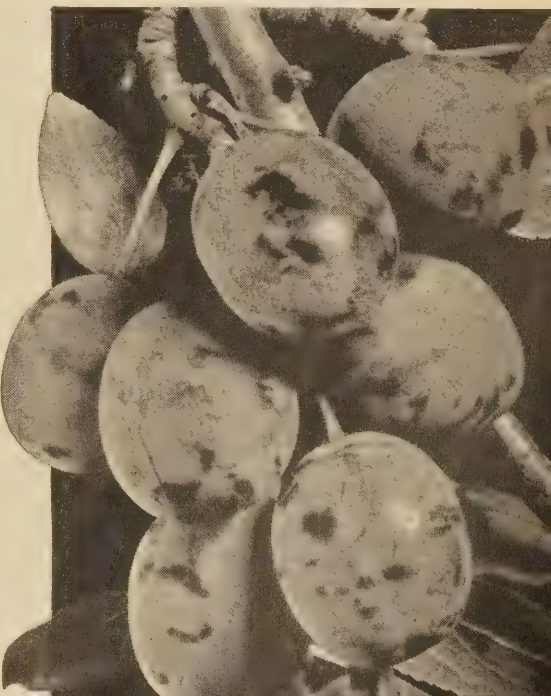


J. H. Hale Peaches

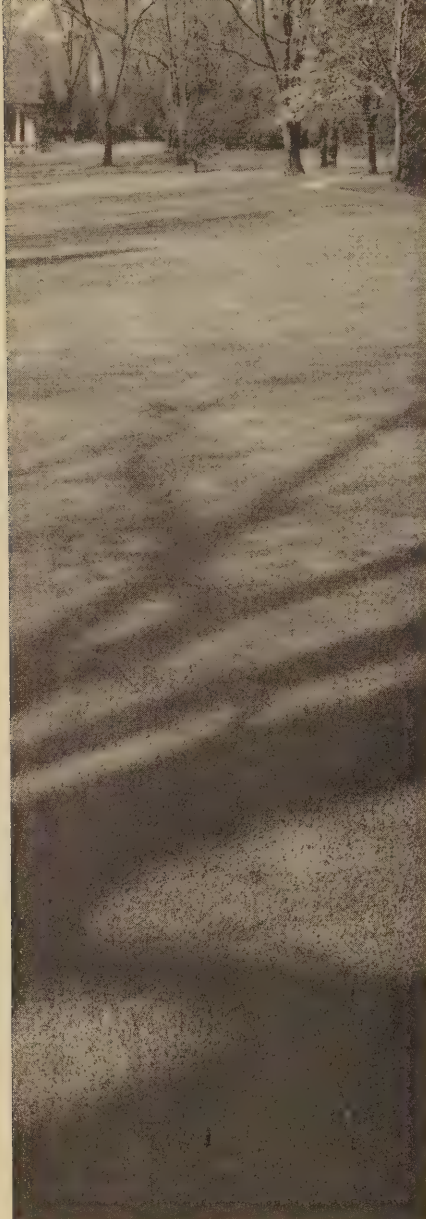


Baldwin Apple

Bradshaw Plums







# Max Schling's Famous Lawn Seeds

## MAX SCHLING'S MAXIMA SPECIAL LAWN MIXTURE

This mixture is especially prepared for growing along the Eastern Seaboard in sunny areas.

- 25% Kentucky Bluegrass
- 30% Illahee Fescue
- 20% Alta Fescue
- 10% Highland Bent
- 15% Red Top

Price: \$1.50 per lb.; 5 lbs., \$7.00 (\$1.40 per lb.); 10 lbs., \$13.70 (\$1.37 per lb.); 25 lbs., \$33.75 (\$1.35 per lb.); 100 lbs., \$130.00 (\$1.30 per lb.).

## MAX SCHLING'S MAXIMA SHADY NOOK MIXTURE

Especially prepared for growing in partial shade where other grasses will not grow.

- 35% Roughstalk Meadow Grass (*Poa Trivialis*)
- 30% Illahee Fescue
- 20% Alta Fescue
- 15% Red Top

Price: \$1.40 per lb.; 5 lbs., \$6.50 (\$1.30 per lb.); 10 lbs., \$12.70 (\$1.27 per lb.); 25 lbs., \$31.25 (\$1.25 per lb.); 100 lbs., \$120.00 (\$1.20 per lb.).

## STRAIGHT GRASSES

Although we do not recommend straight grass lawns as a general rule, there are occasions when a straight grass is required. We endeavor to present a selection of the finest quality grasses. These are quoted in 10 lb. lots.

	10 lbs.
Kentucky Blue Grass	\$16.50
Poa Trivialis	10.50
Chewing's Fescue	14.00
Creeping Red Fescue	14.00
Illahae Fescue	19.00
Alta Fescue	7.50
Red Top	12.50
Highland Bent	17.50
Domestic Rye Grass	2.50
Bluetag Perennial Rye Grass	3.50

## MERION BLUEGRASS

We have a very limited quantity of Merion Blue Grass, the new "Miracle Grass" you've heard so much about. It differs from regular Kentucky Blue Grass in that it is much more resistant to heat and disease, and, therefore, is better suited for use in this area. Lb., \$6.00; 5 lbs., \$27.50.

## SPECIAL MERION BLUEGRASS MIXTURE

- 30% Merion Blue Grass
  - 50% Illahee Fescue
  - 20% Highland Bent
- Price: 1 lb., \$3.00; 5 lbs., \$14.00.

## JAPONEX

**MILKY DISEASE SPORE POWDER**  
U. S. Department of Agriculture Formula  
Made Under Government License  
and Supervision

U. S. Department of Agriculture has finally found the specific control of Japanese Beetles, the Milky Spore Disease which remains ever present and active for all time on the ground. In fact, its effectiveness spreads by means of bird droppings, wind, etc.

Experiments proved that in less than two years the beetle population of the most highly infested areas has dropped almost 60% and in three years have become almost non-existent. The parasitic disease attacks the larvae in the ground and need only come in contact with the larvae to cause infection.

## Non-Poisonous, Perfectly Safe to Use

Full instructions for many methods of application appear on each package. It is easiest to apply by mixing proper amounts with fertilizer and distributing it at the same time. The material never spoils. It can be kept for years and, remember, once your ground is inoculated, it remains inoculated forever.

For guaranteed beetle protection, use it yourself, induce your neighbors to use it, and influence your local civic organization to use it.

Price: \$3.15 per ½ lb.; postpaid anywhere in U. S. A.

No discount for quantity.

One pound sufficient for 2000 square ft.

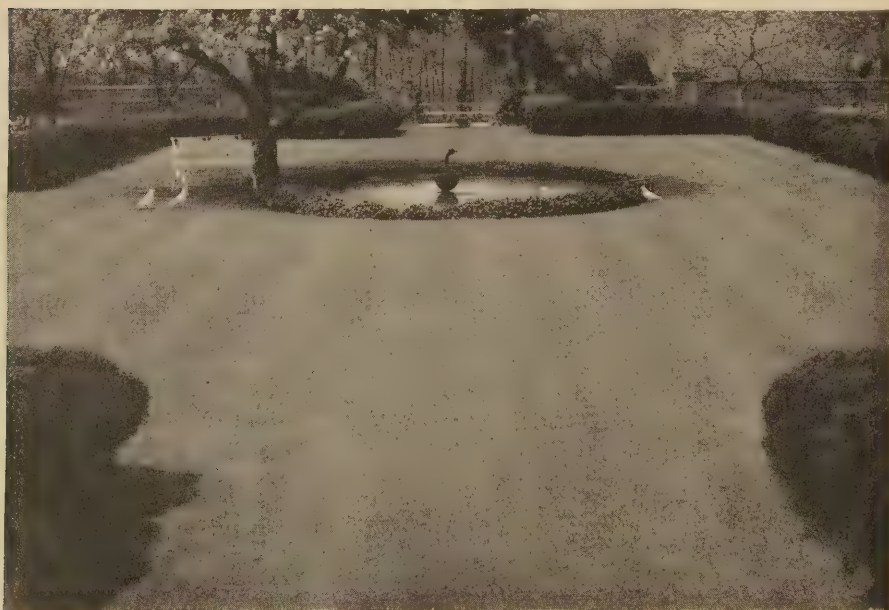
## GROUND COVERS

Regardless of the mixture, no grass will grow in complete shade such as that under dense trees. Here it is necessary to use a ground cover or low growing spreading plant. Below are listed several of the best ones.

**AJUGA REPTANS.** (Bugle). A low growing plant trailing in habit, with bright blue flowers in spring. Part shade. 10 for \$5.50; \$45.00 per 100.

**PACHYSANDRA TERMINALIS.** Rampant growing plant for full shade. Inconspicuous cream-white flowers. 10 for \$4.50; \$35.00 per 100.

**VINCA MINOR** (Myrtle). Dark green foliage, attractive blue flowers. 10 for \$4.50; \$35.00 per 100.







ASTER



AQUILEGIA



GEUM



DAYLILY,  
HYPERION

PHLOX



See pages 55-60 for our complete list of perennial plants.

All plants unless otherwise indicated priced at: \$1.95 for 3; \$5.50 for 10; \$45.00 per 100, plus postage.



# Outstanding Garden Specialties Of Merit



## BUDDLEIA, ORCHID BEAUTY

A beautiful and continuous source of gorgeous cut flowers throughout the entire summer. Perfectly hardy. \$1.00 each; 3 for \$2.75, postpaid.

Strawberry GEM



Crimson

Background:  
Clematis  
Jackmani

Duchess  
of  
Edinburgh



Ramona  
Countess de Bouchard

## FAMOUS CLEMATIS COLLECTION

We offer for the third successive year the above collection which proved so popular last year that we were sold out too early in the season. We feel that there are many who are interested in obtaining this collection of famous varieties.

Price of each variety: \$1.50 per plant, postpaid.

**SPECIAL COLLECTION OFFER:** 1 each of the 5 varieties, \$6.00, postpaid.

Complete listing of other varieties will be found on page 61.

## POT-GROWN STRAWBERRY PLANTS

Each year we have potted especially for spring trade a limited amount of Strawberry plants. These plants will bear in June, but the main advantage of these is to obtain the Everbearing Varieties which will produce a fine crop of berries in late summer and early fall.

We offer a special collection of pot-grown plants.

The following varieties will result in a continuous crop of Strawberries from early June to late August. All recent introductions.

Blakemore. Extra early.

Senator Dunlap. Midseason.

Ambrosia. Late.

Mastodon, Gem or Streamliner. (Your choice.) Everbearing.

12 of each ( 48 plants) ..... \$ 6.75

25 of each (100 plants) ..... 11.50

50 of each (200 plants) ..... 20.50



# Max Schling's *Hardy Chrysanthemums* FAMOUS DePETRIS HYBRIDS



Enterprise



Avalon



Simplicity



Mogul

## Brand New 1953 Varieties

**ORLOMA.** Luminous apricot-bronze, full decorative type. Bushy cushion habit, very free flowering. Blooms Sept. 15th.

**MADAME CADILLAC.** Mulberry-wine-red, large Pompon type. Plants bushy and compact. Blooms Sept. 20th.

**DWIGHT DOUGLAS.** Dazzling golden yellow. Large, decorative type. Outstanding cut flower variety. Blooms Oct. 5th.

**ORSONA.** Reddish bronze; large decorative type. Excellent growing habit. Blooms Sept. 20th.

**GENISTA.** Very early solid yellow Pompon. Dwarf bushy habit. Often starts to bloom in late August.

All above varieties \$1.00 each; \$11.00 per doz.

## 1952 Varieties

**Avalon.** (Illustrated). Solid round bronze Mum, vigorous and hardy. Blooms October 5th, and is equally good for garden or as a cut flower.

**Enterprise.** (Illustrated). Perfectly formed, amaranth-purple solid Pompon. Excellent growth habit and fine keeping qualities. Clean, sturdy stems, excellent for cutting. Blooms October 10th.

**Morning Tide.** Deep pink solid Pompon with excellent keeping qualities. Fine stem and foliage. Blooms October 10th.

**Simplicity.** Pure white full Pompon of dwarf habit, requiring no staking or support. Very free flowering and showy. Blooms September 25th.

All above varieties 85c each; \$9.35 per doz.

## 1951 Varieties

**Elizabeth Hood.** An outstanding large decorative garden Mum with full rounded form and excellent substance. Its color is a glowing orchid-pink without traces of magenta. Vigorous and healthy plants bear flowers on strong, rigid stems. Excellent for cutting. Awarded the highest honor by the National Chrysanthemum Society as being the best garden seedling of 1950.

**Nytoda.** Large duplex Daisy of beautiful peach-apricot shade. An Arctic hybrid of great hardiness. Great substance and strength of stem make this variety excellent for cutting. Blooms about October 15th.

**Brigadier.** Full double coral-red blooming in early October. Flowers are not only appealing in color, but possess excellent keeping qualities. Withstands adverse weather conditions. An excellent cut flower Mum.

All above varieties 75c each; \$8.25 per doz.

## Other Chrysanthemums

All prices unless otherwise stated:  
3 for \$1.95; 10 for \$5.50, not prepaid.

**Drifted Snow.** 24 in. Fully double white with cream center. Sept. 15th.

**Ivory Glow.** 24 in. Huge incurved ivory-white. Oct. 3rd.

**Lavender Lady.** 30 in. Very large pure lavender. Oct. 8th.

**Margie.** 30 in. Deep velvety red. Oct. 15th.

**Mrs. P. S. Du Pont.** 28 in. Peach-pink tinted bronze. Oct. 5th.

**Zantha.** 20 in. Clear lemon-yellow. Sept. 20th.

### Double Varieties

**Avalanche.** 20 in. Huge white. Fine cut-flower variety. Sept. 12th.

**Betty.** 28 in. Clear pink with deep rose center. Sept. 28th.

**Burma.** 22 in. Large apricot-bronze. Sept. 20th.

**Carnival.** 30 in. Huge vigorous bronze. Oct. 10th.

**Charles Nye.** 30 in. Large golden yellow slightly edged bronze. Sept. 25th.

**Chippewa.** 24 in. Large aster-purple with incurving petals. Sept. 15th.

**Courageous.** 24 in. Large bright crimson-red. Oct. 1st.

**Dawnrose.** 24 in. Clear bright pink. Oct. 5th.

### Single and Semi-Double Varieties

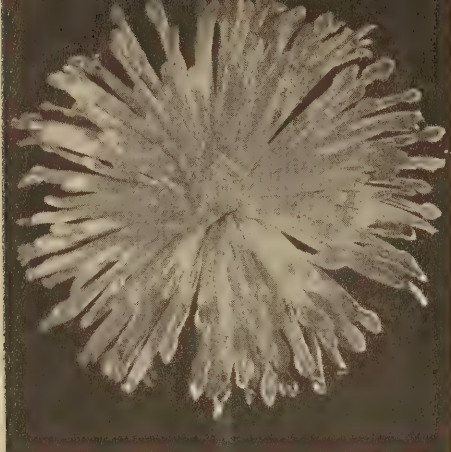
**Joan Helen.** 18 in. Free flowering semi-double purple. Sept. 15th.

**Louise Schling.** 28 in. Semi-double brick-red. Excellent for cut flower variety. Oct. 5th.

**North Star.** 24 in. Pure white single with yellow center. Sept. 20th.

**Note on Chrysanthemums:** All Chrysanthemum plants will be shipped starting the last week in April and continuing through May and early June. For this reason, you may receive them later than the rest of the perennials you order.





White Spoon Chrysanthemum

We list what we consider the finest hardy Chrysanthemums. If you desire a variety not on this list, we will be happy to get it for you.

We can also supply rooted cuttings of all types and colors of greenhouse Mums. Prices and varieties on application.

All prices unless otherwise stated:  
3 for \$1.95; 10 for \$5.50, not prepaid.  
Add 10% for Postage.

### Spoon Chrysanthemums

A unique race of gracefully formed Mums with tubular petals flattened at the tips to resemble spoons.

WHITE SPOON      RED SPOON  
YELLOW SPOON

### Cushion Chrysanthemums

(Azaleamums)

Use as shrubs for edging, for cutting, or on a bank. The lovely, early blooming Cushion Mums provide a free flowering Chrysanthemum giving the effect of a full flowered Azalea blooming from early August until frost.

PINK CUSHION      BRONZE CUSHION  
WHITE CUSHION      YELLOW CUSHION  
RED CUSHION

### Chrysanthemum Maximum

Alaska. Pure glistening white Shasta Daisy. Esther Read. The finest double Shasta Daisy. Large flowers, 3 inches across. Pure white.



Chrysanthemum Maximum,  
Esther Read

## Popular Perennial Collections

### ORDER BY NUMBER PLEASE

#### Hardy Aster Collection

Beechwood. Challenger. Fine red.

Violetta. Deep blue.

Harrington's Pink. Rose-pink.

Lavender Giant. Light blue.

Mt. Everest. White.

Peace. Lavender-pink.

• No. 4-1 each of 6 varieties, \$3.75.

• No. 4A-3 each of 6 varieties, \$9.75.

Separate varieties or mixed.

3 for \$1.95; \$5.50 per 10.

#### Delphinium, V. & R. Pacific Hybrids Collection

Blue Jay. A true blue. Dark bee.

Cameliard. Clear lavender with white bee.

Galahad. Pure white with white bee.

Guinevere. Clear pink-lavender. White bee.

King Arthur. Rich royal purple. White bee.

Round Table. Presenting varieties not yet introduced. All colors.

Summer Skies. Sky-blue with white bee.

Strong, field-grown clumps, \$1.75 each;  
\$18.75 per doz.

• No. 5-1 each of 7 varieties, \$10.75.

• No. 5A-3 each of 7 varieties, \$29.50.

#### New Lemon Day Lily Collection

Bagdad. Coppery red. June-July.

Dover. Large clear orange. June-July.

Hyperion. Pale canary-yellow. July-August.

Imperator. Rich orange-red. July-August.

Mikado. Orange with red spot. June-July.

Mrs. A. H. Austin. Deep golden yellow. August.

• No. 2-1 each of 6 varieties, \$6.00.

Additional varieties of *Hemerocallis* offered in regular perennial list.

#### Hardy Phlox Collection

Daily Sketch. Light pink.

Mary Louise. Large late pink.

Salmon Beauty. Richest deep salmon.

Leo Schlageter. Brilliant red.

Silverton. Large clear lavender-blue.

Lillian. Cameo-pink.

• No. 3-1 each of 6 varieties, \$3.75.

• No. 3A-3 each of 6 varieties, \$9.75.

Separate varieties or mixed.

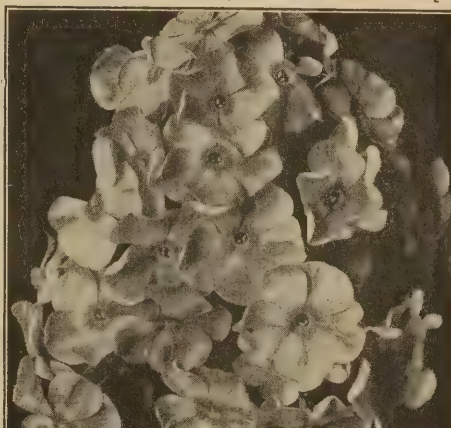
3 for \$1.95; \$5.50 per 10.

Additional varieties of *Phlox* offered in regular perennial list.

#### Harrington's Pink Aster

#### Phlox, Daily Sketch

[56]





# Max Schling's Choice Hardy Perennial Plants

Orders for less than 3 of a variety cannot be accepted.

Our plants are shipped all over the United States, and we have, in recent years handled a tremendous volume with a minimum of complaint.

**FOR SHIPMENT ADD 10% OF THE VALUE OF THE PLANTS  
NO C.O.D. ORDERS PLEASE.**

Plants shipped in April and May, and again in September, October and November.

**ALL VARIETIES IN THIS LIST** (except where otherwise quoted): \$1.95 for 3; \$5.50 for 10; \$45.00 per 100, plus postage.

(\*) Indicates alpine and rock garden plants.

**\*ACHILLEA ptarmica.** 18 in. Clusters of double white flowers all summer long. A favorite for cutting as well as in the border.

**ACONITUM Fischeri.** 36 in. Loose heads of deep blue, blooming in September.

**Napellus.** 48 in. Violet-blue; July-August.

**\*AJUGA reptans.** 6 in. Excellent ground cover in shady places. Deep blue flowers in May.

**\*ALYSSUM saxatile compactum** (Basket of Gold). 10 in. Golden yellow, blooming in May.

**ANCHUSA myosotidiflora.** 15 in. Deep blue, Forget-me-not-like flowers blooming in May.

**ANEMONE japonica.** 24-36 in. Lovely fall blooming plants, especially suitable for moist shady places. September to frost. Alba. Pure white.

Alice. Pale rose-pink.

September Queen. Rose-red.

**A. pulsatilla.** 10 in. (Pasqueflower). Violet-blue. Spring blooming.

**ANTHEMIS, Moonlight.** 24 in. Lovely light golden yellow Daisylike flowers in great profusion. Ideal for cutting. May to July.

Aquilegia



**AQUILEGIA, Long-Spurred Hybrids** (Columbine). 24-30 in. One of the most important plants, an essential for every garden.

Chrysantha. Yellow.

Coerulea. Deep blue.

Longissima. Extra long-spurred yellow.

Crimson Star. Red with buff corolla.

Rose Queen. Rose-pink.

White Queen. Snow-white.

Mixed.

**\*ARMERIA, Bees Ruby.** 18-24 in. Globes of glowing red in June and July.

**ARTEMISIA, Silver King.** 36 in. Silvery white foliage makes this plant especially valuable in the border. Blooms in June and July.

**ASCLEPIAS tuberosa** (Butterfly Weed). 24 in. Brilliant orange flowers for sun or partial shade. June and July.

## HARDY ASTERS

These fall blooming favorites are easy to grow in any good garden soil. For free flowering and cutting purposes, few flowers equal them.

**ASTER Frikarti.** A beautiful all-season blooming hardy Aster of deep blue with yellow center.

For other Asters, see page 56.

**ASTILBE, Gloria.** Dwarf, dense, plummy sprays of rich pink. 2 ft. July. \$1.00 each; \$9.50 per 10.

**Fanal.** Gorgeous deep red. \$1.25 each; \$11.00 per 10.

**Granat.** Dark crimson; strong, divided spikes. 2½ ft. June and July. \$1.00 each; \$9.50 per 10.

**White Gloria.** A very beautiful white form. \$1.00 each; \$9.50 per 10.

**BAPTISIA australis.** 36 in. Deep blue flowers resembling Lupins. May-July.

**BUDDLEIA** (Summer Lilac). These plants are easy to grow, but require a sunny location. Unlike Lilac, they die back to roots every year.

Daybreak. Delicate lavender-pink.

Empire Blue.

Orchid Beauty. Clear lavender.

Royal Red. Deep wine-red.

White Cloud.

3 for \$2.75; 10 for \$9.00.

Baptisia



Artemisia, Silver King



Anemone Japonica



Anthemis, Moonlight

[57]

Alyssum Saxatile





# Choice Hardy Perennial Plants



Campanula, Canterbury Bells



Iris Sibirica

Digitalis



Gaillardia

## CAMPANULA

**\*Carpatica.** (Carpathian Harebell). Blue. For rockeries and borders. July-August.  
**Medium** (Canterbury Bells). 30 in. Mixed or separate colors. Blue, White, Pink.  
**Persicifolia.** 30 in. Blue flowers on spire-like stems. June, July.

## CARNATIONS, Hardy Varieties

**Dubonnet.** Deep red.  
**Diana.** Pale pink.  
**Salmon Unique.** Rich salmon-pink.  
**Sweet Memory.** Pure white.  
**Hardy Border Varieties Mixed.** A lovely strain of real hardy Carnations. Splendid for cutting.

**CENTAUREA montana.** 18 in. Brilliant blue flowers in June and July.

**CIMICIFUGA racemosa.** 48 in. Tall spikes of white flowers in June and July. Ideal for shady, moist places.

**COREOPSIS, Golden Shower.** 24 in. Free blooming plant with brilliant yellow star-shaped flowers. June, August.

## DELPHINIUM

**Pacific Hybrids.** See page 56.  
**Belladonna.** 48 in. Torquoise-blue. Excellent for cutting. June to frost.

**Bellamosa.** Dark blue form of above.

**DIANTHUS barbatus** (Sweet William).

**Newport Pink** White  
**Scarlet Beauty** Mixed

## DICENTRA

**Eximia.** (Everblooming Bleeding Heart). Fine for planting in shade. Small pink flowers in bloom all summer. Lovely fringed foliage.

**Spectabilis.** (Showy Bleeding Heart). A popular favorite. Large, heart-shaped pink flowers in long clusters. \$1.00 each; \$11.00 per doz.

**DIGITALIS** (Foxglove). 48 in. One of the most popular of all flowers for the perennial border.

**Shirley Hybrids.** All colors. June, July.

**DORONICUM Clusi.** Masses of canary-yellow, Daisylike flowers. Grows in clumps. Late May.

**Caucasicum.** Large, golden yellow Daisies in April and May, and again in fall. 2 to 2½ ft.

## GAILLARDIA

**Grandiflora Hybrids.** 18 in. Brilliant yellows, oranges and scarlets. May, November.

## \*GEUM

**Fire Opal.** Glowing, semi-double, orange flowers. 2 ft. June, July.

**Princess Juliana.** A magnificent semi-double golden yellow. 2 ft. May, July.

**Wilton Ruby.** Bright scarlet. 2 ft. June, July.



## GYPSOPHILA paniculata (Baby's Breath).

Grayish white. 2 to 3 ft. June-July.

**Flamingo.** Flowers the same size as Bristol Fairy, flamingo-pink in color, borne on fine well-branched plants. \$1.25 each; 10 for \$11.75.

**Paniculata flora-plena, Bristol Fairy.** Flowers twice the size of the old double variety, plants branch more freely, and continue to bloom steadily until frost. 2-yr. roots, \$2.75 for 3; \$7.50 for 10.

**HELIOPSIS incomparabilis.** Semi-double flowers of unusually large size in shades of orange. Excellent for cutting. 30 in. July, August.



Gypsophila, Bristol Fairy

## HELLEBORUS niger (Christmas Rose).

This unusual plant is noteworthy by virtue of its unusual blooming period. December to early March. Lovely single white flowers of waxy substance. \$2.00 each; 3 for \$5.50.

**HELLEBORUS orientalis atropurpurea** (Lenten Rose). \$2.00 each; 3 for \$5.50.

**HEUCHERA sanguinea hybrids mixed** (Coral Bells). Slender stems bearing flowers ranging from coral-pink through scarlet. 1½ ft.

Geum





# Choice Hardy Perennial Plants

## HEMEROCALLIS, Standard Varieties

**Flava.** Lemon-yellow flowers in May and June. 2 ft.

**Minor.** Dwarf lemon-yellow variety in June and July. 12 to 15 in.

## HEMEROCALLIS, New Hybrids

**August Pioneer.** Chrome-orange flushed red. 3 ft. August-September. \$1.75 each.

**Chengtui.** Red and yellow, intense red in throat. 3 ft. July-August. \$1.75 each.

**Dauntless.** Pale cadmium-yellow. 2½ ft. July. \$1.10 each, \$10.50 per doz.

**Hyperion.** Large, soft canary-yellow. 3½ ft. July-August. \$1.10 each; \$10.50 per doz.

**Rajah.** Delicate orange, garnet-brown eye. June-July. \$1.75 each.

**Baronet.** Scarlet. Early June. 2½ ft. \$2.00 each.

**Craemore Ruby.** Ruby-red; very large. 3 ft. \$2.00 each.

**Theron.** Deepest maroon-purple. \$2.00 each.

**Sachem.** Velvety red. July. 3½ ft. \$2.00 each.

**Triumph.** Large; fine orange. 3½ ft. \$2.00 each.

**Star of Gold.** Very large light yellow. \$2.00 each.

**Serenade.** Light pastel shade of yellow and pink. 4 ft. June. \$1.10 each; \$10.50 per doz.

**HIBISCUS, Mallow Marvels.** Enormous flowers from August to October. 5 to 6 ft.

**HOLLYHOCKS, Double Chater's Hybrids.** White, Pink, Yellow, Crimson. 5 to 7 ft. July-August.

**HOSTA (Funkia).** Indispensable plants, suited for sun or shade. Attractive glossy green foliage; fragrant flowers.

**Coerulea.** 36 in. Deep blue flowers. July.

**Subcordata grandiflora alba.** 36 in. A popular favorite. Pure white. August.

**Undulata variegata.** 24 in. Variegated foliage; blue flowers in July.

\***IBERIS sempervirens.** A vigorous, hardy Candytuft with pure white flowers in May and June. 8 in.

**LAVANDULA vera, Munstead's Var.** The sweet English Lavender with masses of blue spikes from late June until September. 1 to 1½ ft.

**LIATRIS pycnostachya.** The purple Kansas Gayfeather with long plumes on 4 to 5 ft. spikes from July to August.

**Scariosa alba.** Pure white Gayfeather.

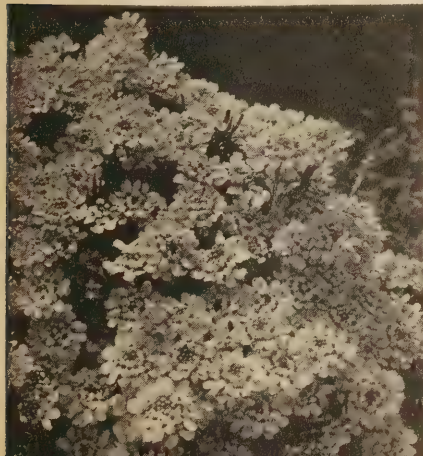
**September Glory.** Late blooming rich lilac.

**LILY-OF-THE-VALLEY PIPS.** For outdoor planting. Listed on page 42.

**LINUM perenne.** The old favorite Chinese Flax with blue flowers from early May on. 1½ to 2 ft.

\* Indicates alpine and rock garden plants.

Iberis Sempervirens



## IRIS SIBIRICA (Siberian Iris)

**Caesar's Brother.** Deep blue.

**Perry's Blue.** Powder-blue.

**Snow Queen.** Pure white.

## ORIENTAL ORCHID IRIS

**BETTY F. HOLMES.** (Double). Huge white blooms, a most beautiful variety.

**BLUE EAGLE.** (Double). Very large blue, white in center.

**BLUE HERON.** (Double). Beautiful deep sky-blue with white center.

**FLAMINGO.** (Double). Deep rose, white in center. A profuse bloomer.

**GOLD BOUND.** (Double). Popular white with gold banded center.

**MOONLIGHT WAVES.** (Double). White ground marked and flushed light blue. Heavily ruffled.

Clumps, 3 for \$2.50; \$7.50 per 10.

## BEARDED IRIS

Regular varieties. Order by color. 3 for \$1.95; \$5.50 per 10.

## ROCK GARDEN IRIS

**IRIS CRISTATA.** Orchid form.

**Verna.** Violet-blue.

**Pumila cyanea.** Dwarf. Blue.

**Prairie Gem.** Dwarf. Yellow.

**The Bride.** White.

\$1.95 for 3; \$5.50 per 10.

**LUPINUS, Russell Hybrids.** Without doubt the most outstanding Lupins ever introduced. Since their introduction in 1938 they have replaced practically all other varieties of Lupins in American gardens. Fine, strong, first year blooming stock.

**MONARDA didyma, Cambridge Scarlet.** Brilliant crimson flowers freely produced from July on. 2½ to 3 ft.

**Salmon Queen.** Soft pale salmon on 3-ft. stems. July, August.

\***MYOSOTIS, palustris semperflorens.** Bright blue For-get-me-not from June until late fall.

**Pink Beauty.** Lovely trusses of light rose-pink. 3 for \$1.75; \$5.00 per doz.

\***NEPETA Mussini.** Fragrant lavender spikes all summer. 1 to 1½ ft.

Russell Hybrid Lupins



Myosotis



Nepeta Mussini

Liatris





# Choice Hardy Perennial Plants

**PENTSTEMON, Garnet.** A lovely addition to this beautiful class of garden flowers. Gorgeous cutting spikes of deep red.

Rose Elf. Lovely coral-pink. 2-3 ft. June, July.

## HARDY GARDEN PHLOX.

Count Zeppelin. White with crimson center.

Prime Minister. White with pink center.

Ruby Lee. Dark red.

### Dwarf Varieties

Border Queen. Watermelon-pink.

Miss Lingard. Pure white.

For additional varieties of Hardy Garden Phlox see page 56.

## PHLOX SUBULATA for Rock Gardens.

\*Alba. A white form of the Mountain Pink.

\*Blue Hills. Cascades of lavender-blue.

\*Brilliant (Atropurpurea). Vivid crimson flowers.

Perfection. Bright clear pink.

### \*PHLOX—

\*Divaricata Laphami. A compact form of the above, with clear orchid-lavender flowers in spring. Excellent for inter-planting with bulbs.

\*PLATYCODON grandiflorum (Japanese Balloon Flower). Blue and White. 3 inches across, during June and July. 1 to 1½ ft.

\*PLUMBAGO larpentae. Blue flowers on dwarf, spreading mats during August and September. 6 to 8 inches.

**POLEMONIUM, Blue Pearl.** Splendid for planting with bulbs and particularly valuable for rock gardens. Shimmering masses of blue flowers in May and June. Height 12 inches.

### \*PRIMULA—

\*New Large-Flowering Perfection Hybrids. A distinct improvement; flowers 1½ in. across in varying shades of scarlet, purple, red, yellow, and white. They are borne on strong stems and may be used for cutting.

## PYRETHRUM, NEW DOUBLE HYBRID— Single Crimson. Single Mixed.

Ella May Robinson. Beautiful single pink. 3 for \$2.50; 10 for \$7.50.

Double Rose Mist. Rose-pink.

## MINIATURE ROSES

These petite yet sturdy Roses make fairyland a reality. The wee green buds expand into lovely little blooms of thumb-nail size. They are intriguing little plants, 6 to 8 inches tall, with tiny rich green leaves. A half dozen plants will provide a continuous supply of flowers from May until frost for miniature arrangements. Plant them around a pool, in the rock garden, as a narrow border for Rose beds. Fine, too, for window and porch boxes. Care for them as you would Hybrid Teas. All are sturdy, 3-inch pot plants.

Pixie. (Pat. No. 408.) White.

Red Elf. (Pat. No. 973.) Velvety Bordeaux-red.

Rouletti. Demure, bright pink.

Sweet Fairy. (Pat. No. 748.) The first of the miniatures with rich Rose fragrance. Deep pink buds opening to very double, 1-inch blooms of apple-blossom-pink.

Tom Thumb. (Pat. No. 169.) Deep crimson blooms with a generous touch of white at the base of the petals.

All above: \$1.25 each; 12 for \$13.75.

**RUDBECKIA purpurea, Mixed.** A good mixture of named varieties. An improvement over the old varieties. The flowers are larger and colors are brilliantly clear. 3 to 4 ft. July-Oct.

**SALVIA pitcheri.** Lovely deep blue flowers on long stems. 3 to 4 ft. Aug., Sept.

**SCABIOSA, Isaac House Giants.** Lavender-blue flowers on strong, 18-inch stems from June until September.

**STATICE latifolia.** Fine panicles covered with a profusion of small blue flowers. 2 ft. Aug., Sept.

**STOKESIA, Blue Moon.** Large blue flowers from July to October. 2 ft.

### \*THYMUS

Serpyllum albus. Green, prostrate mats with white flowers in June and July.

\*Serpyllum roseus. A light pink variety.

\*Vulgaris. A shrubby form 1 to 1½ ft. high, with fragrant heads of rosy lilac.

**TRITOMA Pfitzeri, New Hybrids (Red Hot Poker Plant).** Orange-scarlet shaded to salmon-rose. 2 to 3 ft. Aug., Sept.

\***TROLLIUS, European Hybrids.** Fine strain of early spring beauties.

Ledebouri, Golden Queen. Magnificent flowers of deep golden yellow with large, prominent anthers, in bloom during late June and July.

**VERONICA, Blue Spires.** Tall, blue spikes; lovely for cutting.

\*Incana. Silvery gray foliage, with blue spikes. 1 ft.

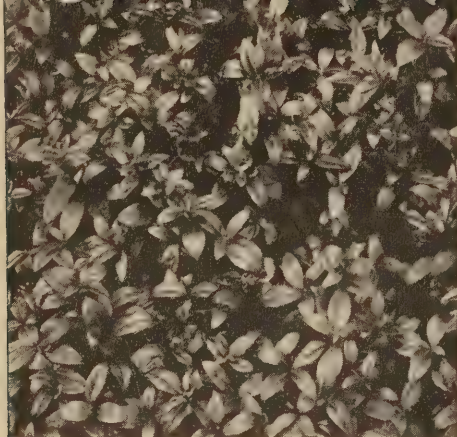
Longifolia subscissilis. Deep gentian-blue flowers on 2- to 2½-ft. spikes. July-Sept.

\*Rupestris, Heavenly Blue. Flowers of deepest blue on close, prostrate mats.

\***VINCA minor, Bowles Var.** Everblooming Vinca with blue flowers, larger than Vinca minor. Spring and autumn. \$1.75 for 3; \$3.00 for 6; \$5.50 per doz.

**VIOLA odorata semperflorens.** The hardy, fragrant wild Violet.

**VIOLET, ROYAL ROBE.** The demand for this sensational new Violet is still as great as ever. There is no plant that has been received with greater enthusiasm since its introduction in 1943 than Violet, Royal Robe. Blooming in the spring and in the fall, it is delightfully fragrant.



Vinca Minor



Salvia Azurea



Primula, Acaulis

All plants will be forwarded by Express, purchaser paying charges. If wanted by Parcel Post, please add 10 per cent of the value of the plants to cover postage and packing. We ship only strong, field-grown plants.

\* Indicates alpine and rock garden plants.





*Aristolochia Sipho*



Evergreen Honeysuckle

# Hardy Vines and Climbers

Fine, strong plants, can be shipped, while dormant in April and May and again in October. Being graceful in habit and infinite in foliage and flowers, they are charming and attractive all through the season.

**AMPELOPSIS Veitchi** (Boston Ivy). Cling to walls. Strong plants, \$1.25 each; \$11.00 per doz.

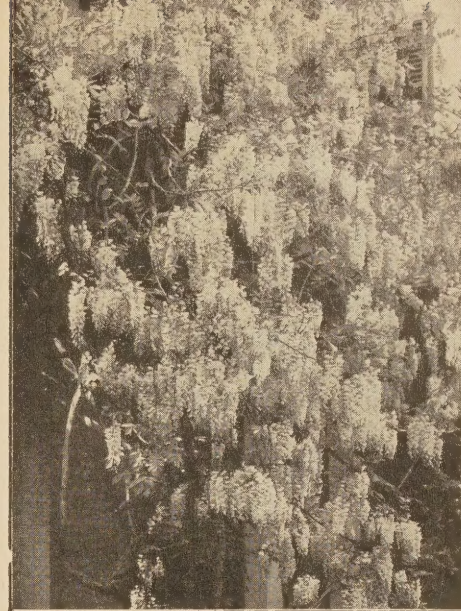
**ARISTOLOCHIA sipho** (Dutchman's Pipe). Large, round leaves and brownish flowers. \$1.50 each.

**BIGNONIA radicans** (Trumpet Vine). Strong, 5-year-old plants, \$1.00 each; \$11.00 per doz.

**HALL'S EVERGREEN HONEYSUCKLE.** Very fragrant. Strong plants, \$1.00 each; \$11.00 per doz.

**POLYGONUM Auberti** (Silver Lace Vine). Very hardy and attractive. \$1.50 each.

**WISTARIA.** Grafted plants which will bloom. White and Purple. \$1.50 each.



Wistaria



*Polygonum Auberti*

## CLEMATIS

*Clematis Paniculata*



### SPECIAL COLLECTION

Crimson King  
Duchess of Edinburgh  
Ramona  
Countess de Bouchaud  
Jackmani

Each Variety, \$1.50, postpaid  
• 1 each of the 5 varieties, \$6.00, postpaid.

### ADDITIONAL VARIETIES OF CLEMATIS

**Crispa.** Flowers are bell-like, of very heavy texture; unusual shade of claret-purple. \$1.25 each; 3 for \$3.50.

**Duchess of Albany.** Beautiful Pear-shaped pink blossoms. \$2.00 each; 3 for \$5.00.

**Henryi.** Large, creamy white flowers. \$1.25 each; 3 for \$3.50.

**Lawsoniana.** Large flowering deep blue. \$1.50 each; 3 for \$4.00.

**Paniculata.** Clusters of fragrant white flowers. \$1.00 each; \$11.00 per doz.

All Clematis Postpaid.

*Clematis Henryi*



**VYN-TACH HOOKS.** For brick and stucco. 25 for \$2.95. Drill \$1.00 extra. For wood, 25 for \$1.75—no drill required. Postpaid.

**G. B. VINE SUPPORTS.** Supplied with cement for pasting on all types of walls. Box of 25, \$1.75, postpaid.



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# *Max Schling's* **TUBEROUS ROOTED BEGONIAS**

(See page 41 for additional varieties.)

## **NEW TYPES and NAMED VARIETIES**

**AUTUMN GLOW.** Single Cristata type. Apricot crest, light orange perianth.

**FASCINATION.** Picotee type. White with pink edge.

**RED TRIUMPH.** Giant Double Camellia type. Ruby-red.

**ROSE DAWN.** Giant Double Camellia type. Huge rose-pink.

**SANTA ANA.** Strong stemmed bright orange.

**SANTA BARBARA.** The finest deep yellow ever produced.

**SANTA CRUZ.** Large flowered deep red.

**SANTA PAULA.** Large flowered light salmon.

**STARS AND STRIPES.** Brick-red flowers marked with white.

**SUNSET.** Crispa type. Copper with red edge.

Price for Huge Jumbo Bulbs:  
\$1.15 each; \$12.00 per dozen.







### GLADIOLUS, ATOM

The outstanding Gladiolus introduction in the past 20 years. Ideal for corsages, table decorations and basket arrangements, its graceful growth habit makes it an ideal garden flower.

Price: 10 for \$2.50; \$20.00 per 100.



### ACIDANTHERA MURIELIAE

This is a new, Gladiolus-like flower from Africa, which has been advertised under a wide variety of names. Especially good for arranging, it is also outstanding because of its sweet fragrance.

Price: \$3.00 per doz.; \$22.50 per 100.

**MAX SCHLING SEEDSMEN**  
Inc.  
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